

# Focus on what matters most

with Microsoft 365 Copilot



## Help your business get more done with the power of secure AI

As a technology advisor to businesses like yours, we want to tell you how Microsoft 365 Copilot can boost your productivity and creativity, helping you unlock more value to grow and run your business. Integrated into the apps millions use every day, it combines the power of the most advanced AI models and your business data within Microsoft 365 to deliver accurate and relevant answers for your business.



76%

of SMB users say that Microsoft 365 Copilot for meets or exceeds their expectations.

The high level of satisfaction highlights the effectiveness of Copilot in meeting the diverse needs of various businesses.

63%

of SMB users utilize Microsoft 365 Copilot to summarize content—from emails and slides, to data and chats.

Summarization is very beneficial for SMBs, where time management and efficiency are crucial for productivity.

62%

of SMB users say that Microsoft 365 Copilot helps them achieve a good first draft quicker.

Draft assistance is invaluable for SMBs that need to create high-quality, tailored content at a rapid pace.

Source: SMB Copilot for Microsoft 365 - Early Adopter Insights by Research + Insights HYper Targeted Research Platform

## Eager to harness AI to help your business get more done?

Introduce your business to the power of secure AI through Microsoft 365 Copilot with comprehensive data protection to prepare them for a new way of working. By integrating with the Microsoft tools that you rely on every day and taking them to the next level, Copilot maximizes the value you get from Microsoft 365.

# Unlock value and opportunity with Microsoft 365 Copilot

Microsoft 365 Copilot can help you capture the opportunity that AI presents in the workplace and gain a competitive edge in your market—while protecting your employees, business, and data.



## Boost productivity and creativity

- Get up to speed and complete tasks in minutes with integrated cross-app intelligence working across all your business data.
- Navigate all your emails, chats, meetings, mentions and more in a single place, so you can prioritize your time.
- Jumpstart your creative process so you don't have to start from scratch.



## Streamline business processes

- Quickly create blogs, social media, and email campaigns for demand generation.
- Close sales faster and improve revenue per sale by quickly drafting customer emails creating compelling presentations for pitches.
- Enhance customer service by automating repetitive tasks and quickly collecting information across systems.



## Gain a trusted partner

- Partner to build a secure AI strategy that will grow and scale with your business.
- Stay in control of your data, with Microsoft 365 Copilot security, compliance and privacy policies.
- Protect your data and intellectual property with restricted SharePoint search and the Microsoft Copilot Copyright Commitment.

"[Copilot] gets our writers past all the repetitive tasks those reports require so they can focus their time and effort on understanding the data, which actually enhances the quality of our documents and what we're trying to achieve"

— Philip BurrIDGE: Director, Operations & Strategy, Morula Health



**Focus on more impactful, high-value work** with the efficiencies you gain from Copilot



**Keep your everyday productivity tools,** ensuring you maximize your Copilot investment



**Effortlessly manage your AI solutions** with Microsoft's comprehensive approach to data security and privacy

## Let's get started!

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