ONE DISPLAY.
BRILLIANTLY SIMPLE.

## UTTERLY BREATHTAKING.

The LG Direct View LED Ultimate Business Display

Due to the lowering price point an increased product availability, direct view LeO is becoming the preferred choice for Corporate lobbies, conference centers auditoriums, sports arenas, houses worship, anc airports. Characterized by their ability to provide bright, shar images, these impressive displays can aptivate vewers with breath-taking realism, indoors or out.

Leave it to LG to create a direct view LED display so easy to select and pur virtually any business.

Available in various sizes and performance levels, LG's direct view LED ultimate business display takes the guesswork out of configuring a display to 8 K resolutions with screen sizes from 81 "to a show-stopping $325^{\prime \prime}$ (measured diagonally), this display comes with all the components you need to dynamically deliver your content on a jaw-croppingly vibrant, magnificent screen.

Impressivive direct view LED displays are only the beginning of this story. and an $L G$ intellient controler to make system operations a breere All of the components shipin citistomponentis
 display inside**
A sophisticated controller and LG's weboSm operating system deliver advanced multi-view
options and simplified system integration.
LG's webosw features a Quad-Core Soc design that can execute several tasks to provide smooth content playback from connected base-band high-resolution video sources, the buit-in media player or video streaming decoder The included $L$ LG controllers have $3.6 G B$ of storge for applications and content For added convenience, a remote control Wh an inturive user interface puts system and image control in the palm of your hand

This display includes an advanced controller that gives users added features and system control.

- Onscreen userinterface to simplify system control


- Onboard CMS (storage, schediding plesjaback)

Super Sign" compatible
A comprenensive conten
simplififes contentent creation and distribution s. Sives sesenic time, and enables efficient operations across locations.

Compatibitit with populura AV control systems,
Comporate meeting areas wil appreciate tow th corp seamlessly integrate with most professional A. AV control systems and are e ertified C Cestrion Connected.?

This display is backed by LG warra
training and $1 G$ G Total Cares Supoort
 LG. provides 3 year linite tup warranty coverage (optional
Extendectare warranty support tup to s years avalible),
 eeath checks wwice per year for 3 years and Connected Care system surveillance software (with opt
$1)^{L 6}$
professinal remote monitorng
Learrm more on pages 30 - 31 .


LG has simplified the selection process so you can simply select ENVIRONMENT (indoor or outdoor), RESOLUTION, and DISPLAY SIZE sa solution that fits for your business needs.

RESOLUTION. This display is available in 2 K Full HD, 4K UHD and 8K UHD resolution options. If your needs call for a $32: 9 \mathrm{~d}$ display, LG offers nine different 32:9 Ultra Stretch options that deliver the same performance as their 16.9 counterparts.
DISPLAY SIZE. While the 8K UHD resolution features ajaw-criopping 325" display, the 2 K and 4 K options are offered in a variety of screen sizes that were chosen to cover most installations.

GG's MAGNIT DVLED panels deliver content in stumning detail and depth.
 150.00011 (@10 10 Lux) contrast ratio, LG's MAGNIT display delivers content in breathtraking realism. Extremely wide viewing angles the screen from direct inpact. Cable-less connectivity between the panels makes installation a breere, while new technolog
can lower power consumption. can ower power consumption.

The LG BLOC DVLED panels combine advanced 3 rdd Gen technology with cable-less connectivity between panels, LG's innovative BLOC display with cable-less connectivity between the panels simplifies installation. Featuring an advanced 3 rd
Generation 4 -in- 1 LED Surface Mount Desion, a fine-pitch of 1.25 mm , and Alpha 7 Intelligent Processor, this display can deliver
 Pro adds enhanced dymamic tone mapping provide an amazing color spectrum of over one billion color possibilities. Ruggedize design enhances overall durability

G's Ultrainin DVLEE panels blend seamiessy mio most envionments.

GS Series panels for Outtdoor Displays and Scoreboorrds
 fast assembly and easy maintenance. Likewise, LG's indoor and outdoor scoreboards will enable you to engage the home team fans in new and eye-catching ways.

SPEAKING

PANEL ARRAY The fnal direct view display is comprised of an array of panels. Panel Array defines the number of panels within the array LG'́s cable-esss panel design simplifies array construction and provides a clean installation

BRIGHTNESS Measured in Nivts" brightress refers to the displays maximum potential brightness when set to 1 loorobrghtness while showng a full-white test pattem. The isplay can be set to any reative brghtiness ess than this

RESOLUTION Resolution is defined by two numbers, the total number of columns of pxels (width) and rows of pixels (height). As an example, a 4 K UHDD display could have a resolution of $3840 \times 2160$

PIXEL PITCH The screen of a direct view LED utilizes coarse pixel spacing. The distance between the indivicual
 of installation citereria
ENVIRONMENT Environmental conditions help define which direct vew LED display will perform well in outdoor

WEIGHT Understanding the total weight of the display will determine the amount of actul support needed by the
POWER Adisplay's total maximum potential waytage draw is known as Power Load. To ensure safe operation powe IEAT ASwh HEAT As with anything electric, displays give off heat Heat Load t
produce. For unique instalations, exta ventilation may be appropriate.

MINIMUM RECOMMENDED VIEWING DISTANCE The


 impressive 150,000:1 (@10ch lux) contrastratrio impressive 150,00011 (@10 lux) contrat
 configurations that can be mounted as one large display that provides a s seamless, double-wide
viewing experience or two separate displeys viewing experience or two separate displays
that could be mounted separately to provide that could be meunted seperateley to
better coverage to la lige a adiences.

2K FULLHD 163"
(SMD 1.8MM)

|  |  |  |
| :---: | :---: | :---: |
| 䃀 |  |  |
|  |  | $\square_{413 \mathrm{lbs}}$ |
| $\frac{\square}{163^{\prime \prime}}$ | $\underbrace{\text { 5,400W max }}_{5}$ |  |




LG DIRECT VIEW LED
ULTIMATE BUSINESS DISPLAY






LG's MAGNIT is the perfect choice for businesses lookng to create a the jer tian
life atmosphere thanks to the incredible life" atmosphere, thanks to the incredible
impact of an 8 K display with a massive $325^{\prime \prime}$
 pitch of just 0.93 mm , LG's Deep Black
Technology, and an impressive contrast ratio Technology, and an impressive contrast ratio
of 150,00:11 (@10 Lux) Add in the power of an Alpha 7 processor and LG's HDR10 Pro2, and youtl see images as the content creato
intended, with vivid colors, breathaking intrast, and ultra-fine detall.
conter
Installing an ultimate business display with
LG's MAnNT penels on ther campus will create a lasting invession on campus will create a
clients and employes.





OUTDOOR SCOREBOARD 445' SMD 10.4MM)



-


INDOOR
SCOREBOARD

Elevate school gymnasiums with the ultimate
dirict view LED scoreboard. LG's indoor direct view LED scoreboard. LG's indoor
scoreboard is designed for fast installation and
 viewing angle allow all fans toview key stats and
game information. Take competitive sporting game intormation Take competitive sporting
events like basketbillal and wresting to to ne next
level level.
Ideally Configured For Indoor Use
This utimate business isplay is configured in a arge $16^{\prime \prime}(W) \times 9.8^{\prime}$ ( $H$ ) screen. Designed for certified. Pixelelpitch is 3.3 mm , and maximum cerified. ipixelepitch is 3.9 mm ,
display brightness is 1000 nits.

INDOOR SCOREBOARD 230
(SMD 3.9MM)


While some may say ATA CERTIFIED FLIGHT CASES are overkill, LG believes they make perfect sense. After all, the ultimate business display deserves premium treatment. Each display comes in these highly protective cases that feature custom packaging to ensure that your system arrives without issue - free from damage or missing parts. LG even considered each case's exterior, using customized badging that reflects the quality of the system contained within.

## WARRANTY AND SERVICE

DESIGNED TO KEEP YOUR
SYSTEM RUNNING SMOOTHLY

## 3 YEARS OF OUR LG MANUFACTURER'S LIMITED WARRANTY SERVICE

contact your LG representative with any warranty issues you may have

- 3 YEARS OF LG TOTALCARE HEALTH CHECKS - two visits per year by an LG authorized professional starting with a complete pre-inspection prior to installation and continuing with regular LG system check visits to ensure that all LG components are performing to specification
- 3 YEAR SUBSCRIPTION TO LG CONNECTEDCARE SYSTEM SURVEILLANCE - allows you (or your system integrator) to remotely monitor the status of your system, monitors any fault diagnosis, and deliver remote-control services, enabling stable operation and virtually seamless service.
OPTIONAL SERVICES - LG White Glove Replacement Service provides an LG authorized technician to visit on site to investigate warranty issues, collaborating with your system integrator to repair any issues or swap any defective components. LG Professional Remote Monitoring provides our ConnectedCare system surveillance done completely by LG professionals who will contact you in the event of any system issues and expedite any service calls.

YOUR BUNDLE SHIPS COMPLETE TO SIMPLIFY SYSTEM SETUP.
Each bundle ships with the required LG components. We also include 5\% ADDITIONAL SPARE PARTS, including modules, receiving cards, power supplies, and HUB boards. We also include a service tool to make installation and maintenance a breeze.

To get acquainted with the ins and outs of your DVLED ultimate business display, LG will provide up to 2 DAYS OF ON-LOCATION TRAINING by a certified Field Engineer/Trainer

