

# Why Lexmark?





RECOGNITION: Industry leader





Utilizing intentional engineering to manufacture a cohesive print portfolio built to integrate with IoT, cloud services and vertical industry solutions to provide a standardized worry free print infrastructure

#### Who we serve



1M+

MPS units

UNDER

CONTRACT



8 of 10 of the GLOBAL TOP 100 BANKS



70% of the TOP 100
US SCHOOL DISTRICTS



80% of the TOP 50 GLOBAL MANUFACTURERS



MANUFACTURING



RETAIL



HEALTHCARE



BANKING



INSURANCE



GOVERNMENT



EDUCATION



2B+
Managed monthly
GLOBAL
PAGES



TOP 10 US FEDERAL AGENCIES



in more than
170
COUNTRIES



9 of the TOP 10 GLOBAL RETAILERS



Devices built to last

## **Industrial metal frames**

Built to last

#### **On-board weather station**

 Reliability print on complex media in any environment

#### **Advanced sensors**

- Avoid paper jams
- Know when to replace supplies without waste
- Streamline service

## **Serviceability**

- Simplify access
- Conduct remote firmware updates

## Extra memory and processing power

- Leverage multi-tasking power
- Enable future software updates