



Surface takes sustainability seriously

Surface devices are helping drive Microsoft’s commitment to delivering 100% recyclable devices and packaging by 2030.

Sustainability is at the heart of Microsoft devices. Integral to every Surface device is the belief that the needs of customers can coexist with the needs of our planet. This principle helps shape Surface devices from initial ideation through sourcing, manufacturing, packaging, product use and end-of-life. [Learn more about Microsoft device sustainability here.](#)

We call it ‘integrity built-in;’ healthy design helping sustain a healthy planet. Microsoft made a commitment to become carbon negative by 2030 with a responsible supply chain that meets high ethical and environmental standards. And Surface devices exemplify how our focus on integrity and sustainability can produce extraordinary products.

Surface customer [Eneco](#) is a modern energy supplier in the Netherlands committed to sustainability and helping customers switch to renewable energy sources. The organization looked to build a modern workplace with powerful hardware and software that would also reflect Eneco core values. Surface was a clear choice.

“Each vendor was scored based on what its laptops offered and their sustainability... things like packaging and transport, long-term power usage, and the carbon footprint during the device lifetime. But after listening to each vendor, Microsoft was the one standing out in this field.”

Ron Roozeboom, Manager of Digital Workplace, Eneco

Integrity in design, sourcing, and use

Surface design

Innovation in Surface design drives innovative solutions through design and development to reduce environmental impacts and address challenges across the product and packaging value chain. Ecodesign guides our approach, influencing our decisions from selecting materials to innovative designs enabling repair and recycling.

Responsible sourcing

Our values of integrity, accountability, and respect provide the foundation for responsible sourcing. We work with our suppliers that produce Surface devices to drive meaningful improvements. We invest in their capabilities and hold them accountable to meet high standards that support and protect people, improve operations, and benefit communities.

Surface use

A focus on sustainability also helps make Surface more usable—with better performance, durability, security, and accessibility. Improving the energy efficiency of our devices is one of our main opportunities to address climate change during the use phase. It extends battery life, increases the competitiveness of our business, reduces environmental impacts due to energy generation, and cuts energy bills for consumers.



Sustainability as a business model

Bohn Jsell

Womenswear brand Bohn Jsell is focused on sustainable fashion and a digital business model that includes paperless fashion design, presales, and on-demand manufacturing. Aligned to this eco-friendly strategy, the creative duo uses the flexible, efficient, and, most importantly, sustainable Surface Pro 7 for their creative and business operations.

“Sustainable fashion comes from an awareness of your footprint on the environment. We have to take care of the world we live in.”

John E. Bell
Designer and Cofounder
Bohn Jsell



Boosting mobility, reducing waste

MITSUI FUDOSAN REALTY

MITSUI FUDOSAN REALTY recognized that availability of the latest information when and where it is needed is key to building a modern workplace. The organization has deployed Surface to reduce paper use by 50% and put information directly in the hands of its workers.

“Our employees can get information in real time with LTE-enabled Surface Go. That’s important to us not only as a way to increase productivity, but also because that easy access takes a great deal of stress off our staff and attracts the caliber of people we want for our company.”

Ms. Nakako Tamura
Repark Marketing Manager, First Department Marketing Group
MITSUI FUDOSAN REALTY



Going paperless, increasing efficiency

City of Issy-les-Moulineaux

The City of Issy-les-Moulineaux is transforming to a more economically dynamic service, business, and technology hub. Its modern, mobile workplace cuts down on travel, freeing workers from the office, while also reducing paper use in its offices. This modern workplace is powered by highly efficient and available Surface devices.

“Surface has our custom applications like our e-sign application that lets us take care of mail digitally, enabling us to go completely paperless. Issy-les-Moulineaux is a leader in getting rid of paper.”

Olivier Rigoni
Deputy Mayor for Health and Safety
City of Issy-les-Moulineaux



Building for the future

Burlöv Municipality

Burlöv Municipality is one of Sweden's smallest, but it is a municipality in rapid development. Dedicated to technology that will help it build for the future, Burlöv embraced Surface devices that are helping bring people together and moving the organization forward in a spirit of collaboration, while cutting the need to continuously travel across regions for government meetings and recruitment.

“Normally you would have to travel from Burlöv to attend a meeting in, say, Stockholm. Now the Surface Hubs allow more of us to participate in the same meetings from our own office spaces.”

Charlotte Tapper
IT Strategist and Manager
Burlöv Municipality