

Optimize costs and improve quality of Communications

Key Processes

Before AI

Executive communications

Long cycle times to draft and review content can slow messaging past the optimal delivery time.

Analyst relations

Data analysis can be tedious and finding the right tone for a message can be difficult.

Public affairs

Creation of public-facing content can be slow especially when crafting messages for specific audiences.

Using AI

Authoring an internal comms post - Buy

Collaborate to draft and review messages faster and improve quality of content.

Conduct a media interview - Buy

Improve preparations for media appearances to help ensure accurate coverage.

Drafting social media copy - Start

Prepare a blog post - Buy

Understand target audiences and craft relevant messages quickly.

