



Guide to Blended Learning



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Blended Learning in 2020

WeVideo acknowledges the challenges and opportunities that educators are facing right now. There is a need to rapidly shift instruction and engagement strategies to be effective in both remote and in-person environments. By using a blended learning approach, educators are able to create unit plans, lesson plans, and learning goals that are personalized, flexible, and promote student ownership. We are committed to supporting educators with the tools needed to engage students in learning inside of a blended

Why blended learning?

Blended learning is an approach well suited to address our current circumstances, whether students are learning face-to-face in a brick and mortar school or from a distance, in an online environment.

What is blended learning?

Blended Learning goes beyond one-to-one initiatives and/or the use of the latest and shiniest new tech tools. Using The Christensen Institute's definition (and in keeping with blended learning definitions from INACOL, ISTE, & Getting Smart), blended learning involves leveraging the Internet to afford each student a more personalized learning experience, including increased student control over the time, place, path, or pace of learning.

In a blended learning environment a student learns: at least in part through online learning, with some element of student control over time, place, path, and/or pace; at least in part in a supervised brick-and-mortar location away from home; and the modalities along each student's learning path within a course or subject are connected to provide an integrated learning experience. This means that students use learning resources and tools to work through their learning paths; hitting the learning targets through different means. They also control the pace of learning; when they are ready, they show they have gained mastery through an assessment.

Two blended learning models that would work well in our current circumstances are enhanced virtual and flipped classroom models. In an Enhanced Virtual classroom, students complete the majority of coursework online at home or outside of school but attend school for required face-to-face learning sessions with a teacher a few times a week.

In a Flipped Classroom, students participate in online learning off-site in place of traditional homework and then attend the brick-and-mortar school for face-to-face, teacher-guided practice or projects. The primary delivery of content and instruction is online, which differentiates a Flipped Classroom from students who are merely doing homework practice online at night.

How to implement blended learning?

Blended learning can create a positive culture of self-directed and authentic learning because it gives students more control and flexibility. What are the essential elements of a blended learning approach and how do we strategically plan for it? We've created a guide to help create this vision for blended learning, and have provided questions to consider when transforming your learning environment.

Where does WeVideo fit into blended learning?

When planning instruction, we sequentially identify the learning outcomes, assessments that will measure success, instructional strategies to help engage all students, and then the appropriate technology tool is chosen. This technology tool must enhance the learning process, and it's even better if the tool is the catalyst for learning.

With WeVideo, teachers can deliver core instruction in a blended environment through the creation of engaging instructional videos, and students can apply their thinking in visible and meaningful ways through the creation of sharable video created products.

Here are some examples of ways teachers and students are using WeVideo inside of a blended learning approach.

Mini-Lesson/Instructional videos

Teachers can create engaging instructional videos for students easily with the mini-lesson template in WeVideo. The template provides inspiration for question and reflection prompts. It also has built a place for your learning objectives and your exit-ticket/closure.

Read Alouds

The read-aloud template is designed to support teachers as they create opportunities to engage their students in meaningful book conversations, model the internal dialogue that happens while reading, deepen understanding and creativity and foster a love of books and learning.

Morning Meeting

Social-Emotional Learning (SEL) is deeply important for all students and teachers. It is essential for human flourishing, positive relationships, teamwork, emotional maturity, empathy, and fulfilling our collective potential for growth. Teachers use the morning meeting template to check in with their students, develop their social-emotional skills, and prepare them for the learning ahead.

Blended Learning experiences and opportunities for students to be their most creative selves:

Book Report

This template is designed to support students in structuring the elements of a book report (setting, characters, tone, reflection) into a video while simultaneously encouraging them to develop their communication skills through storytelling with music, and timing elements to create the right mood and impact. The template includes embedded tips to guide students through the process.

Mathematical reasoning with screencasting

Students show what they're learning by recording their screen, webcam, and voice at the same time. The Word Problem template supports students in making their thinking visible. One example is by solving the word problem on a digital whiteboard then using the screencasting feature in WeVideo to show a student's solution path.

Explainer Videos

Students think at a higher cognitive level when they show others how they solved a problem or share new learning around a concept.

Stop motion

Stop motion is a video art form that allows students to manipulate physical objects to create an animation. It's a great way to creatively express thinking and individuality.

Capturing student voice with podcasting

Amplify student voice with podcasting! Any video recorded can be turned into a podcast with the press of a button. This is a great choice for students wishing to reflect on their learning, debate, or share a new concept.

Science

The scientific method template was designed to give students the ability to show the process and results of their experiments in a powerful way through interweaving text, images, video, voice, and music.

Book Trailers

Reading becomes more fun and engaging when they create "movie trailers" about the book they're reading.

Virtual Field Trips

Reading becomes more fun and engaging when they create "movie trailers" about the book they're reading.

WeVideo is here to support your blended learning blueprint as you design core instruction and provide opportunities for students to create meaningful products that allow them to learn deeper through creative processes and make an impact on the world with their voice.

K12 Leadership Guide to Blended Learning

School districts are developing continuity of learning plans to ensure that student learning happens in-person at school, in a blended setting or from a distance. We're here to help educators optimize learning outcomes, enhance instructional strategies and maximize student engagement.

With WeVideo, teachers can deliver core instruction through the creation of engaging instructional videos, and students can apply their thinking in visible and meaningful ways through the creation of sharable video created products.

As districts are developing governance, aligning organizational resources, and developing systems to monitor and adapt to changing needs and circumstances, we are providing this guide to support districts as they plan, implement, evaluate and expand blended learning in their schools.

Why? Create a vision



COVID-19 significantly and abruptly altered teaching and learning for students across the globe. Educators must adapt to the current realities and circumstances while also ensuring the continuity of student learning. Society and the world have changed. Students are interacting with the world in new ways that are much more meaningful to them. How do all of these factors change the way we develop learning experiences for students?

Create a new vision statement

- How the world and education has changed and its focus on engaging students in blended learning (also distance, virtual, digital, remote learning)
- The impact these changes are having on how students learn and the way in which today's learners interact with the world
- Research around creativity and self-directed learning and how to best prepare students to become content and idea creators

Guiding questions to ask your school community

- What are the realities of the current technology-immersed environment in which today's learners are growing up in? How should we respond to this reality?
- How can we use video creation to scaffold and build learning so that students connect more deeply to new content and in meaningful ways?

Ideas to discuss

- Schools or districts are moving to video creation not only because of the newly heightened attention on blended and remote learning, but because they recognize the workplace of tomorrow is dependent on new skills, project-based work, inquiry, critical thinking and creativity. Students need to be prepared for their future. With today's global conditions, consider the ways learners interact with the world and how to begin thinking about change.
- Students are interacting and using powerful technology on a daily basis. They expect to have access to rich content in creative and collaborative environments.

How? How do we transform learning in the classroom?



Leverage exciting opportunities through WeVideo to redesign aspects of learning. Using WeVideo as a creativity platform provides students with opportunities to be self-directed, connected, curious and involved in inquiry-based, blended learning.

“Using WeVideo has transformed the way kids and teachers learn in their classrooms,” said Jennifer Eggert, Innovative Learning Coach at Dujardin Elementary School in Illinois.

“The kids have gone from passive media consumers to active media creators. Our students are creating book trailers, math videos, screencasts, documentaries, TED Talks, commercials, newscasts, genius hour videos and so much more. With endless possibilities, the sky's the limit for both our teachers and students!”

Guiding questions to ask your school community

In a platform where learning is now possible anywhere and at any time:

- In regards to learning, collaboration and the learning environment, what does WeVideo now make possible?
- How can you use WeVideo to give students a more meaningful voice in their learning?

Ideas to discuss

- Three important aspects of how we learn today: students are connected (social learners), curious (inquirers), and self-directed learners.
- WeVideo provides unlimited learning opportunities and makes fundamental change possible.

How well? How do we support teachers and measure effectiveness?

Well-trained teachers — supported by a principal committed to change — are key to using technology to its fullest potential. WeVideo resources can enable you to accelerate your digital transformation initiatives and support your continuity of learning plans.

Guiding questions to ask your school community

- How does your technology or PD plan align with your district's curriculum and instruction PD plan?
- What is your district vision for WeVideo to improve teaching and learning?

Ideas to discuss

- What equipment and training do your educators need to start with? What is your district vision for WeVideo to improve teaching and learning?
- What is advanced training going to look like?
- How will you support students in digital literacy and digital citizenship?

What? What infrastructure and resources do I need?

Sharing plans and exploring ways to work together, bring your IT leadership to the table so they understand the scope of your implementation. Their partnership will help get any issues resolved quickly and effectively to keep teachers and students productive. They also own the policies you will need to address to maintain student safety and data security.

Key questions to consider

- Do we have enough bandwidth/wireless access to support additional devices and users on the network?
- How many wifi hotspots are needed to ensure internet connectivity to families, students, and educators?
- Where and how will we receive new devices, set them up, and distribute them to users?
- What is the process to replace lost or damaged devices?
- What user policies need to be written or updated?

Showcase your results with others

Districts and schools can share their results at user groups, community meetings, and webinar sessions. Lead the way for more districts to adopt 21st century learning initiatives. With a solution that drives incredible impact on learning and engagement, expanding or renewing a service will be expected by your education members.

Guiding questions to ask your school community

- Can we regularly feature student voices and videos at upcoming PTA or school board meetings?
- Can we add student videos or playlists to school newsletters?
- Can videos be played on digital signage at campus?
- Can the district highlight a student creator each month?
- Can our EdTech leaders lead a WeVideo session at a seminar or virtual conference?

Considering making video a reality in your district curriculum? Check out these additional resources:

- [WeVideo Blended Learning Page](#)
- [WeVideo Every Day: 40 Strategies to Deepen Learning in Any Class](#)
- [Deeper Learning with WeVideo Podcast](#)
- [WeVideo Academy](#)
- [WeVideo Support](#)
- [WeVideo Resource Hub](#)
- [Webinars on Creating Engaging Instructional Videos](#)

These Instructional Coaches leverage video creation for teacher support



One of the primary goals for instructional coaches is to support teachers with effective strategies. As a part of an instructional coaching cycle, coaches will work with teachers around strategies that a teacher would like to learn more about. Many times the coach models the strategy (questioning, cooperative learning, learning environment, engagement strategies, etc.) in the teacher's classroom while the teacher observes and takes notes. The goal is for the teacher to implement the new practice after the observation and debrief with the coach.

A coach may identify several strategies that she or he would like to implement across the building or district. An effective and innovative approach to modeling instructional strategies is through video creation.

Amanda DeGroot (Instructional Coach at Waukee Schools in Iowa) and Jennifer Eggert (Innovative Learning Coach at Bloomington School District 13 Schools in Illinois) have used video creation via the WeVideo platform to transform instructional coaching practices in their schools.

Amanda DeGroot (@degroot44)

We utilize videos in various ways at South Middle School in Waukee.

This year we focused on writing in the content area. With that, our color team Professional Learning Communities (PLCs) have discussed how they use writing. Our elective staff members are not able to attend these PLCs as they have students during that time. We recorded their discussions and had visuals for elective staff to still see and be a part of the discussion.

In our Language Arts classrooms, we record book talks and present an example for students to see so they know how to go about this process. We thought it was more meaningful to have a student example rather than a teacher's that wouldn't be as specific.

I have recorded teacher conversations and interview practices so teachers or student-teachers can see how they present themselves and what this can look like for others in that discussion.

Some teachers have wanted to record themselves teaching to be able to identify specific areas for feedback and to see the reality of their teaching. This is a nonjudgmental approach to their teaching. I typically record this and give it to them without looking at it since I was in the classroom with them. I will let them have a chance to watch the video and then we will debrief a couple of days later. This gives them time and space to think about what they noticed and the areas they want to improve on.

ESL classrooms have utilized videos a tremendous amount. While students are learning language, having the visuals to go alongside the speaking is very helpful. We have given feedback to other students via video and they then listen and speak to one another. This enables students to practice multiple modes of communication.

Guest speakers have been a wonderful opportunity for some students, but not all students are able to attend these times when we have a guest speaker. We have recorded authors, specialists, genius hour topics, etc. to allow all students to have access to this special learning opportunity.

Jennifer Eggert (@MrsEggert13)

Instructional professional development via videos transports staff into a world where they can really see learning in action. Additionally, being able to see OUR teachers and OUR students (as opposed to only reading about it or viewing a video on the Teaching Channel) engaging in the learning experience fosters a unique kind of relatability. This may encourage teachers to say "You know what, I could do that too" or "My kids would totally benefit from this strategy."

Amy Fonk, one of the Kindergarten teachers in our district, has said "Being able to see that another teacher has done it (and how it works) makes it more relatable. It says to me 'If she can do it, then I can do it!' Nothing is more powerful and motivating than learning from another teacher who is in the classroom actually using the app, instructional strategy, etc."

WeVideo allows for different elements to reinforce the instructional value of the strategy. The speed up/slow down, annotation, and title functions provide a meaningful way to transmit messages to enhance professional learning and growth.

coaching teachers

Just as we provide our students with innovative tools to make learning richer and more meaningful, it's essential that we as educators use these tools in dynamic ways. The school environment, the classroom, and the teaching profession are all undergoing large-scale changes in how they function in the context of global education. As our circumstances change, so must our thinking, and so must our own professional development and learning.

WeVideo for Schools

Empower students and educators to create, engage and collaborate

Video creation is easy, fun and ideal for classroom, blended and distance learning environments

1. WeVideo is an easy-to-use video creation tool used by millions of students across grade levels and subjects. Whether students are learning in person at school, from a distance or in a blended setting, WeVideo empowers them to create, collaborate and express themselves with authenticity.

WeVideo is built for education

1. Students across grade levels and subject areas use WeVideo to create:



Green screen videos



Podcasts



Screencasts



Personal narratives



Portfolios



School announcements

2. Ideal for all learning environments, WeVideo is built to fit your existing infrastructure and supports the needs of teachers and administrators.

- Command and control your platform and user settings
- With our cloud-based software, use WeVideo on any device
- Students can collaborate from anywhere on any video project
- Integrate WeVideo with your existing systems
- Provide students a safe place to search, create and share videos

Video On Demand Webinars



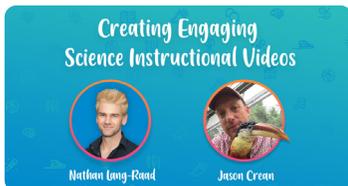
[Remote Learning with WeVideo](#)



[Remote Learning with WeVideo: Panel Discussion](#)



[Creating Authentic Assessments in a Blended Learning Environment](#)



[Creating Engaging Science Instructional Videos](#)



[Creating Engaging Mathematics Instructional Videos](#)



[Creating Engaging Literacy Instructional Videos](#)



[Using WeVideo with Students](#)

Try WeVideo in your district with our structured pilot evaluation

Kids love to create digitally - videos, podcasts, slideshows, etc. Leverage that interest for high engagement - while at the same time honing skills in key future ready competencies like communication, innovation, working together, thinking critically, building community. WeVideo is...

- Easy to use. Learners will be creating from day one.
- For ALL your learners - any grade, any subject area, any device.
- Allows for choice - videos, podcasting, green screen projects, slideshows, screen capture, narratives, news, etc.
- Deeply integrated with G Suite
- A cloud app - meaning: any device, collaboration, privacy compliance, easy management

Now you can effectively evaluate WeVideo in your district with our structured pilot evaluation program.

Get the complete, unlimited WeVideo for Schools experience. Our education team will provide your administrators and instructional staff with the assistance they need to fully evaluate WeVideo for Schools, including:

- Implementation services
- Product training for teacher or coach evaluators
- Assistance in creating a research framework for the evaluation
- Survey evaluations before, during and after pilot
- Simple path to convert to a paid district account
- Dedicated support

Contact Us

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Request your WeVideo structured pilot evaluation at:

<https://pages.wevideo.com/pilot>

