

DIVING INTO SMART WATER

Our world revolves around water ...



... But the cycle has been disrupted

And when it comes to the resource that covers 71% of our planet, it is time for a revolution.

THE SITUATION

90%

of all natural disasters are water-related

\$40B

in costs of annual flooding damage globally

60%

of people live in near-permanent water stress areas worldwide

Population growth

Security risks

High maintenance costs

Aging infrastructure

Climate change

Shifting demographics

WHAT WE DO

- Advanced metering infrastructure
- Condition based monitoring
- Flood monitoring

- SCADA system modernization
- Quality monitoring

WHY WE DO IT

Lower capital costs

Provide real-time insight

Shorten disaster and emergency response time

Improve water quality

Leverage existing infrastructure and extend asset life

ONE WATER.
ONE PLANET.
ONE FUTURE.

Learn more about Cisco's **smart water solutions** today.