

The Orchestration & Automation Platform Powering HPE GreenLake



"By 2027, 90% of organizations will adopt a hybrid cloud approach."

– Gartner

Quickly turn VMware®, Nutanix, Microsoft, and other on-prem infrastructure into easy-to-consume, self-service private clouds while extending control over AWS, Azure, GCP^{TM} , and other public clouds with unified governance and cost optimization.

Moving faster than the competition is critical, but unfortunately, managing on-prem hypervisors, public clouds, container platforms, and infrastructure automation tools can be a lot to take on for IT teams facing major skills gaps.

HPE Morpheus Enterprise Software is a unified platform born to simplify the consumption of hybrid clouds, container clusters, and infrastructure automation tools via self-service.

- For **IT Ops**, we fully automate end-to-end server builds, streamline app provisioning, and simplify day-2 activities.
- For **Security**, we map ID providers, enforce policy, assure golden template use, and automate security scans.
- For **Developers**, we enable provisioning of app environments on-demand via GUI, API, or IaC within CI/CD pipelines
- For **Finance**, we provide visibility, invoice consolidation, and cost optimization plus reporting and analytics for showback.
- For **MSPs**, we provide a secure multi-tenant portal and metering for private, public, and managed cloud brokering.

Solution brief Page 2

Lower risk from Broadcom VMware acquisition plus unify hybrid cloud management

- **Private:** VMW, NTX, Msft, K8s, KVM, Bare Metal, ++
- Public: AWS, Azure, GCP, Oracle[®], Alibaba, ++

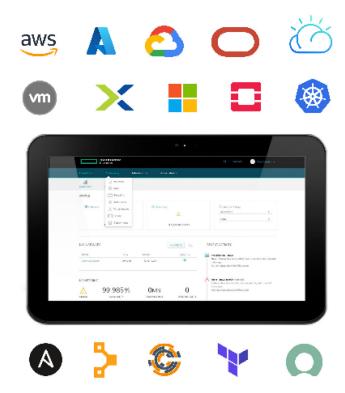
Orchestrate existing tools and mitigate skills gaps

- TRIGGER: GUI, API/CLI, Terraform/IaC, ServiceNow, Jenkins. ++
- CONTROL: Active Directory, Okta, SAML, OneLogin, ++
- CONNECT: NSX-T, Infoblox, BlueCat, SolarWinds, ACI, ++
- CONFIGURE: Ansible, Chef, SaltStack, Puppet, vRO, ++
- PROTECT: Zerto, a Hewlett Packard Enterprise company, Veeam, Cohesity, HPE BUaaS, ++
- SCALE: F5, Citrix, NSX, A10, ALB, ELB, Scale Sets, ++
- And more...

Endless possibilities with an extensible architecture and flexible plugin framework.

Named a Leader by Gartner and Forrester, HPE Morpheus Enterprise Software has the best customer reviews in the field. Why?

- **Deploy in hours, not months:** Quickly unify existing tools with codeless integrations into 80+ 3rd-party technologies.
- 100 agnostic for zero lock-in: Orchestrate VMware, Red Hat®, HashiCorp, AWS, Azure, etc. plus easily swap tools or clouds.
- **Reduce tool sprawl and complexity:** Skip the VMware vRealize® Automation™ pain and avoid brittle DIY scripting.



Self-service is a defining factor of Hybrid Cloud, DevOps, and HPE Morpheus Enterprise Software

Designed by real-world practitioners in digital transformation projects, HPE Morpheus Enterprise Software is the self-service engine powering hundreds of enterprise and service provider teams around the globe.

- **Clouds:** Instantly provision any workload into any cloud for VMaaS, DBaaS, PaaS, or Apps on-demand without waiting on IT.
- Containers: Build, manage, and use K8s in any cloud; deploy MKS, AKS, EKS, GKE™ or brownfield Ezmeral, OpenShift, Rancher, ++.
- **Automation:** Execute phase-based, ad-hoc, or scheduled workflows using any mix of Terraform, Ansible, Chef, Bash, vRO, ++.
- **Services:** Discover, map, monitor, and optimize workloads across hybrid infrastructure with analytics and 3rd-party extensibility.



How can you work with HPE and HPE Morpheus Enterprise Software to enable hybrid cloud?

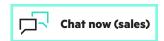
Delivering a simple self-service provisioning experience for private and hybrid cloud is easier with HPE and HPE Morpheus Enterprise Software.

- **Solutions:** HPE Morpheus Enterprise Software is used by HPE GreenLake Managed Private and Hybrid Cloud Services for VMaaS and more.
- Services: HPE Advisory and Professional Services teams are certified to deploy and customize HPE Morpheus Enterprise Software installations.
- **Products:** Access via HPE and Partners, the new HPE Morpheus VM Essentials Software virtualization solution, embedded in HPE GreenLake PCE, and can be included in HPE GreenLake contracts.

Learn more at

HPE.com/Morpheus

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