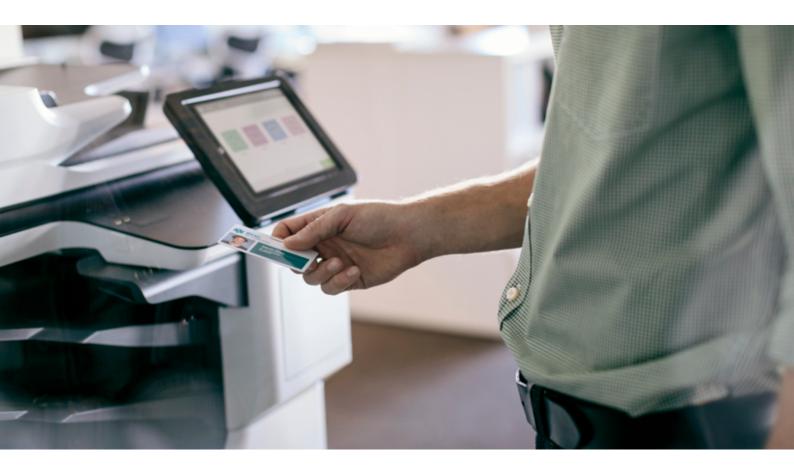# Aligning accelerated digital transformation with sustainability initiatives

How can organizations use technology and partnerships to enhance efforts towards more sustainable business

How can managed services support sustainability goals?

Evidence shows a digital transformation strategy that is geared towards improving process efficiency across both analog and digital information pays dividends. But, despite almost 70% of organizations recognizing digitization as a key element of an information management strategy, businesses remain reliant on paper-based processes. Almost 60% of organizations report that up to 30% of their processes still rely on paper[12], which can cause challenges as work behaviors change in favor of flexible working locations. The need for streamlined workflows has never been more evident.

Transitioning is a challenge. As a result, engaging a partner that can support the entire digital transformation journey by implementing solutions that can be integrated into existing infrastructure is a smart move. Partnering with managed services will streamline workflows, while providing you with modern devices that are manufactured to the latest requirements to be energy efficient and reduce waste. Partners can provide tools to accurately measure energy and consumables usage, which can highlight inefficiencies and emission reduction opportunities to accelerate the advancement of your corporate sustainability goals.

When selecting a partner, look for recognition and awards for sustainability performance or disclosed sustainability goals when considering new partners.

How can HP help?

HP's Managed Print Service (MPS) creates adaptive workplace solutions to enable business transformation, while also helping customers advance their own sustainability goals. The cloud-led solution integrates into your evolving strategy, empowering productive, work-from-anywhere teams.

HP is recognized as one of the world's most sustainable companies and has received multiple recognitions for corporate social responsibility, sustainability, sustainable supply chain management, and product efficiency. HP employs a Supplier Code of Conduct, uses recycled materials in products, and creates energy efficient technology for their clients.

In addition, HP MPS makes it simple to advance your climate goals with carbon neutral printing. HP's SIRA (Sustainable Impact Reporting & Analytics) platform measures printer fleet performance in real time, continuously unlocking optimization opportunities that help businesses on their way to carbon neutrality.

Find out more about how HP's MPS can help support your business sustainability goals. Speak to a HP representative or visit www.hp.com/go/MPSCarbonNeutral

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