

Smarter technology for all

# Why ThinkVision

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Lenovo



*ThinkVision empowers businesses and employees with the technology needed to achieve better productivity, efficiency, and quality*

## Why ThinkVision Monitors

By integrating the latest AI innovations, offering 3D tools to transform technical work, and building a comprehensive, display-centric ecosystem, ThinkVision enables smart, modern hybrid work.

Across every industry, ThinkVision delivers reliable display solutions tailored to different working needs. All backed by uncompromised 'Think' quality and Lenovo's engineering legacy, and built on deep industry experience, innovation and global design expertise.

**43** YEARS OF INNOVATIVE TRADITION

**21** YEARS OF DEDICATED BRAND HISTORY

**3** WORLDWIDE R&D AND DESIGN CENTERS

\*Tests for quality include temperature/humidity test, radiated disturbance test, low temperature drop test, power & functions key life test and vibration test.

# ThinkVision History

## Before 2003

- The first PC monitor was born at IBM in 1981.
- The world's first VGA color monitor was born, heralding the era of vibrant displays.
- The world's first Energy Star color monitor was born.



## 2003

The establishment of the ThinkVision brand marked a pivotal moment, building on decades of monitor development and emerging as one of the most prestigious global brands.

## 2007

Introduced the world's first monitor to pass EPEAT Gold certification standard.



## 2008

Pioneered the 2CCFL energy-saving LCD panel technology solution, adopted as a VESA standard and widely implemented by panel manufacturers worldwide.



## From 2009-2011



A collaboration with TCO led to the introduction of the prestigious TCO Edge eco-certification, further advancing environmental initiatives with all monitor products attaining ULE Gold accreditation.

## From 2012-2015



- In collaboration with Microsoft, the world's first Lync-certified VoIP monitor was launched, followed by the global debut of a touchscreen wireless mobile monitor.
- Introduced new and innovative metal film technology and launched the world's thinnest 7.5mm monitor- ThinkVision X24.



## 2016

- Released the first ultra-thin 4K 27-inch X1 monitor featuring a fully functional Type-C interface.
- Launched the X24 Pro, the world's first wireless casting monitor supporting RealSense 3D camera technology.
- Established the pioneering Eye Comfort certification in collaboration with TÜV Rheinland of Germany, setting a new standard for global ocular comfort.

## 2017-2022



- The first brand to introduce a range of Type-C interface monitors globally. Launched the ThinkVision Creator Extreme 4K Mini-LED+ Dolby Vision enriched monitor, tailor-made for professional HDR content creators and video post-production experts.
- Launched the 39.7-inch 5K ultra-wide screen monitor P40w with industry-leading Thunderbolt 4 interface, delivering up to 40Gbps data transmission speeds.

## 2023



- The global debut of the USB4 HDR monitors: ThinkVision P27pz and ThinkVision P32pz.
- Launched the world's first monitor with switchable 2D/3D capabilities.

# ThinkVision Monitors Achievements

## Recognized For Delivering Excellence

Highly-acclaimed global reputation, backed up with over 100 awards from top media and partners since 2012



## Empowering Businesses Worldwide

Products spanning 198 countries, and the global reach to empower millions of customers worldwide

### Technology:



### Manufacturing/Energy:



### Education:



### Finance:





# Why ThinkVision for Smarter Productivity in the Modern Workplace

Monitors are no longer simply an extra screen. They're essential hubs of your display centric ecosystem, there to empower productivity with better connectivity, multi-tasking, and user-centric features.

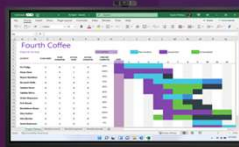
## Introducing the Lenovo ThinkVision family



3D Monitor and P/T/E/S Series



M Series Mobile Monitor



Interactive Large Format Display (iLFD)



Modular Stack (Webcam and soundbar)

## Lenovo ThinkVision Service and Software



Lenovo CO2 Offset Services



LADM Software



Daas



Premium Support

Lenovo ThinkVision is designed to empower modern work productivity with smarter features to get the job done right



Innovation with purpose



Designed for productivity



Sustainable technology for a greener world



Unmatched reliability and durability



Award-winning products

Smarter  
technology  
for all

Lenovo

thanks.