

CASE STUDY

Retail Convenience Stores

- Multinational chain of retail convenience stores
- North America region
- New acquisition customer with focused project



Acer Chromebox CX14
Display CB242Y



CHALLENGE AND SOLUTION

- The customer required cost-saving devices for training videos, inventory control, timekeeping, label printing, chat/email communication, and back-office applications.
- The customer purchased a bundle of 11,500 CX14 Chromeboxes, CB242Y webcam monitors, keyboards, and mouse accessories.
- Zero-touch enrollment ensured easy device deployment and setup.
- Chrome Enterprise Upgrade provides ease of management and inherent security.



WHY ACER

- Acer's proven ROI and guaranteed security helped win the customer over.
- Pilot and proof of concept (POC) testing proved successful to move the project forward using Acer ChromeOS devices.
- Acer offers monitors with built-in webcams for easy usage and loss prevention.
- Acer demonstrated a willingness to drive solutions by quickly providing screws to resolve mounting issues for the customer.