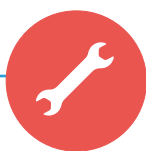




What DaaS Means for You: Benefits Galore!

Officially, technically, DaaS stands for **Device as a Service**. But it could just as easily stand for **Delight as a Service**. That's because the benefits of DaaS will delight everyone in your organization.



DaaS Will Delight Your IT Team

Maintaining and supporting aging devices 24x7 keeps technical support up at night and busy on weekends. The benefits of DaaS for your IT team include the ability to:

- Bundle configuration, deployment, maintenance, and monitoring into a single subscription
- Offload technical support; streamline asset recovery and data erasure
- **Stop spending 30% more to repair older devices compared with newer ones¹**



DaaS Will Delight Your Entire Staff

Creating a superior user experience (UX) means placing the most up-to-date hardware and software at everyone's fingertips, in order to:

- Drive enhanced productivity and higher employee engagement
- Move to a modern workplace that exists inside and outside of your physical space
- **Retain the 42% of workers surveyed who indicated that they would quit their jobs over poor workplace technology²**



DaaS Will Delight Your Accounting Team

Managing costs and cash flow as well as unplanned and unexpected expenses related to device purchases creates financial headaches. But with DaaS, your accounting team will:

- Eliminate upfront Cap Ex for hardware and software purchasing costs
- Acquire devices at a fixed monthly subscription to create predictable Op Ex
- **Enjoy as much as a 66% reduction in total cost of ownership (TCO)³**

The Future Is DaaS

Device as a Service is taking the business world by storm. The subscription model provides an exciting way to leverage the latest innovations in desktops, laptops, tablets, notebooks, and smartphones. DaaS is also budget-friendly and a complete hardware, software, and services solution – so the technology never grows old.

Join the DaaS revolution today to create a tech-enabled workforce and to free up your internal IT resources.



Citations

¹ Lenovo DaaS_WhitePaper_US_rev_180627

² US Future-Ready Workforce Study, 2016

³ Extract from IDC research on PCaaS MCS worldwide study, 12/2016