

Success Story

HitTrax[®]

AM242TP 12M

MSI USA

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HitTrax is the world's leading data capture and simulation system for baseball & softball.

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Needed high performing PC that can run their simulations.

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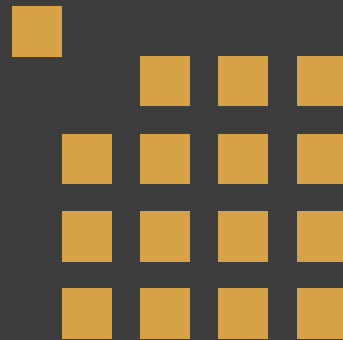
Provided products that were compact yet powerful for the daily simulation system.



01

COMPANY

HitTrax[®]






COMPANY

HitTrax is the first and only baseball/softball hitting simulator. The technology delivers innovation to baseball players, parents, and coaches by measuring real-time hits and displays live results.

HitTrax delivers powerful performance metrics that players and coaches use to improve their game and succeed on the field.



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“One of the best things about HitTrax is that there is no human error-the results are what they are-period. HitTrax has enabled us to compare players across separate assessment sessions, leading to better informed offers and higher level recruits.”

—Dean Stots

Camp Director - Stanford Baseball Camp

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02

Challenges



Challenges



- HitTrax was looking for a high-performing All-in-One PC that is able to load their professional sporting simulation software system.
- One of the main requirements of the spec is:
 - 24" All-in-One PC
 - Latest Intel i7 processor
 - Touch Function
 - Customized Solution (No stands, No KBMS)



02

Solution



Solution

MSI proposed the **AM242TP 12M** to fit the customer needs.

Main features of the system:

- Intel® Core i7 processor i7-1260P
- 23.8" IPS LED(1920*1080 FHD) with MSI Anti-Flicker technology with In-cell 10-point Touch
- 2x DDR4 2666/3200MHz SO-DIMMs, up to 64GB
- 1x M.2 SSD (PCIe/SATA auto-switch) 1x 2.5" HDD / SSD as expansion
- Built-in FHD Webcam which supports Windows Hello
- Side 2x USB 3.2 Gen 2 Type C 2x USB 3.2 Gen 2 Type A
- Rear 1x HDMI™-in, 1x HDMI™-out, 2x USB 2.0 Type A, 1x RJ45 LAN
- Windows 11 Home - MSI recommends Windows 11 Pro for business



Solution

1. Customer uses the **AM242TP 12M** as the interactive touch interface to select various sports for self training.
1. The simulation software requires the powerful CPU horsepower to run real time analytics so the trainee/trainer can quickly adjust biometric movement for better result.
1. Software build-in different stadium data so trainee can select preferred ballpark to test.





HitTrax REPORTS



Run	A	LA	Top	Bot	Win
80.0	-1	08	21	15-4	
52.0	1	13	100	10-7	
64.1	0	10	127	20-7	
63.3	1	14	84	10-7	

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Solution - Why MSI?



HitTrax is extremely satisfied with us because we offer:

- Excellent AIO PC performance
- Stable supply with longevity support
- Quality service and respond speed
- Extremely low failure rate
- Customized specification available



Successful & Stylish B2B projects

Over the past years, MSI has successfully supported Countless of commercial projects, including government tenders, restaurant & hotel facilitation, shopping mall navigation projects, school & university developments and professional office projects.

Find more details about many of these projects on:

<https://www.msi.com/pro-projects/global>

