

# Microsoft 365 Copilot advantage



Stay ahead of the competition by integrating the advanced AI capabilities of Microsoft 365 Copilot. We can walk you through developing and deploying AI assistants into your favorite Microsoft tools, so your employees are empowered to transform how they work—all while improving creativity, collaboration, and efficiency without compromising on security.

## 1 Consistent UI for AI

[Overview](#) | [How to get ready for Microsoft 365 Copilot](#)

**Engage with Copilot Chat and get a standardized user experience across web, desktop, and mobile:**

- Free and secure unified AI chat for consistent experiences across users, roles, and functions.
- Draft new content based on emails, meeting notes, or web-relevant content in the flow of work.<sup>1</sup>
- Collaborate with multiple teammates and stay organized on a dynamic canvas with Copilot Pages.
- Save time and boost productivity by delegating repetitive tasks to Copilot Actions.<sup>2</sup>

## 2 AI is integrated into the tools millions use every day.

[Video Tutorials](#)

**Engage with Copilot Chat and get a standardized user experience across web, desktop, and mobile:**

- Sort through and respond to priority emails quickly with Copilot in Outlook.
- Understand, recap, and answer questions based on visual content shared onscreen during Teams meetings.
- Easily build and share the outline of a session or detailed script for a presentation with Narrative Builder.
- Analyze data using Python in Excel, with custom visualizations to show trends.

## 3 Microsoft Copilot Studio customization makes it your own.

[Overview](#) | [Community](#) | [Announcement: Easily build Copilot agents](#) | [Tailor the experience with your own agent](#)

**Create agents with your first-party and third-party data and apps using Copilot Studio:**

- Discover, pin, and use custom agents curated for your organization.
- Add specialized skills and knowledge while automating specific tasks with prebuilt agents.<sup>1</sup>
- Automate business processes using agents that will act on behalf of the team.<sup>1,2</sup>
- Unlock over 1,500 pre-built connectors to reason over all your data.<sup>3</sup>

## 4 Enterprise-grade security, privacy, and compliance is connected directly to your business data

[Data, Privacy, and Security for Microsoft 365 Copilot](#) | [Responsible AI](#)

- Detect potentially risky AI usage, insider risk severity levels, and inherit Data Loss Prevention policies based on the label.
- Easily control who can create, share, and use agents across your organization.
- Monitor content sprawl and oversharing and streamline content management.
- Support compliance with key regulations and initiatives like SOC, GDPR, HIPAA, CSA STAR.
- Restrict the storing and processing of data to within the EU data boundary.

## 5 You get flexible purchasing and deployment options.

[Microsoft 365 Copilot pricing options for enterprise](#) | [Get AI-ready with FastTrack](#)

**Provide customers with flexibility and choice to leverage agents as needed:**

- Build, use, and publish agents on a consumption basis for Copilot Chat.
- Use agents grounded in your enterprise data and third-party data with Microsoft 365 Copilot.

## 6 Copilot delivers measurable AI impact and business value

[Admin center reports](#) | [Microsoft 365 Copilot Adoption](#) | [Microsoft Copilot Dashboard](#)

**Drive adoption and measure impact with Copilot Scenario Library, Prompt Gallery, and the Copilot Analytics:**

- Find, save, and manage prompts directly in your favorite Microsoft 365 apps.
- Easily assign licenses, monitor usage, and enable feedback in one admin center.
- Dive deeper into Copilot impact with customizable reports and detailed usage analytics.
- Measure ROI of Copilot to understand how usage relates to KPIs.

Whether you are embarking on a new AI journey or looking for fresh ways to embrace AI at your organization, we have the tools and know-how to maximize what you can do with Microsoft 365 Copilot.

**Reach out and get started today.**

<sup>1</sup>Requires Microsoft 365 Copilot license.

<sup>2</sup>Some features are in preview.

<sup>3</sup>Also available in Microsoft 365 Copilot Chat via consumption payment options.