

# Aruba Instant On. For small business.

Wired and wireless solutions for a competitive edge.





Small businesses come in all shapes and sizes. From boutique clothing stores and hotels to gourmet cafés — even tech start-ups.

Crystal-clear audiovisuals. Seamless conferencing. Secure transactions. These aren't just nice-to-haves — they're make-or-break functions for organizations of every size.

These functions are essential in creating a frictionless network experience. They keep employees engaged and performing at their best. They enable you to meet your customers where they're at. They can be a game-changer for your business.



Aruba Instant On can provide you  
with the network you need to win.



Here's how.

The Aruba Instant On portfolio delivers a high-performance, secure networking solution at a price that won't break the bank. Instant On access points and switches can be installed in minutes — with no expertise required.

With solutions designed for indoor, outdoor, and SOHO environments, there's an option for practically every need.



#### **FAST AND RELIABLE PERFORMANCE**

Get the most out of your Internet and apps



#### **BUILT-IN SECURITY**

Advance security to keep your business safe



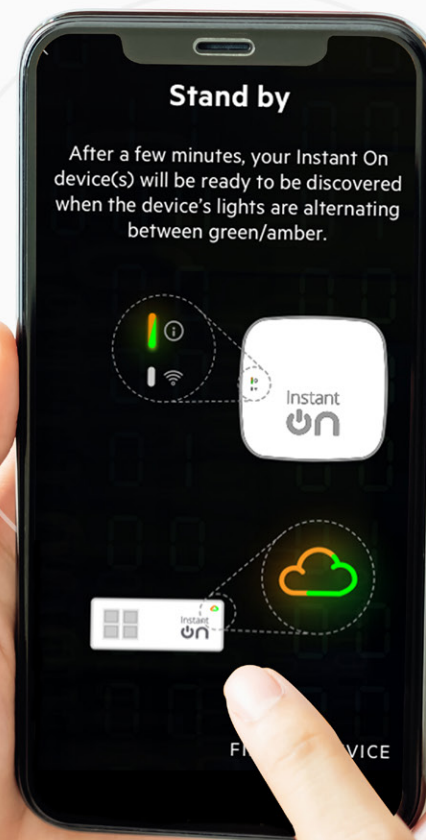
#### **AN AFFORDABLE SOLUTION**

No recurring costs for subscriptions or licenses



## Meet the mobile app

Network setup, management, and monitoring has never been so easy. With Aruba Instant On, all it takes is an iOS- or Android-enabled smart device and you're ready to go. Just imagine: complete control of your network from the palm of your hand.



SEE THE BIG PICTURE FROM  
THE PALM OF YOUR HAND





## RETAIL

- Designed for today's digital transition
- Easy to set up and manage

## The in-store experience.

For retailers, network connectivity and security are critical for operations. Providing fluid Point-of-Sale (PoS) systems, payroll, inventory control, and guest access is a must for growing businesses. The in-store network is vital to staff and shoppers alike — just watch what happens when it stops working.

The Aruba Instant On AP11, 1830 8-port, 1930 8-port and 1960 24-port switches are perfect for the small boutique, real estate office, or a promising dental practice. You get a cost-effective, easy-to-manage Wi-Fi solution that's built to support the mobile, IoT, and security demands of today's busy commercial environment. The Aruba Instant On 1830 and 1930 switches are perfect for powering devices like surveillance cameras and PoS terminals.

- 1830 8G 4P CLASS4 POE 65W
- 1930 8G CLASS4 POE 2SFP
- 1960 24G 20P CLASS4 4P CLASS6 POE 2XGT 2SFP+ 370W

AP11

Using interactive digital signage to connect with your customers? The Aruba Instant On 1960 24-port switches ensure that you get high-performance connectivity for media servers that connect IPTV and digital signs.

Want to build brand awareness with exclusive deals and ads? Instant On supports internal, external and Facebook Wi-Fi captive portals to provide open or password-protected access to your business's Wi-Fi hotspot.

## HOSPITALITY

- Perfect for visitors and staff
- Reliable connectivity with a personal touch



- 1930 24G 4SFP/SFP+ 48G 4SFP/SFP+ AP25 AP22 AP11D AP17
- 1960 48G 2XGT 2SFP+

## A welcoming experience, every time.

Whether you run a small B&B or the hottest boutique hotel in town, we understand the guest and staff experience drives your need for fast, secure, and reliable network access. And all it takes is a slow network connection or poor Wi-Fi coverage to knock a review from five to four stars or worse. The Aruba Instant On AP11D, AP22, AP25 and AP17 are great for spaces that require seamless indoor and outdoor access, and provide coverage to ensure smooth in-room Wi-Fi. The Instant On 1930 24- and 48- port switches are ideal for powering devices like surveillance cameras, wireless access points, and smart door locks. The new Wi-Fi Certified 6™ AP22 and AP25 access points deliver even faster Wi-Fi speeds and greater capacity for a superior Wi-Fi experience.

You get a robust and cost-effective networking solution that's built to keep your staff and guests happy. And better yet, simple software tuning ensures everything from Netflix to security cameras to key operational systems can work together in perfect harmony.

For businesses that occupy multiple floors and use multiple access points, pan-tilt zoom cameras and IPTV, the Aruba Instant On 1960 stackable switches come with 10G uplink ports to ensure reliable wired connectivity. What's more, you'll save on cabling costs — our Smart Mesh technology allows you to extend your Wi-Fi network to hard-to-wire areas.





## PROFESSIONAL OFFICE

○ For high-density environments    ○ Performance that you can see



- 1830 48G 24P CLASS4 POE 4SFP 370W    AP25    AP15    AP22
- 1930 48G 4SFP/SFP+
- 1960 48G 2XGT 2SFP+

## It's your office, it has to work.

When starting out, you're faced with thousands of decisions that are all competing for your time. Luckily, you've laid the groundwork for success with high performance laptops, interactive voice and video collaboration tools, and a wireless network that can handle whatever device you throw at it.

Did we just describe your business? Then the Aruba Instant On AP15, AP22 and AP25 access points and Instant On 1830 and 1930 24- or 48 port switches are for you. The 1830 switches offer high-speed connectivity and can power devices such as access points, surveillance cameras and desktops with a single Ethernet cable — perfect for low-cost deployments.

Does your business operate on multiple floors? Need to connect servers and storage devices? The Aruba Instant On stackable 1960 switches enable high-speed connectivity by aggregating switches, wherever they are, to create a high-performance network that ensures speedy access to critical applications.

Wi-Fi 6™ certified AP25 ensures seamless interoperability with other devices and provides high-speed wireless connectivity for video conferencing and multi-media collaboration.

That fast connectivity means that no matter how many devices you have on the network, your employees stay productive. And built-in security features mean that your business data is safe, giving you that much-needed peace of mind.



## HOME OFFICE

Personalized solutions for remote working

### Wired and Wi-Fi for that WFH life.

Whether you're running video conference calls or streaming videos for your kids, you need a reliable network. The Aruba Instant On AP11 and AP12 combined with the 8-port Instant On 1930 and 1830 switches work great at home, offering business-grade connectivity that consumer networking solutions can't.

The Instant On solution prioritizes business-critical applications, so your work apps come first. The solution also comes with an integrated

firewall to keep you and your family's personal information, devices, and network protected from online threats.

Looking to connect desktops, gaming consoles and surveillance cameras? Aruba Instant On 1830 switches provide reliable Gigabit connectivity to these devices at an affordable price.



- 1830 8G 4P CLASS4 POE 65W
- 1930 8G 2SFP

AP11

AP12



## HEALTHCARE

○ Perfect for healthcare providers



- 1830 24G 12P CLASS4 POE 2SFP 195W
- 1930 48G 4SFP/SFP+
- 1960 48G 40P CLASS4 8P CLASS6 POE 2XGT 2SFP+ 600W

AP15

AP22

AP17

## Secure and reliable connectivity for staff and patients.

As healthcare facilities increasingly adopt telehealth, mobile sites, and drive-thru testing, the network becomes even more critical to ensure that patient care and communications remain uninterrupted. And the network not only needs to be reliable — it has to be secure to comply with regulatory standards and to protect against hackers. The Aruba Instant On AP22, AP15, and AP17 provide secure and seamless Wi-Fi connectivity both indoors and outdoors, and are certified to work with medical devices without causing interference.

Aruba Instant On 1830, 1930 and 1960 switches provide PoE support to power mission-critical devices like biometric sensors, VoIP phones, LED smart lights, and CCTV surveillance cameras in addition to wireless AP's. And for applications that require high resolution such as medical imaging, the 1960 48-port model uses 10G connectivity to provide the bandwidth necessary to deliver crystal clear images and video.





## EDUCATION

○ High-bandwidth network to keep pace with exploding demand

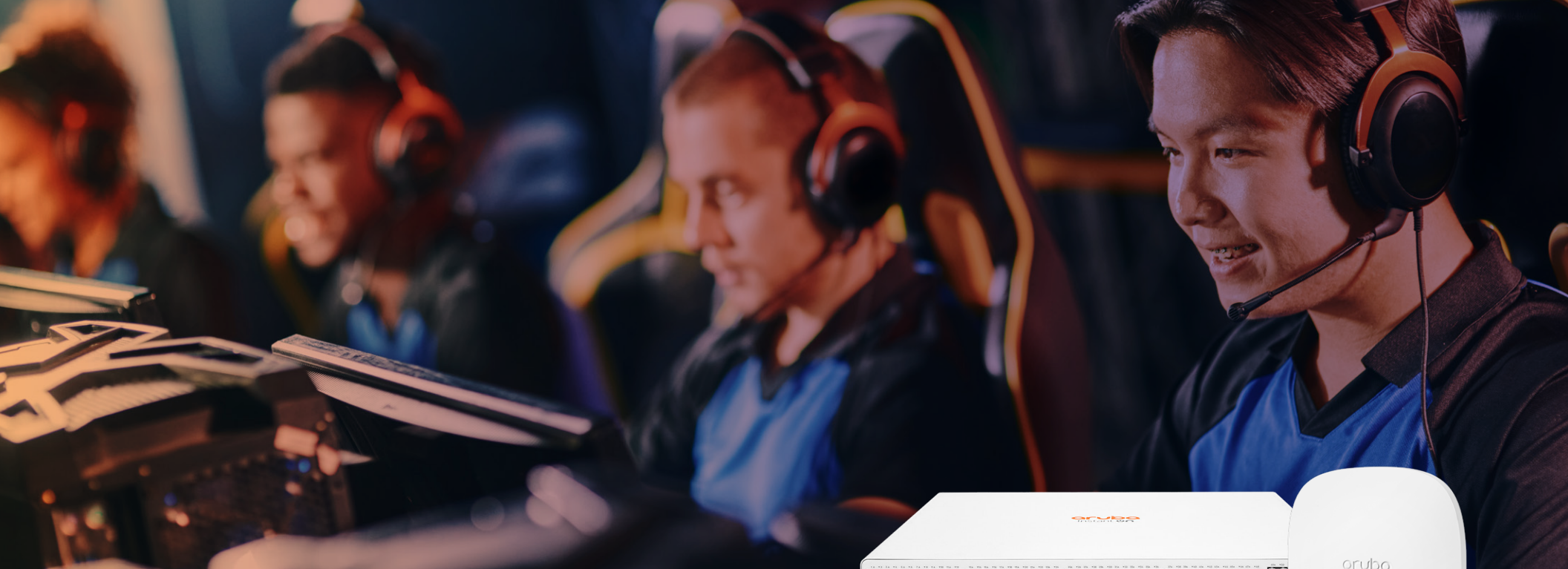


## Blazing fast connectivity for today's smart classrooms.

Connecting students and teachers for a consistent learning experience no matter where they are or what device they are using is of paramount importance for independent schools and training facilities. To deliver an optimal learning experience, whether in the classroom or remotely, connectivity is key — and that connection needs to be fast, secure, and affordable. As technology continues to transform education with the increased use of data-hungry applications, video and gamification technologies, the role of the network becomes even more critical. Aruba Instant On AP22, AP15, and AP17 provide high-performance Wi-Fi coverage both indoors and outdoors to keep students and teachers connected.

And to ensure that teachers and students can easily access online labs and assignments, Aruba Instant On 1960 switches provide seamless connectivity to APs and surveillance cameras with 10G uplinks that deliver the higher bandwidth needed for video clarity and high-speed connectivity to campus portals and online coursework.

These smart switches also power smart lighting, security cameras, printers and interactive projectors, all of which can be managed through a single interface.



## GAMING

Boost your gaming experience

# Bring your A-game to online gaming.

Want to elevate your gaming experience? Whether you're competing in a multi-player event or are a casual PC-gaming enthusiast, the last thing you need is spotty Wi-Fi. The difference between winning and losing could come down to a slow and unreliable network connection. Aruba Instant On AP25 is Wi-Fi 6 certified and delivers faster Wi-Fi speed, greater capacity and reduced latency for a superior Wi-Fi experience.



1960 48-PORT SWITCHES

AP25

With a maximum aggregate data rate of 5.3 Gbps, AP25 access points provide the speed and reliability gamers can count on. And for an even faster and more stable experience, connect your gaming consoles to Aruba Instant On 1960 switches. The 1960 switches provide seamless connectivity to access points and gaming consoles to deliver fast, lag-free high-def video streaming for uninterrupted gaming.



## Why Aruba Instant On

To remain competitive in today's digital world, small businesses are deploying innovative solutions that create value, reduce costs, mitigate risks, and build customer confidence — just like larger companies. Your network should be the least of your worries.



With Aruba Instant On, you get blazing-fast performance, enhanced security and simple set up and management. And what's even better, you're getting premium hardware and software that's scalable to support future expansion — all at a cost that won't break the bank.

