

**Financial Services Industry** 

# For the new world of work

## Financial services is more competitive than ever. Empower professionals with the right information, wherever it's needed.

Technology is disrupting the landscape of financial services. Organizations must become more agile and deliver new customer experiences—while maintaining tight control of sensitive data in an evolving regulatory environment.

Microsoft Surface for Business devices empower firms to balance those objectives and deliver their best at the point of service. Surface offers fast, secure access to customer, product and market information, so you can deliver timely expertise and advice wherever and whenever it's needed. "Surface triggered a huge change in sales for the representatives in the field. It has helped us to be a lot more agile and mobile, to respond better to the needs of our customers."

Georges Tavernier, Deputy Director of Sales, Vaudoise

## Built for the way you work

Surface devices are truly mobile, intuitive to use, stylish, and incredibly secure. From branch workers to investment analysts, Surface delivers value across the industry.

## The best devices for the intelligent workplace

Allow people to do their best work from anywhere, with modern devices that let them connect, collaborate and communicate in new ways.

## Leading modern management

The efficiency of cloud-scale remote firmware management through Microsoft Intune.

## Enterprise-grade security

Surface devices are equipped with TPM version 2.0, and feature Windows Hello biometric passwordfree sign-in.





### Insurance Adjusters

#### Challenges

- Appropriately document property damage
- Stay productive without reliable Wi-Fi access
- Provide clients with the best possible experience

#### Be productive from anywhere

- Surface Pro X lets you run apps from anywhere with blazing-fast LTE
- Snap HD photos of property damage with the rear-facing 10 megapixel camera
- Capture signatures or take notes with Surface Slim Pen\*



#### Challenges

- Oversee the health of the business and the wellbeing of clients
- Provide leadership across multi-functional teams
- Be a positive reflection of the organizations' brand

#### More from the Pro You Know

- Team up like never before with Surface Pro 7, our classic 2-in-1 that adapts to the way you work
- Surface Laptop 3 offers more power and performance from a 13.5" or 15" laptop



#### Challenges

- Provide a personalized experience for customers
- Communicate information and promotions clearly
- Make a good impression on new and existing clients

#### **Engage with customers**

- Surface Go features a lightweight design starting at 1.15 lbs.3
- Collect signatures electronically using the Surface Pen
- Safeguard customers' PII with Windows 10 security features and enterprisegrade TPM chip



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#### The power to do it all

- Surface Studio 2 utilizes 1080p HD cameras, advanced mics and Dolby Audio speakers to make remote meetings feel like they are in person
- Surface Laptop 3 offers a stunning 15" PixelSense display and the latest 10th Gen Intel® Core™ processor



#### Challenges

- · Identify investments that yield optimal ROI
- Establish well-researched advice and and create complex financial models
- · Communicate investment plans to colleagues and clients

#### Performance Where you need it

- Visualize work with crystal clarity on Surface Laptop 3's stunning 15" PixelSense display
- More ways to connect to displays, docking stations and more with USB-C<sup>™</sup> and USB-A ports
- Seamless video calls, meetings and voice interactions with enhanced far-field Studio Mics and an HD camera
- Run financial apps confidently with the latest 10th Gen Intel<sup>®</sup> Core<sup>™</sup> processor