![HP logo]

HP WOLF SECURITY

HP WOLF PROTECT AND TRACE SERVICE

FIND. LOCK. ERASE.

SAFEGUARD YOUR DATA ON A LOST OR STOLEN PC

The preoccupied employee who forgets their laptop on a subway. The disgruntled remote employee who disappears and never returns their company equipment. When your company PCs go missing in action, your data, your network, and your reputation are immediately at risk.

Imagine the peace of mind in knowing that your IT teams could locate[1] and wipe[2] Windows 10-based premium HP PCs from anywhere. HP Wolf Protect and Trace[1] is a comprehensive, hardware-enforced[3] find, lock, and erase service[4] that shuts off unauthorized access to your files—and your network.

HOW IT WORKS

Powered by HP TechPulse,[5] HP Wolf Protect and Trace seeks out and secures your wayward PCs.

FIND IT. Quickly locate the missing PC by opening Protect and Trace and issuing a Find command over the internet.

LOCK IT. When the device's location appears on a map, decide whether it's recoverable. If it is, send a Lock command to remove access immediately for the now-unauthorized user, protecting your data and network until the device can be retrieved.

ERASE IT. If you decide the PC is unrecoverable, send the Erase command to wipe all the data off the PC, protecting your confidential documents from prying eyes.

NEARLY $50K

IN AVERAGE TOTAL COST[6] TO A BUSINESS FROM A SINGLE LAPTOP LOSS[7]

3 WAYS HP WOLF PROTECT AND TRACE HELPS KEEP YOUR DATA OUT OF THE WRONG HANDS

DISTRIBUTED PC SECURITY EQUALS STRONGER PC PROTECTION.

Get the gold standard in PC data protection. HP Wolf Protect and Trace is the only service in the industry to offer threshold cryptography, considered to be the highest level of security.

The IT administrator can assign multiple IT approvers—each holding a partial key—and set the threshold for how many of those approvers are required to authorize locking a Windows 10-based premium HP PC or erasing its data. In contrast, industry-standard cryptography assigns only one authorization key to one IT administrator, making the system vulnerable if that one key is compromised.

And Protect and Trace can't be removed from the device without authorization, either, thanks to hardware-enforced persistent protection enabled by HP Sure Run.[3]

CENTRALIZED CONTROL HELPS YOU REACT FASTER.

Manage all your HP TechPulse services,[5] including Protect and Trace, via the user-friendly HP TechPulse dashboard. Easily oversee the health and protection status of your complete fleet of devices through a single, simple platform. The dashboard also enables you to respond to lost or stolen PCs faster by monitoring the status of the Find, Lock, and Erase functions in HP Wolf Protect and Trace.

LOST PCs ARE A BIG PROBLEM FOR SMALLER BUSINESSES.

Locating, securing, and retrieving company PCs is even more critical for small- and mid-sized organizations, which often have smaller IT teams, more limited budgets for laptop replacement, and less ability to absorb the financial fallout of a data leak. In just a few clicks, you can protect your sensitive data, reduce the overhead costs of managing (and losing) devices, relieve your IT teams of exhaustive monitoring—and seamlessly integrate it all into your existing HP TechPulse dashboard.

81%
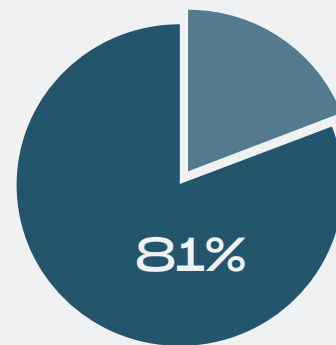
81% OF U.S. FIRMS LOST LAPTOPS WITH SENSITIVE DATA IN THE LAST YEAR [8]

HP WOLF PROTECT AND TRACE DEFENDS YOUR DATA, EVEN FROM AFAR.

Keep your high-end HP laptops safe, even when your employees don't. HP Wolf Protect and Trace is a comprehensive service, powered by HP TechPulse, to track your devices and secure your data against unauthorized access.

Get on guard now at hp.com/wolf-protect-and-trace.

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1. HP Wolf Protect and Trace available on select HP 600, 800, 1000, Elite Dragonfly Laptops, and certain desktops will function when the device is powered on and connected to the Internet.
2. Wiping a PC via HP Wolf Protect and Trace removes the OS, all files, and the image from the hard drive.
3. Hardware-enforced refers to HP Sure Run Gen4 and higher, which is available on compatible HP PCs and requires Windows 10 and higher.
4. Service levels and response times for HP Care Packs may vary depending on your geographic location. Service starts on date of hardware purchase. Restrictions and limitations apply. For details, visit www.hp.com/go/cpc. HP Services are governed by the applicable HP terms and conditions of service provided or indicated to Customer at the time of purchase. Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with your HP Product.
5. HP TechPulse is a telemetry and analytics platform that provides critical data around devices and applications and is not sold as a standalone service. HP TechPulse follows stringent GDPR privacy regulations and is ISO27001, ISO27701, ISO27017, and SOC2 Type2 certified for Information Security. Internet access with connection to TechPulse portal is required. For full system requirements, please visit http://www.hpdaas.
6. Includes replacement of the laptop, employee downtime, support, data loss, IP loss, legal, consulting, and regulatory costs.
7. https://www.mcaa.org/smart_sol_article/real-cost-lost-laptop-49246/
8. https://www.geckoandfly.com/1875/how-to-recover-your-lost-or-stolen-laptop/