

Business Impact of Data Loss

Business interruption and supply chain incidents are among the leading risks to businesses worldwide in 2021 (41% and 40%, respectively)

Allianz Risk Barometer 2021 report



BUSINESS PRODUCTIVITY DISRUPTION



HIGH COST OF RESPONSE AND RECOVERY



FINES, LAWSUITS, AND LEGAL ACTIONS



DAMAGE TO BRAND REPUTATION AND CUSTOMER LOYALTY

Data Loss Challenges for Modern Workloads (on-premises and in the cloud)



Ransomware



Human (admin and user) error



Malicious insiders



Retention gaps/limited retention policies

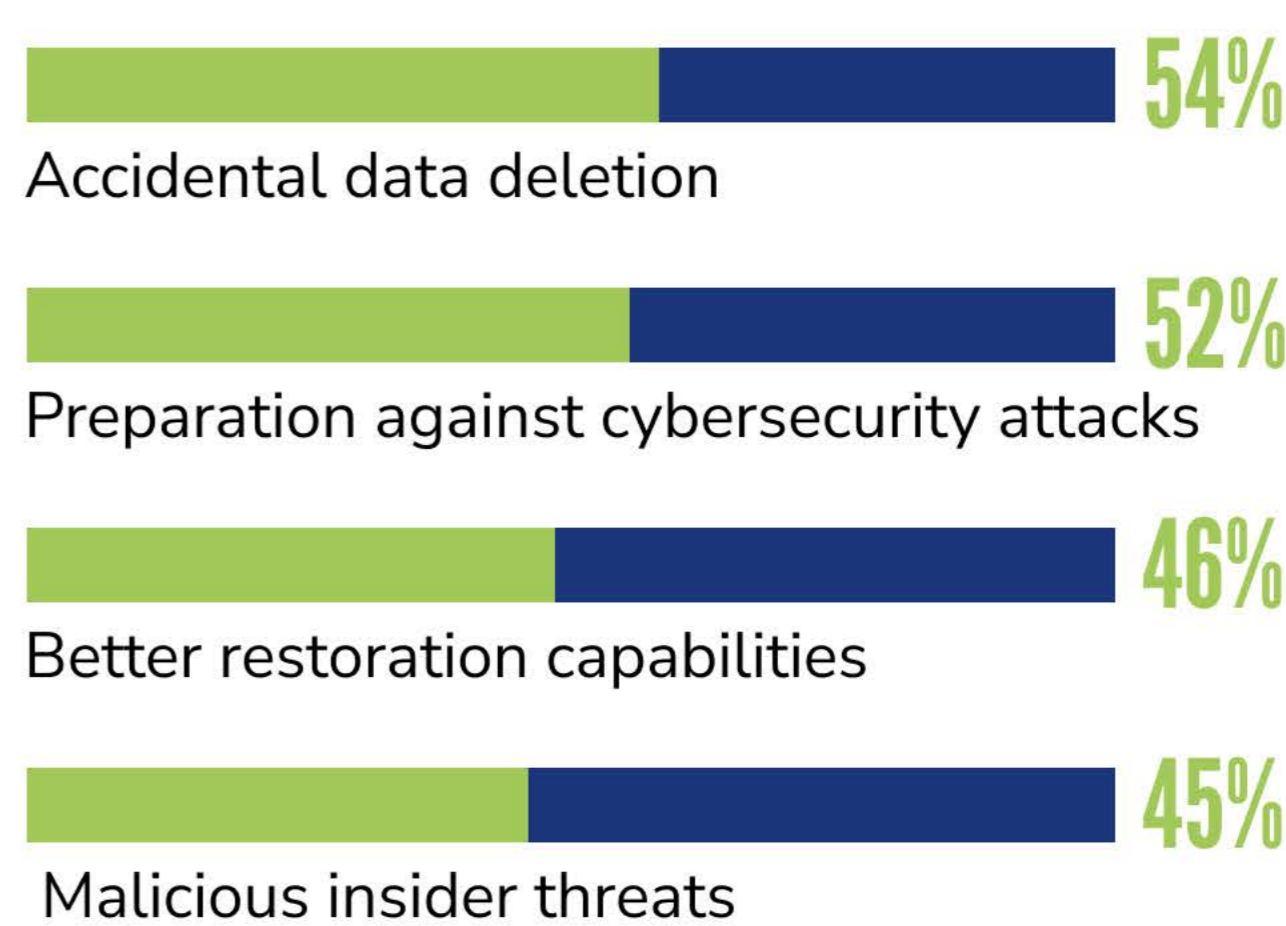


Legal/compliance requirements



Shared responsibility model in the cloud

Top reasons for protecting Microsoft 365 data.¹



What Veeam and Lenovo Deliver



Data backup and recovery across hybrid, multi-cloud environments



Disaster Recovery and regulatory compliance testing



Granular file-level recovery



Long-term data retention

45%

of respondents cited security issues/gaps as a top challenge resulting from leveraging the public cloud.¹

Visit vee.am/Lenovo for more information

¹ Evaluator Group – Veeam Cloud Data Protection Study