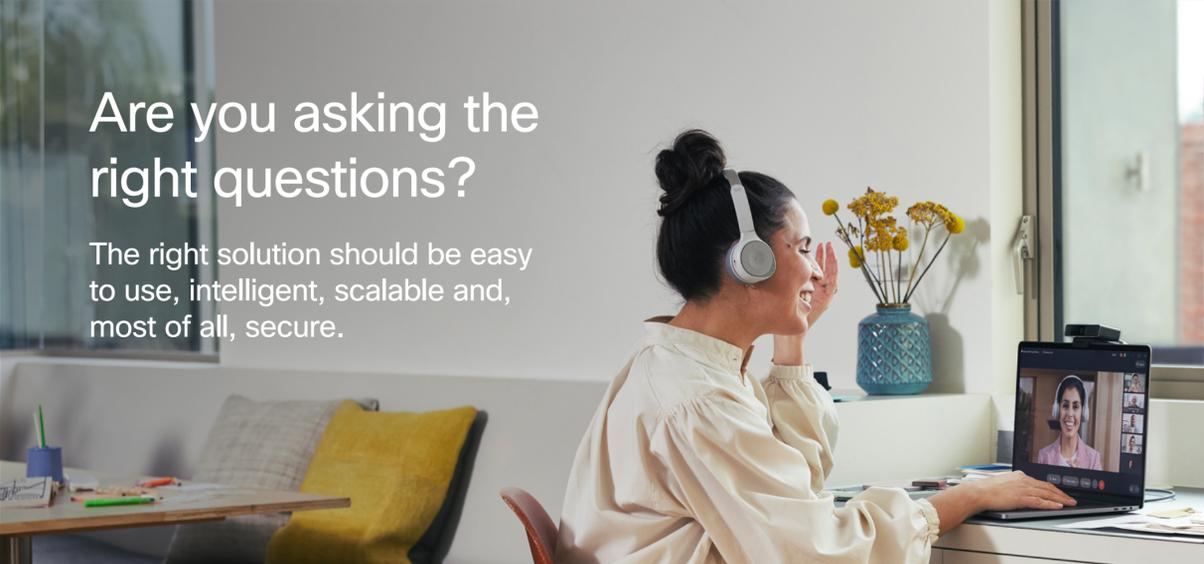


# Top 10 questions to ask about today's video conferencing solutions

When it comes to video meetings, you have many choices. But not all video solutions are equal.

## Are you asking the right questions?

The right solution should be easy to use, intelligent, scalable and, most of all, secure.



### 01 Is it ready to meet the challenges of modern work?

[Webex is designed](#) with a clean UI and emphasis on simplicity, based on how users collaborate today. It's optimized for high-quality video and audio, for a smooth, fast experience.

### 02 Does it make meetings more productive for users?

Cisco Cognitive Collaboration uses AI to bring deep intelligence and agile automation to your meetings. [Webex Assistant](#) does live transcriptions and takes notes. [People Insights](#) gives you context about meeting attendees.

### 03 Is it a cost-effective solution?

There's cheap and there's value. With one subscription and no hidden costs, Webex delivers unmatched value with the [Cisco Collaboration Flex Plan](#).

### 04 Is it simple and easy to use?

You can join a [Webex video meeting in seconds](#). For the fastest and coolest experience ever, pair a Webex App with a Webex device. Not only is it easy and fast, the [450% ROI](#) is through the roof.

### 05 Can you use your video device of choice?

Webex Meetings works great with any third party, standards-based device – but you can't go wrong with Webex's award-winning portfolio of [devices](#). Available for any-sized budget, Webex Devices offer a singular experience across apps and devices.

### 06 Is the solution mobile-ready?

Webex mobile app is tailored for action, with adaptive media quality for changing network conditions. That means you enjoy great video quality wherever you're connecting from.

### 07 Does the solution integrate with your favorite productivity tools?

Cisco supports deep integrations with the most popular business apps – [Microsoft Teams](#), Office 365, [Google Calendar](#), [Slack](#) – so you can work from anywhere with the tools you already know.

### 08 Does it have a flexible architecture that is easy to deploy?

Webex gives you choice, because we offer [cloud first, not only](#), collaboration. Adapt at your own pace with minimal disruption and investment protection, whether you're in the Cloud, hybrid, or on-prem.

### 09 Is it an open platform?

The [Webex App](#) brings together the full collaboration suite, but it allows you to use the workloads you want. So, you can use [Webex Meetings with another messaging platform](#). It's your choice.

### 10 Is the solution secure with high data privacy policies?

[Security](#) is built into Webex from the ground up. It's never your responsibility to opt-out of sharing data or change meeting settings to be protected. We never sell user data to third parties.

## Only Webex delivers the top ten must-haves for video collaboration

Webex sets the standard for virtual meetings that adapt to the way you want to work.

[Learn more](#)

1. Megan Marek Fernandez, Forecast: Unified Communications, Worldwide, 2Q19 Update, Gartner, June 2019.