

Work Your Way

Frequently Asked Questions (FAQ)



What is a hybrid office?

A hybrid workplace, or hybrid office, is a flexible workplace model that is designed to support a distributed workforce of both in-office and remote workers. The hybrid workplace model provides workers with the flexibility to work wherever they are most productive: in the office, from a remote location (most notably work from home), or a combination of the two.

Why should I consider changing my current office set up to a hybrid office?

Remote work, once considered the exception rather than the rule, is here to stay. Many companies are adopting a hybrid model that can fundamentally change and improve their business. 57% of small businesses see themselves dividing their time between the home and being on-site.¹ And many small business leaders view a hybrid workplace as “the best of both worlds.” Employees can spend a couple of days a week in the office to improve accountability and company morale, but they can still enjoy the flexibility of remote work throughout the rest of the week. Hybrid work means less travel and expenses, and it often allows employees to be more productive.

Why is setting up a hybrid office so challenging for small business owners?

Setting up a hybrid office is one of the most challenging yet rewarding moments businesses have. You need to be able to quickly set up hybrid work to accommodate your employees and customers alike. Small businesses need to securely connect workers and devices no matter where they're located with solutions that are easy to deploy and manage, yet powerful enough to fend off cyberattacks. As a small business leader, you don't have time to think about all the moving parts in IT or keep up with rapidly changing technical requirements. Because IT can be time consuming and sometimes overwhelming, small business leaders look to trusted partners to help them choose technology solutions that help them compete and grow.

What are the Cisco products for a hybrid office?

Cisco Work your Way features a collection of products from the Cisco Designed portfolio. The products are curated specifically for small businesses, so they're easy to use and manage right from the start. Cisco solutions easily scale up and down to meet business demands.

The Work Your Way solution includes everything a small business needs – Webex, Cisco's award-winning calling and video conferencing product, a security bundle designed to stop attacks before they happen, and affordable networking solutions that connect employees and customers, with robust security built in.

¹ Cisco 2021 study findings from 682 interviews across six markets with small business owners, experts and IT managers

What is Cisco Designed?

Cisco Designed is a curated portfolio of solutions that have been specifically created and priced for small business customers. With Cisco

Designed, small businesses benefit from the same technologies that large enterprise use, but because they are tailored to meet small business needs, they're easy to deploy and even easier to manage.

The best way to find and implement the right Cisco Designed solutions for your small business is working with a local partner who understands your business goals and needs.

How do I know my small business can afford Cisco Designed Work Your Way?

Cisco Capital makes it easy for you to access the technology your company needs so your workforce can work securely from anywhere, no matter your budget. With no upfront costs and as low as 0% interest rates, you can bundle everything into one predictable payment, freeing up cash for other business priorities.

What if I don't need all these Cisco products for my hybrid office?

Cisco Designed solutions make it easy and cost-effective for your small business to work your way. A Cisco partner will work with you to identify the best technology choices and services so that you can work your way. Your IT solutions should be simple, flexible and affordable. And "the office" is anywhere you securely log in.

For more information on Cisco Work Your Way solutions, please contact us today.

Cisco Work Your Way products



Collaboration

Empower teams and engage customers

- Cisco Webex® Work is a combined solution for Collaboration that is unmatched in the industry. Modern team collaboration happens all in one place, from anywhere with the Webex app for one affordable per person, per month price.
- Webex Meetings brings teams together with video conferencing, high-quality audio, messaging, and screen sharing on any device.
- Webex Teams™ helps speed up projects with collaboration tools to keep work moving forward.
- Webex Calling cloud phone system helps small businesses scale while staying connected.



Security

Protection on any device, from any location, at any time

- Cisco Secure Access by Duo helps protect sensitive data by verifying the identity of users, devices, and applications with secure two-factor authentication.
- Cisco AnyConnect® Secure Mobility Client secures endpoint access to the network so employees can work from any device, at any time, in any location.
- Cisco Umbrella® provides the first line of defense against threats to protect users everywhere with flexible, fast, and effective cloud-delivered security.
- Cisco Secure Endpoints detects and blocks malware and viruses across employee devices.



Networking

The flexibility of networking solutions to meet the unique needs of each small business

- Create a reliable small business local area network with on-premises Networking including Cisco® Business Switches, Routers, Access Points, and Wireless Mesh Extenders
- Create a cloud-based small business wireless network Cloud-Based Networking including Cisco Meraki™ Cloud-based Appliances and Access Points