

Transform associates in to cloud workers **with Chrome Enterprise**

Give your employees the high-performance tools they need to deliver an optimal customer experience (CX)

The rise in cloud adoption in our personal lives has brought with it heightened expectations for the technology we use at work. Your workforce expects seamless and easy to use solutions that puts information at their fingertips, instantly, wherever they are.

Empowering retail associates with the tools needed to serve customers, share information and improve productivity can drive competitive advantage and reduce staff turnover. Legacy endpoints and offline processes are often slow and static, leaving employees without access to the data they need, and leaving businesses vulnerable to costly data breaches.



62% of retail workers say mobility solutions have made their jobs easier¹.

Chrome Enterprise cloud-powers your workforce

Workers can leverage the information and agility available in the cloud whenever and wherever they need it, whether providing real-time access to inventory on the floor or important communications in the office.

For your employee



Ready access to information

Keep workers up-to-date with access to the apps and data they need, whenever they need it.



A better way to work

Chrome devices start up in under ten seconds and improve with time so employees start fast and stay fast.



Flexible form factors

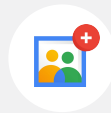
With convertible 2-in-1s, tablets, clamshells, Chromeboxes and Chromebases, employees have a range of powerful hardware options to get their jobs done.

For your business



Secure by design

Comprehensive, multi-layer security allows you to easily monitor and lock down all devices, no matter the location.



Easy to share and manage

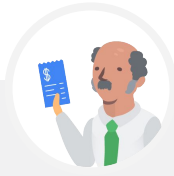
It's easy and fast to provision and share devices without local IT support, so you can get employees up and running quickly.



Smart investment

Deploying Chrome devices lowers expenses with reduced acquisition and operational costs and improved business uptime, and drives revenue.

Shared devices: Savings and business benefits by the numbers²



\$1.5M

Hardware and software cost avoidance



\$3.5M

Employee productivity



75%

Improvement in IT productivity

Optimize employee performance

Assisted selling

Give your employees fast access to information on the floor with devices that help them better assist customers.

Digitize processes, training and communications

Save time by digitizing common process on a shared back off device including shift schedules, time sheets, training and communications.

Information on the go

Whether they are assisting clients in-home or making visits to regional stores, keep your workers on the go connected to the information they need with a cloud-native, lightweight device with long battery life.

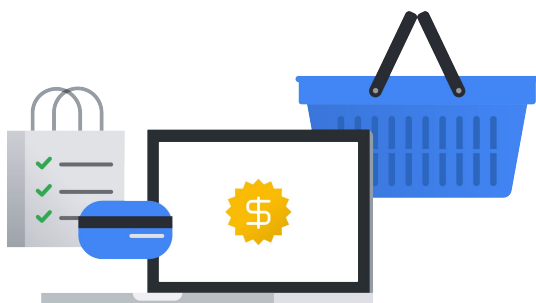
Office worker

Give your management and office workers seamless access to information, better collaboration and the freedom to work from anywhere.



Our environment is frantic, it's busy – we need technology that supports the speed at which we work.

- **Deon Ludick**, Program Director, Woolworths Limited



Find out more about using Google Chrome Enterprise to create a cloud-powered retail experience, visit

cloud.google.com/chrome-enterprise/retail/