



# Backup, recovery & deployment

Macrium has grown from a startup with a singular focus to an industry leader offering a comprehensive suite of solutions that empower organizations worldwide to protect and manage their critical systems efficiently.

Today, Macrium is the backbone of system protection for organizations worldwide for small businesses to multinational corporations and public sector institutions.

## Why Macrium?

### Backup and Recovery

Backup and recovery should be a critical part of every organization's data protection and security strategy. Without it, the information and resources on which every business depends are vulnerable from a number of different threats: cyber attacks from malicious actors, technological failures, and physical disasters.

Macrium gives you complete control to create and manage backups in the way that works best for your setup, not silo you in like some competitors.

### Deployment

Designed with the modern hybrid work environment in mind, SiteDeploy® can bridge the gap between complexity and efficiency. With SiteDeploy, deploying remotely to a wide array of devices, from laptops and PCs to servers, becomes a streamlined task, tailored for today's dynamic organizational demands.

SiteDeploy can significantly cut the complexity of manual OS imaging and deployment, giving days and weeks of time back to IT admins and reducing the need for organizations to spend time and money on expensive niche training and expertise.

## Key Industries

Manufacturing / OEMs

Government and Defence

Healthcare

Education

### ✓ Multiple Site Management

The Macrium SiteManager Platform gives organizations the ability to monitor, schedule, backup and deploy multiple locations from a central dashboard.

### ✓ Ransomware Protection

Macrium Image Guardian prevents unauthorized delete or write operations from being performed on Macrium backup files by any process that does not have a valid Macrium code signature.

# Innovation

Our mission at Macrium is to simplify operational continuity for businesses and their critical systems. We are dedicated to delivering intuitive, reliable, and secure solutions that just work, empowering you to gain control and increase efficiency in their operations.

## Centrally Managed



## Standalone



## System requirements and compatibility

- Reflect will work on Win XP / Server 2K3 and later.
- Appropriate OS level service packs and hotfixes may be required for installation on some Windows versions.
- Some features unavailable on Win7 and earlier.
- Standalone install on Vista (Server 2K8) 64 bit requires specific attention.
- See Macrium Knowledge Base for details.

*"You don't have to be a network engineer to understand Macrium. You don't have to be a system administrator or a security expert to use Macrium's encryption features. New users can use the knowledge base and search for Macrium videos and how-to guides and walkthroughs."*  
- Reid Schneider, Hardware and Application Delivery Manager

*"Data is priceless, you can't recreate it. I can tell you that Macrium Reflect pays for itself compared to other products. It's been a great solution for us."*  
- Damon Dawson, Senior Network Engineer and Contractor

*"Whatever your developers do, they've done a great job! Macrium has saved me hours on having to go back and restore factory images. Macrium always makes me look good with my clients."*  
- Michael Jonas, PC repair store owner