

CASE STUDY

Large-Size Donation Center Located in the Pacific Northwest



Acer Chromebook 314



CHALLENGE AND SOLUTION

- The customer required affordable, secure, and durable devices to service underprivileged community members.
- The devices were intended for job search assistance and career support, and thus needed to be mobile and reliable with a long-lasting battery life.
- Chrome Enterprise Upgrade provides ease of manageability and inherent security.
- The customer purchased 800 Chromebook 314 devices as a gift to certain individuals at the local donation center.



WHY ACER

- Acer devices provide low total cost of ownership.
- Acer offers reliable, capable, and mobile devices with a long-lasting battery life, advanced OS, and low failure rate.
- Acer's Premier Support offers on-demand customer support with no scripts. Most competitors' support teams are located abroad, whereas Acer's is U.S. based for easy access and immediate support.
- There is a strong, responsive, and supportive relationship between the customer, partner, and Acer.