

# Surface for Federal

Designed by Microsoft.  
Built for federal agencies.  
Inspired by the way you work.



# The biggest shift of our generation

The modern workplace—creating a new culture for work  
that empowers employees to unlock their full potential



# Employee engagement is the new productivity

Created by **simplicity and flexibility**. It's no longer about where we work, but how.

60%

of surveyed employees say they **don't have the right capabilities** to get their work done<sup>1</sup>

80%

of surveyed employees say they are **just as or more productive** since going fully/partially remote<sup>2</sup>

1. [Work Trend Index Annual Report, May 2023](#)  
2. [Work Trend Index Annual Report, March 2022](#)



60%

of surveyed leaders say that a lack of innovation or breakthrough ideas on their teams is a concern<sup>1</sup>

64%

of surveyed employees struggle with having the time and energy to do their job, impacting their innovation and strategic thinking<sup>1</sup>

70%

of surveyed employees would delegate as much work as possible to AI to lessen their workloads<sup>1</sup>

## An urgency to **increase innovation**

Old devices can't support new opportunities



# With the right tools, everyone achieves

Flexible and responsive devices unlock positive experiences and organizational resilience

## Four ways modern devices create new value

- 01 Boost efficiency and productivity
- 02 Improve collaboration and connectivity
- 03 Enhance security and proactively mitigate risk
- 04 Increase retention and employee satisfaction



## Employees

Help alleviate workloads and keep people productive where, when, and how they work with dynamic experiences, including AI



## IT

Simplify IT work with a unified management strategy, and safeguards against attacks with a secure environment from chip-to-cloud



## Federal agencies

Fuel organizational resilience to minimize disruptions, increase employee satisfaction, and adapt to change

# Meet Surface

Powerful for employees. Streamlined for IT. Secure for all.

- **Performance** with the agility to adapt to how users work
- **Proactive protection** that can help reduce malware risk and other attacks\*
- **Future-ready** to incorporate AI apps and resources



“For employees, Microsoft Surface devices help them **do their jobs better** by not only enabling greater flexibility and capabilities but also providing an unquantifiable benefit: **They truly enjoy their Surface devices.**”<sup>1</sup>

\*Software license required for some features. Sold separately.  
1. IDC White Paper, commissioned by Microsoft, [Evaluating the Business Case of Microsoft Surface](#), doc #US49453722, September 2022

## Employees

**Unlock new possibilities** working the way employees want so that they can focus on innovating and achieving their goals

## IT

**Minimize downtime** and **reduce support costs** by efficiently and securely managing devices in the cloud

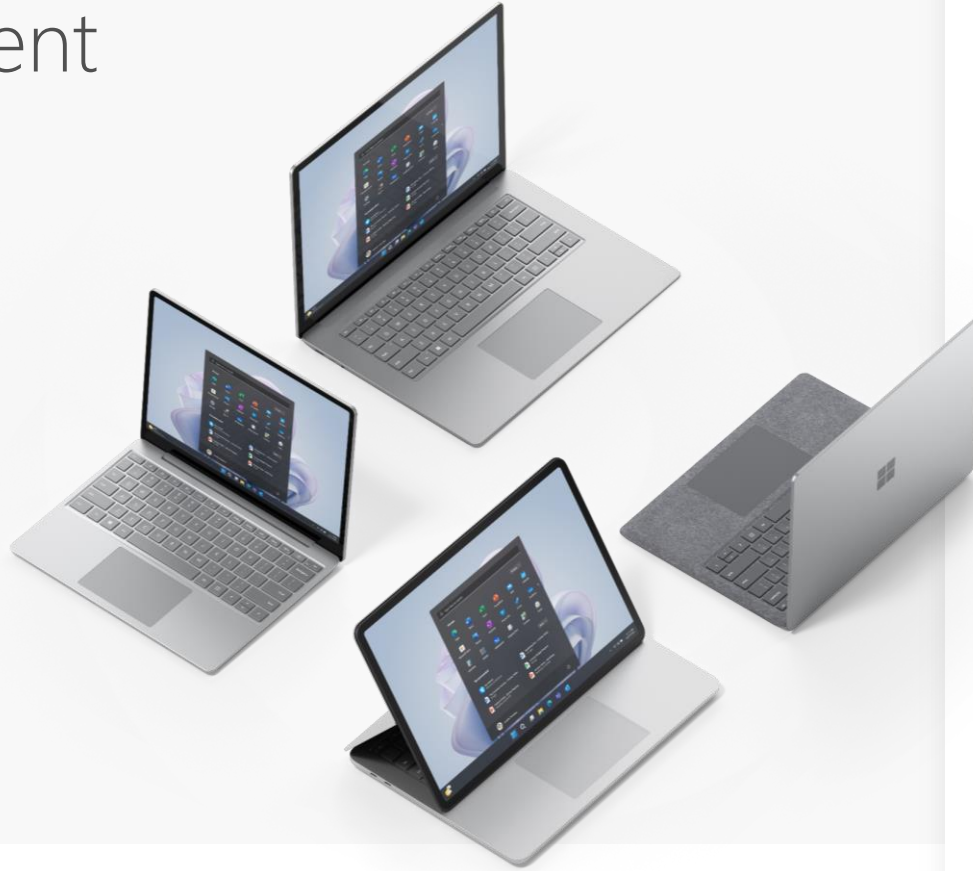
## Federal agencies

Find **new time and cost savings** to advance **digital innovation** and empower your people to do their best work

# Federal agencies: Efficient and future-proofed

## For federal agencies

- Access familiar tools easily
- Gain comprehensive chip-to-cloud security
- Enhance employee engagement
- Give employees multiple form factors in one device
- Simplify reparability and costs
- Reduce your carbon footprint



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36%

of surveyed organizations attributed increased resilience to their use of Surface<sup>1</sup>

\$5,635

total IT-related cost savings per device over three years<sup>1</sup>

More on business value 

# IT: Security and management without sacrificing innovation

## Security

- Get powerful Windows 11 security by default
- Stay protected with encrypted security at every layer
- Offer a front line of defense with Zero Trust built in

## Management

- Simplify set up with zero-touch deployment\*
- Remotely deploy updates and monitor health\*
- Reduce device management time and repairs\*



49%

of surveyed organizations reduced their helpdesk requests<sup>1</sup>

21%

of surveyed organizations spent less staff time spent on deployment<sup>1</sup>

44%

of surveyed organizations reported that Surface devices improved their security profiles<sup>1</sup>

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More on security 

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1. IDC White Paper, commissioned by Microsoft, [Evaluating the Business Case of Microsoft Surface](#), doc #US49453722, September 2022



# Designed by Microsoft. Designed to work better together.

Surface + Windows 11 + Microsoft 365

- Improved agility and operational efficiency
- Simplified deployment and management
- Enhanced security
- A new generation of AI



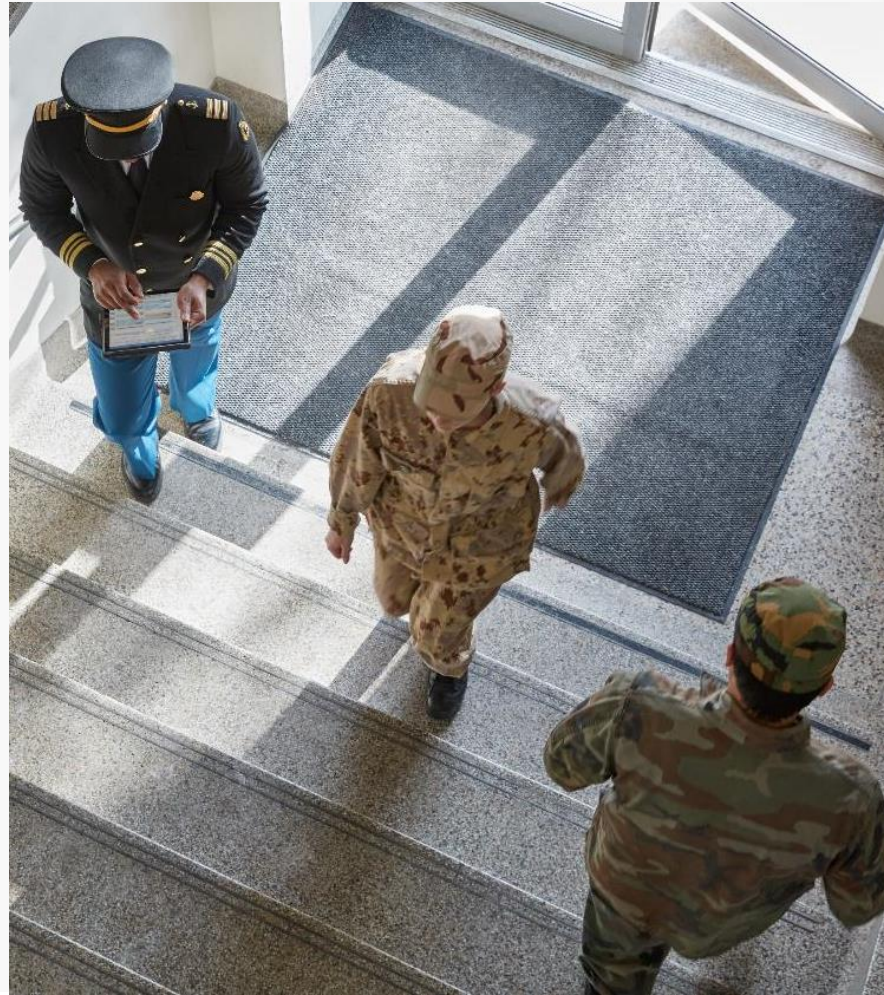
Surface devices paired with Microsoft 365 are worth **almost 3x the investment costs** over three years.<sup>1</sup>

1. IDC White Paper, commissioned by Microsoft, [Evaluating the Business Case of Microsoft Surface](#), doc #US49453722, September 2022

# Employees: Unlocking your team's full potential

## For the modern workforce

- Supercharge your work and minimize downtime
- Take notes and sketch ideas with the same feeling you get with a pen
- Switch seamlessly from touch to type
- Enhance collaboration with AI-capabilities on Surface Pro 9 with 5G and Surface Hub 3
- Bring ideas to life with cutting-edge graphics



25 hours  
of employee productivity  
gained annually<sup>1</sup>

35%  
of surveyed organizations connect higher  
employee retention with the use of Surface devices<sup>1,2</sup>

11.6 hours  
of employee-time gained  
per year from increased mobility<sup>1</sup>

1. IDC White Paper, commissioned by Microsoft, *Evaluating the Business Case of Microsoft Surface*, doc #US49453722, September 2022  
2. Data point derived from 17 in-depth interviews. All other data points derived from 800 survey results (700 Surface organizations with at least 150 Surface Laptops and 2-in-1 Tablets available since 2019, 100 non-Surface organizations). Surface residual value adjusted by IDC to reflect average after 36 months.

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More on versatility 

More on productivity 

Where do you  
want your Surface  
to take you today?

