

## Safeguard your growth at every step

43%

of cyberattacks are aimed at SMBs.  
Is your business secure?

As cyberattacks become more frequent and targeted, protecting your SMB is more critical than ever. Why? Because 83% of SMBs are not financially prepared to recover from an attack.

And yet, all too often, SMBs struggle to update security solutions as they grow, leaving them exposed to unpredictable threats or changes. This common SMB scenario creates the perfect storm of deep vulnerability across cyber, physical, and even environmental security.

Sources: Accenture's Cost of Cybercrime Security Study 2021; Cybersecurity in 2022 – A Fresh Look at Some Very Alarming States. Forbes

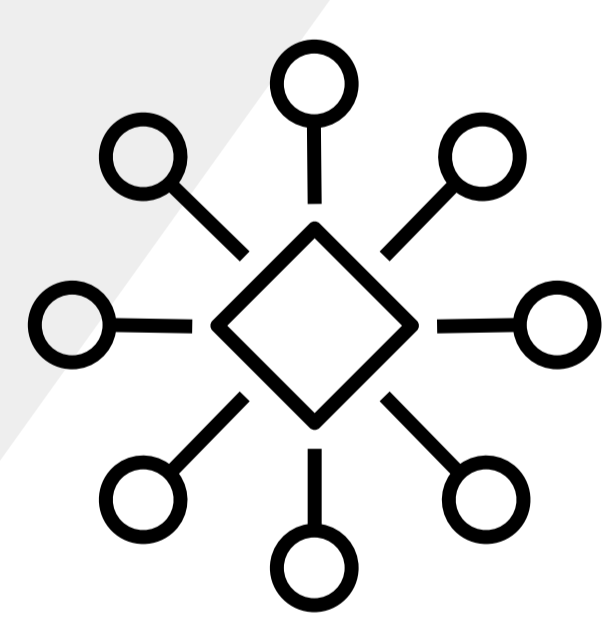
Only 18%  
of SMBs have the right  
infrastructure to defend  
against cyberattacks

Transform your growing small or medium business into a Secure SMB with the right cyber, physical, and environmental security solutions.

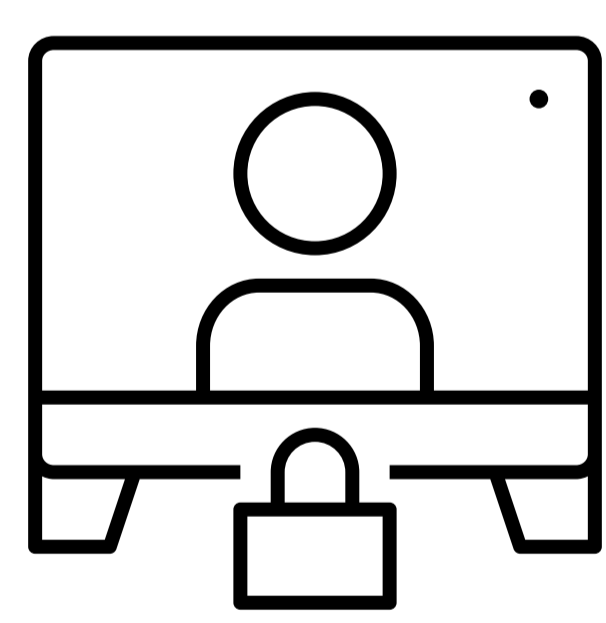
18%

## Secure SMB essentials

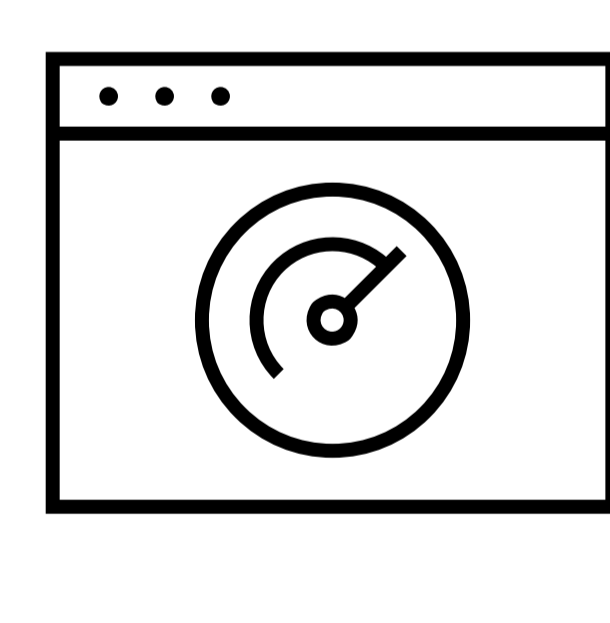
We know that SMBs have varying security requirements. Whether you need secure access to all your apps and devices, or cloud-based smart sensors and video surveillance, a flexible set of tools is available to help you safeguard your people, devices, and assets anywhere.



How can we enable  
your people?



How can we enhance  
your workspaces?



How can we  
empower IT  
management?

### Take a holistic approach to security.

Leverage powerful, cloud-delivered cybersecurity solutions to mitigate advanced threats.

Prevent workflow disruptions by protecting your assets, people, and IT infrastructure with environmental sensors.

Safeguard your physical security by deploying cloud-based video surveillance with streamlined dashboard monitoring.

In 2022, the average cost of a data breach increased to

# \$4.35 million

Can your SMB afford a data breach?

Source: IBM Cost of a Data Breach Report 2022

## Protect your SMB

Get flexible and affordable solutions with advanced threat hunting and mitigation to keep your SMB safe anywhere. Through the power of Cisco's cloud-led portfolio, you can achieve an ideal Secure SMB outcome with industry-leading security solutions built for growing businesses.

[Learn how](#)