

Designed for work. Optimized for retail

“As retailers, the best place we can be is on the shop floor. With Surface Go devices and Teams, employees have the information they need at their fingertips to help customers and work more efficiently.”

Julia Palmer Bennett – Store Manager – Hedge End, [Marks & Spencer](#)



For managers, the combination of Teams and Surface Go devices is helping them spend more time on the store floor and less time confined to offices “backstage.” Because managers can access all the information they need via Teams on their Surface Go devices, store managers are enabled to spend more time interacting with customers and colleagues on the store floor. M&S has also reduced paper use by one third annually by switching to Surface devices and using Teams for store communications, and it expects to see that impact grow as it deploys more digital tools to the frontline workforce.

“We want to make it feel like everyone is together in the same physical space. The Surface Hub 2S is purpose-built for the Teams Rooms environment and using it helps us create a level playing field between remote and in-person participants.”

Chris Grey – Director of IT Infrastructure Engineering Services, [REI](#)



REI created “satellite nodes,” small offices near areas where employees live, which offer open-concept spaces and Microsoft Teams Rooms systems to promote collaboration. REI leaders chose Teams Rooms systems with Surface Hub 2S and Crestron devices to create a rich collaboration experience for employees, whether they join remotely or in person. Surface Hubs are mounted on mobile easels and equipped with portable battery packs so hybrid teams can meet anywhere without worrying about time limitations.

