

CASE STUDY

Semiconductor Manufacturing Company



Acer Commercial Monitors



CHALLENGE AND SOLUTION

- The customer had a newly built campus and required affordable, stable, and reliable monitors to support office business needs.
- Acer had a strong, responsive, and supportive relationship with the customer.
- The customer initially purchased 760 units of Acer V277 monitors and reordered 500 additional units.



WHY ACER

- Acer had strong brand awareness and offered available, stable, and reliable products at low cost.
- For a personalized customer experience, Acer carefully evaluated the customer's needs, walked the customer through product solutions, and supported the customer through product set up.
- Acer's U.S.-based Premier Support provides on-demand customer support with no scripts.