

# Digital Signage : Always On and Providing Information

Allied Telesis and BrightSign partner to provide a video optimized, cost-effective solution.

## Optimized for High-Quality Video

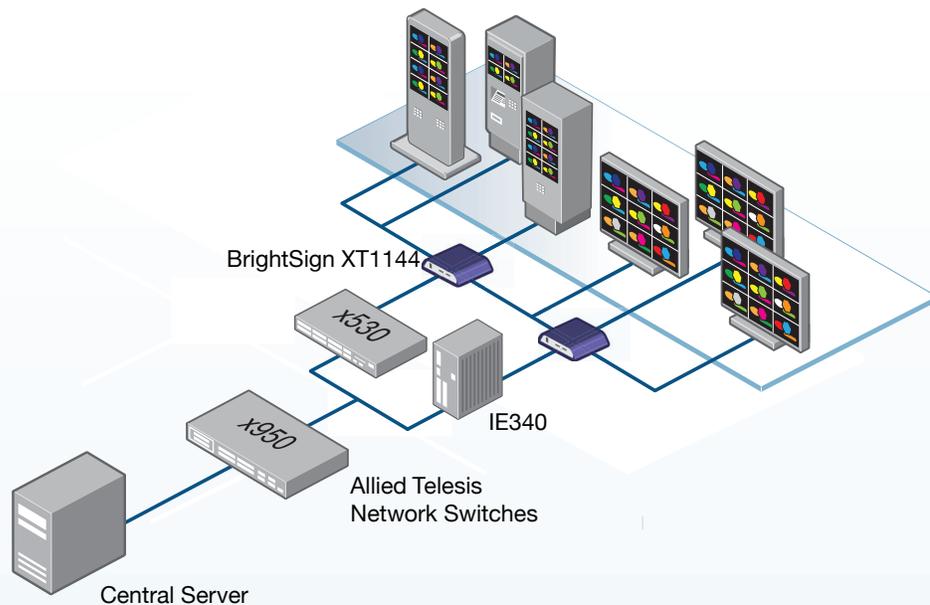
Modern digital signage requires a network that is always on and always powered for the best video playback. The combined solution from BrightSign and Allied Telesis delivers the highest quality video playback and highest reliability on the market today.

## Affordable Video Technology

Serving all vertical markets, BrightSign and Allied Telesis offer a competitive lineup of digital signage players and PoE switches providing industry-leading technology solutions for companies large and small.

## Connected and Reliable Features

Whatever your application might be, your digital signage is always up and connected with ATI's Continuous PoE and BrightSign's PoE players. Continuous PoE supplies power even while updating firmware or undergoing a reboot. Our digital signage solutions are always connected for remote updates and network maintenance.



# Allied Telesis Recommended Products

## Making Secure, Non-Stop and Award-Winning Network Solutions

Allied Telesis has been serving the needs of the industry for over 30 years. Although the technology we design and build has evolved significantly over time, our hard-earned reputation for standards-based performance, product reliability and value has remained a constant, highly respected value to our customers and partners around the globe.



### x220 Series

- ▶ Active Fiber Monitoring (AFM)
- ▶ Power over Ethernet Plus (PoE+)
- ▶ Continuous PoE
- ▶ Ethernet Protection Switched Ring (EPSRing™)



### x530 Series

- ▶ Flexible Multi-Gigabit connectivity options at 1G, 2.5G, 5G and 10G
- ▶ fast-failover resilient ring networks
- ▶ Power over Ethernet (PoE+) for connecting and powering endpoints
- ▶ Continuous PoE maximizes endpoint connectivity
- ▶ Active Fiber Monitoring for secure fiber networks



### x320 Series

- ▶ Continuous PoE maximizes endpoint connectivity
- ▶ Active Fiber Monitoring for secure fiber networks
- ▶ Fanless design provides silent operation
- ▶ DIN rail mount supports flexible deployment



### IE340 Series

- ▶ Active Fiber Monitoring™ (AFM)
- ▶ Industrial automation protocol support (Modbus/TCP)
- ▶ Ethernet Protection Switched Ring (EPSRing™)
- ▶ Upstream Forwarding Only (UFO)
- ▶ IEEE 802.3at PoE+ sourcing (30W)
- ▶ Dynamic PoE power allocation
- ▶ Continuous PoE
- ▶ Fanless design

# BrightSign Recommended Products

## The Global Market Leader in Digital Signage Media Players

BrightSign designs and manufactures cloud-connected players for the most reliable and feature-rich digital signage networks. BSN.cloud Control Cloud is a free subscription with every player running BrightSign OS 8 or above and gives the end user real-time connectivity from any remote location to monitor and maintain network health.



### BrightSign XT1144

- ▶ POE+
- ▶ Fastest HTML and graphics engine
- ▶ Powerful 4K video engine
- ▶ Most powerful CPU



### BrightSign XD1034

- ▶ USB 2.0 (type A and C)
- ▶ 4Kp60 video decode
- ▶ Gigabit Ethernet
- ▶ Hardware-accelerated HTML5 engine



### BrightSign HD1024

- ▶ Mainstream HTML and graphics engine
- ▶ HD and 4K video engine
- ▶ USB 2.0 type A
- ▶ Serial controls and GPIO



### BrightSign LS424

- ▶ Low cost, commercial-grade player
- ▶ H.265 Full HD video (1080p60)
- ▶ Entry-level HTML5
- ▶ USB interactivity

For more information on the Allied Telesis and BrightSign Digital Signage solution, contact us today.