(and a half)

Cisco Webex Meetings Power Tips

Advice and resources to drive adoption



Let's start with that 1/2 tip

Remember: Having great technology is only half of the adoption equation

If you think this:

"Webex Meetings is a much better way of collaborating, so people will jump at the opportunity to use it."

Keep this in mind:

All behavioral changes require people to buy into the benefits at a personal level. It's no different with office/workplace technology.

That's why deploying collaboration tools requires a thoughtful, targeted approach.

Plan: Have a pre-game roadmap for your Webex Meetings roll out.

What should your plan include? Here are a few examples:

- Meeting with the stakeholders who will contribute input and support for your launch.
- Mapping out user populations, user devices, and Mobile Device Management policies.
- Identifying early adopter enthusiasts to act as pioneers and champions.
- Relying on the Cisco Complete Webex Meetings Guide and your Cisco rep.

Cisco reps, they're really helpful.

Bonus Tip within a Tip:

Use two tracks for pre-launch meet-ups and execution

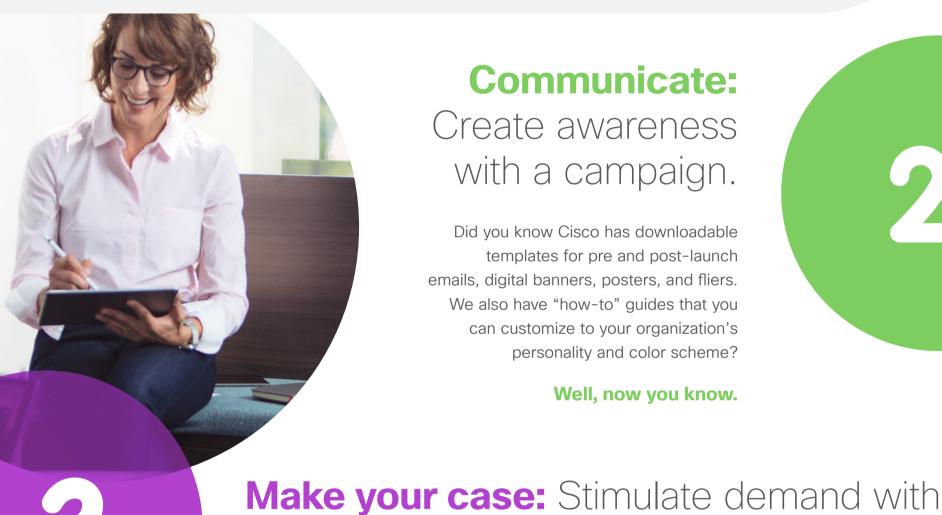
Define business and technical requirements for the

Technology Deployment Track:

configuration and governance of Webex Meetings.

Change Management Track:

Capture requirements of your organization and how you need to prepare to transform the way people work.



Communicate: Create awareness

Did you know Cisco has downloadable

with a campaign.

templates for pre and post-launch emails, digital banners, posters, and fliers. We also have "how-to" guides that you can customize to your organization's personality and color scheme? Well, now you know.

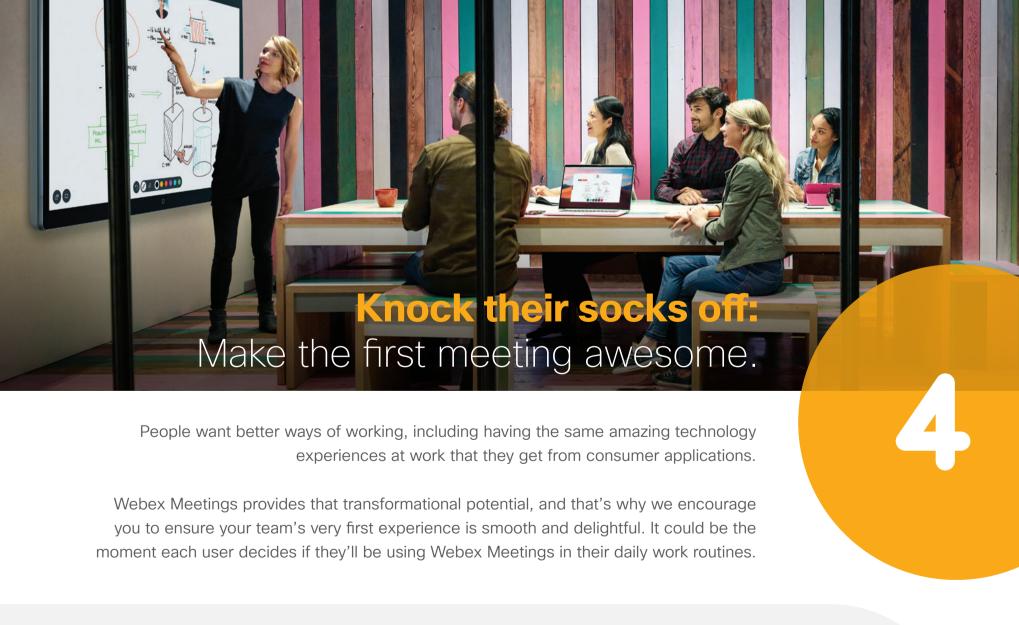
real-world reasons to use Webex Meetings.

Did you know Cisco provides use case emails that highlight the: • Ease of working from home, a coffee shop, or a train on any device? Power of using Webex Meetings to manage incidents?

Flexibility of connecting with colleagues on the fly?

- Benefits of using Webex Meetings to access a global talent pool?

Consider yourself invited – and encouraged – to send these and others.



Host the first Webex meeting yourself, practice up beforehand, go in prepared

How can you make your team's

first encounter awesome?

to wow them by:

 Showing a little personality by adding a profile picture Drawing on a virtual whiteboard and asking attendees to take turns contributing to it

Sharing your screen, application, or file

- Having an attendee make funny distracting noises so you can mute them
- Sending a recording of the meeting to attendees afterward

Relax: Cisco has the resources you need.

You didn't just purchase the world's leading video conferencing solution, you purchased a

If you need help with launch and adoption, hit a snag with deployment, or there's a question

Cisco Services

that our adoption toolkit can't answer, we have the collaboration services you need.

relationship with a vendor who cares about your ongoing success.

links now and in the future.

Don't hesitate to use these

Cisco Help

And remember, your Cisco Sales Representative is a phone call away.

Thanks for choosing Cisco Webex.