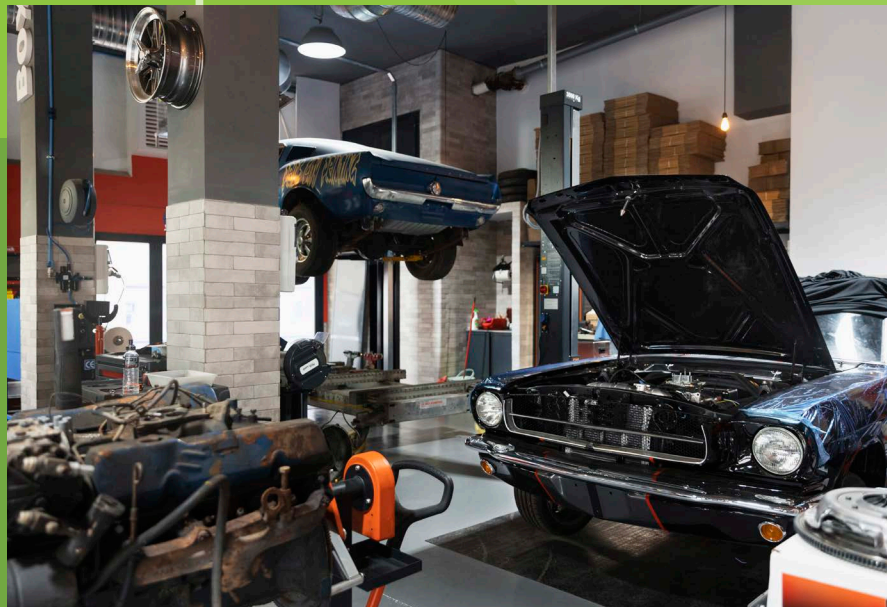


CASE STUDY

Global Engineering Company for Automotive Service Equipment



Acer Commercial LCDs



CHALLENGE AND SOLUTION

- The customer required monitors for their customized cabinets, which are sold as a total solution to U.S. car dealerships to conduct daily transactions such as inputting end user information and performing vehicle diagnostics.
- The customer needed a product in which the VGA cable could fit in their customized cabinet.
- Monitors were needed for wheel alignment machines: alignment & ADAs, wheel balancers, tire changers, brake lathes, and heavy-duty.
- The customer purchased 17", 19.5", 21.5", and 24" Acer monitors.



WHY ACER

- Acer offers consistent availability of stable and reliable products at low cost.
- Acer has a diverse portfolio, with monitors available in different sizes for various business needs.
- There is a loyal, long-term, and supportive relationship between the customer, value-added reseller (VAR), and Acer.
- Acer regularly engages and communicates with the customer, providing updates on changes.
- Acer's U.S.-based Premier Support provides on-demand customer support with no scripts.