# Microsoft Surface in K-12 Education

Enable equitable education



# With the right tools, everyone achieves



## မို့ Faculty & Students

Help accelerate student learning and keep faculty and staff productive where, when, and how they work with dynamic experiences, including Al

Flexible and responsive devices unlock positive educational experiences and operational resilience

Ways modern devices create educational value

- 01 Boost efficiency and productivity
- 02 Improve collaboration and connectivity
- 03 Work smarter and banish busy work
- 04 Increase faculty & staff retention and satisfaction



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Simplify IT work with a unified management strategy, and safeguards against attacks with a secure environment from chip-to-cloud





Fuel operational resilience to minimize disruptions, increase employee and student satisfaction, and adapt to change

# 66

There is no better time to reimagine education and how technology can support that transformation."

Satya Nadella, CEO, Microsoft



# Meet Surface

Powerful for educators. Streamlined for IT. Secure for all.

- **Performance** with the agility to adapt to how faculty and students work and learn
- **Proactive protection** that can help reduce malware risk and other attacks\*
- Future-ready to incorporate new AI apps and digital learning resources

"Microsoft has been all-in on education for a number of years. With Surface, you're not just getting a premium device, you're getting the dedicated support you need to deploy efficiently and effectively. You don't get that with other vendors." Matt Vrenlich – CTO, Keller Independent School District





**Unlock new possibilities** working the way faculty and students want so that they can focus on teaching, learning, and achieving their goals

## <u>ற</u>ி ப

**Minimize downtime** and **reduce support costs** by efficiently and securely managing devices in the cloud

## Schools

Find **new cost savings** to advance the **digital campus** and empower faculty and students to do their best work

# Designed by Microsoft. Designed to work better together.

Surface + Windows 11 + Microsoft 365

- Operational agility and efficiency
- Simplified deployment and management
- Enhanced security
- Accelerated AI experiences
- Copilot+ PCs

Surface devices paired with Microsoft 365 are worth **almost 3x the investment costs** over three years.<sup>1</sup>



# Faculty & Students: Unlocking people's full potential

## For the modern educational experience

- Supercharge your work and learning and minimize downtime
- Take notes and sketch ideas with the same feeling you get with a pen
- Switch seamlessly from touch to type
- Bring concepts to life with cutting-edge graphics
- Enhance collaboration with AI-capabilities on AI and Copilot+ PCs like the latest Surface devices\*
- On-device AI with Copilot+ PCs

<image>

Stats below are based on an IDC survey covering 800 organizations from more than 10 industries.<sup>1</sup>



of employee productivity gained annually<sup>1</sup>



of surveyed organizations connect higher employee retention with the use of Surface devices<sup>1,2</sup>

11.6 hours

of employee-time gained per year from increased mobility<sup>1</sup>



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## СІІ IT

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**Schools** 

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\*Surface AI PCs include Surface Pro 10, Surface Laptop 6, Surface Pro 9 with 5G, Surface Pro (11th Edition), a Copilot+ PC, and Surface Laptop (7th Edition), a Copilot+ PC. 1. IDC White Paper, commissioned by Microsoft, <u>Evaluating the Business Case of Microsoft Surface</u>, doc #US49453722, September 2022. 2. Data point derived from 17 in-depth interviews. All other data points derived from 800 survey results (700 Surface organizations with at least 150 Surface Laptops and 2-in-1 Tablets available since 2019, 100 non-Surface organizations). Surface residual value adjusted by IDC to reflect average after 36 months. 3. Microsoft, <u>Teachers surveyed say accessible tech is needed now more than ever</u>, 2022.

# IT: Security and management while unlocking equitable, digitally relevant education

## Security

- Get powerful Windows 11 security by default
- Stay protected with encrypted security at every layer
- Offer a front line of defense with Zero Trust built in

## Management

- Simplify set up with zero-touch deployment\*
- Remotely deploy updates and monitor health\*
- Reduce device management time and repairs\*

Stats below are based on an IDC survey covering 800 organizations from more than 10 industries.<sup>1</sup>

49%

of surveyed organizations reduced their helpdesk requests<sup>1</sup>

of surveyed organizations spent less staff time spent on deployment<sup>1</sup>

4%

of surveyed organizations reported that Surface devices improved their security profiles<sup>1</sup>

Surface management portal

Surface IT Toolkit

Managed Device

7

Surface Hub 3K



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\*Software license required for some features. Sold separately

1. IDC White Paper, commissioned by Microsoft, Evaluating the Business Case of Microsoft Surface, doc #US49453722, September 2022

21%

# Schools: Efficient and future-proofed

## For schools

- Access familiar tools easily
- Gain comprehensive chip-to-cloud security
- Enhance faculty and student engagement
- Give faculty, staff, and students multiple form factors in one device
- Simplify repairability and costs
- Reduce your carbon footprint

Stats below are based on an IDC survey covering 800 organizations from more than 10 industries.<sup>1</sup>

36%

of surveyed organizations attributed increased operational resilience to their use of Surface<sup>1</sup>

\$5,635

#### total IT-related cost savings per device over three years<sup>1</sup>



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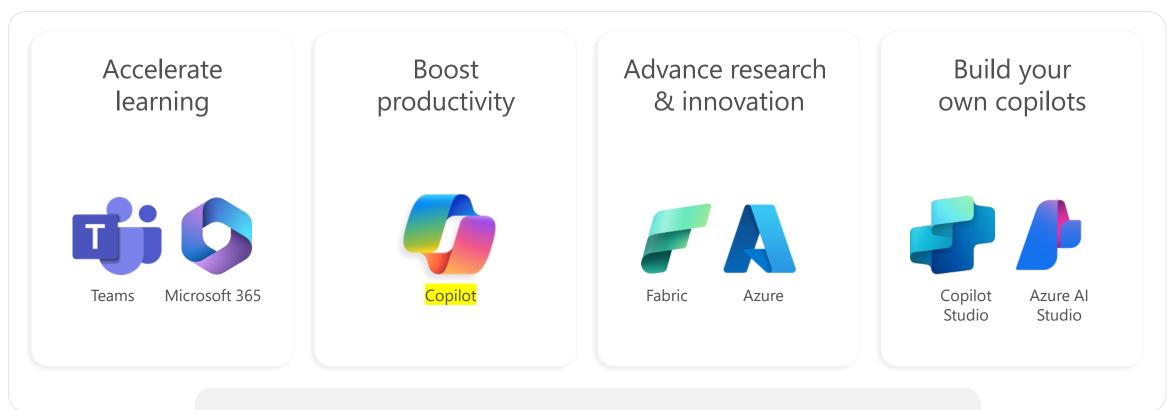
# Get Al-ready with Microsoft

Surface brings software and hardware together—from device to cloud—to build an end-to-end Al experience that supports faculty, staff, students, and the school.



Surface lets you engage with AI in a way that's most effortless to you.

## Enable your AI transformation with Microsoft



By design, it's in Surface's DNA to showcase the latest Al innovations from Microsoft

# Surface portfolio

## 2-in-1s

Versatile Tablet + Laptop devices that provide mobile productivity for people on the go.

Best for: Faculty, staff, students

## Laptops

All the power of a static desktop in a sleek, modern form factors built for hybrid and remote faculty and staff.

Best for: Faculty, school leadership

## Large screens

A family of devices that revolutionized a new category of computing focused on flexibility, collaboration, and mobility.

Best for: Teachers. collaborative spaces for school leadership



#### **Pro 10**

Get tablet flexibility and laptop performance in the iconic Surface 2in-1 form factor



## Pro (11th Edition), a Copilot+ PC

Lightning-fast speeds and AI accelerated power in an ultraflexible design

### **Go 4**

The smallest, lightest Surface with touch and ink capacitive PixelSense<sup>TM</sup> display



### Laptop 6

Sleek, lightweight, touchscreen laptop with the style, speed, and performance to do it all



## Laptop (7th Edition), a Copilot+ PC

Next-generation AI capabilities in an exceptionally performant ultralight laptop



## Laptop Go 3

Exceptional value for the style, performance, and battery life expected from Surface





Powerful laptop delivers speed, graphics and versatility to run business-critical applications





### Studio 2+

Professional-grade performance on a versatile all-in-one device with strikingly large touchscreen



### Hub 3

Enable teamwork anywhere with this Microsoft Teams-certified meetings platform and modern collaborative canvas

Images not to scale

# Thank you

Let's connect further on next steps.

