



# Store and Protect the Data that you Collect with the Cloud

## Data and storage requirements are growing

Amount of data stored by organizations will grow

# 3X

by 2025

# 70%

2021

# 87%

2025

Percentage of data stored in the cloud will increase<sup>1</sup>

## Why businesses like yours are choosing the cloud

### On-premises

Requires investments in hardware, software, and hidden costs, like power, cooling, and floor space.

Difficult to predict how much data you'll need to store, process, and analyze in the future.

Needs a high level of security expertise to create, monitor, and maintain a secure system.

Hardware and software failures, data corruption, and loss of power can cause unexpected downtime.

**Cost** >>

**Capacity** >>

**Security** >>

**Continuity** >>

### Cloud storage

Pay-as-you go for only the storage resources you use, with no upfront investments.

More flexibility for scaling your capacity up or down as your business requires.

Cloud infrastructure and facilities are built according to the most stringent security standards.

Additional redundancy for your data to ensure it's available to you if a theft or disaster happens on your site.

Visit the [AWS resources Hub](#) for small and medium-sized business to learn more.

For more information, please contact us using the information below.



<sup>1</sup> IDC (on AWS), "2021 Market Spotlight."