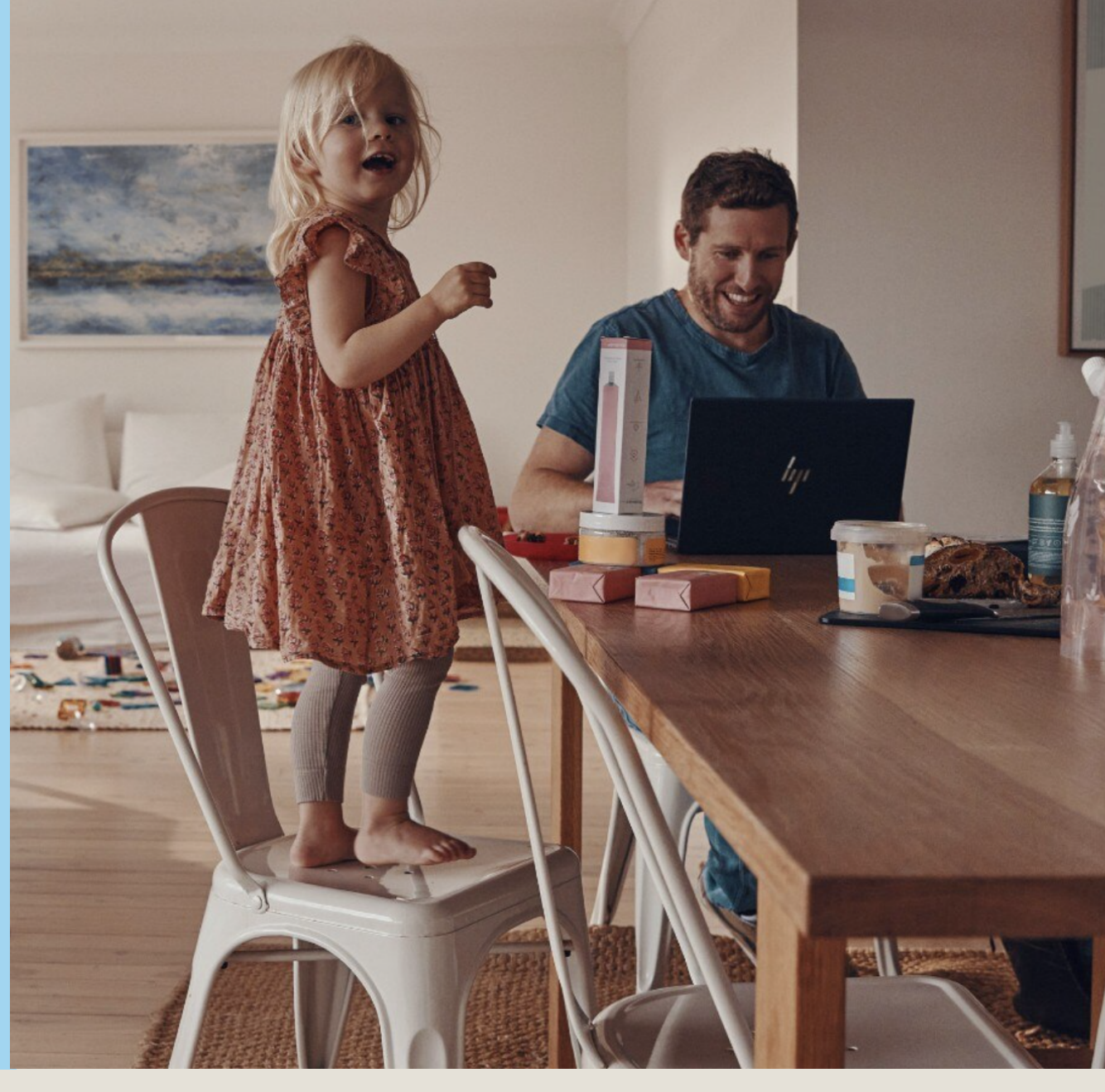# Five Reasons Organizations Choose HP Laptops

Support employees with powerful devices they can count on to stay productive
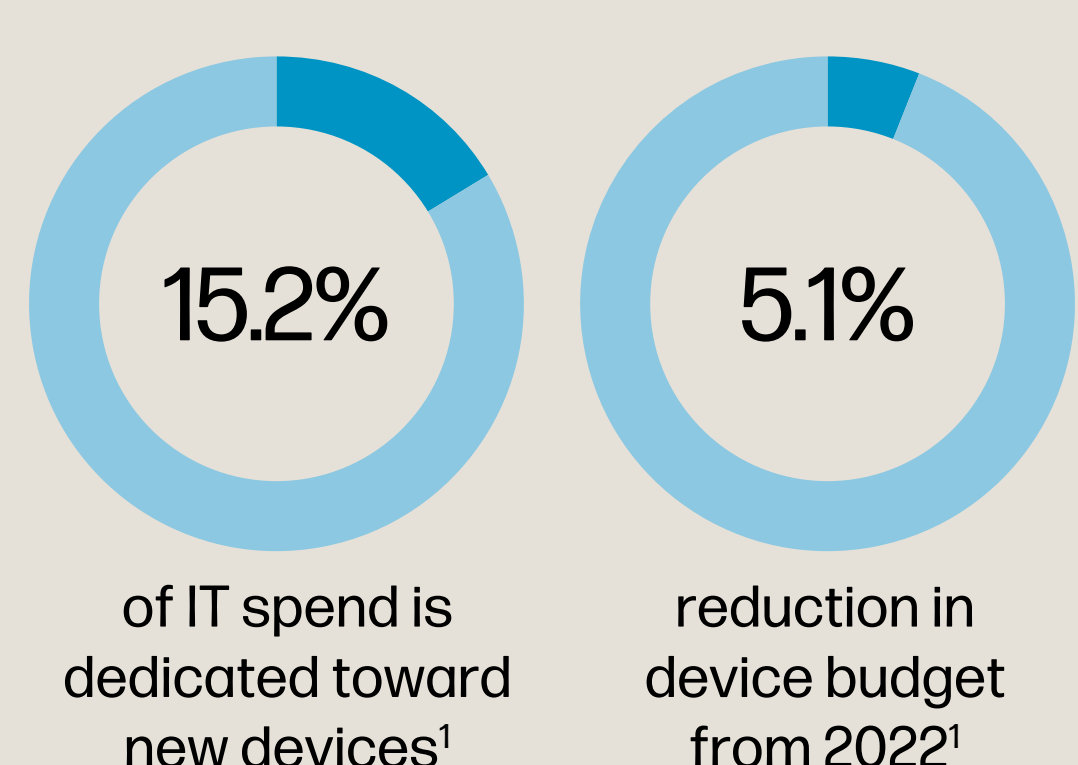
The types of devices deployed to employees have a direct impact on their productivity, efficiency, and morale. Here are five reasons that organizations and local government like Mansfield, Massachusetts consistently choose HP devices to empower their workforce.

hp

1 Reduce spend on device refreshes and replacements

As organizations worldwide are trying to lengthen refresh cycles and get the most out of their devices, HP is trusted for providing long-lasting devices.

The IT team for Mansfield values the longevity of HP devices, allowing them to decrease the refresh rate without losing performance:
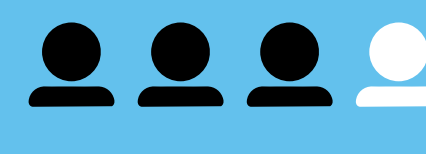
15.2%
of IT spend is dedicated toward new devices[1]

5.1%
reduction in device budget from 2022[1]

> "HP laptops seem to hold up well. Many of them have been in the field for five, six, or seven years. Some laptops have been used for even longer than that."
>
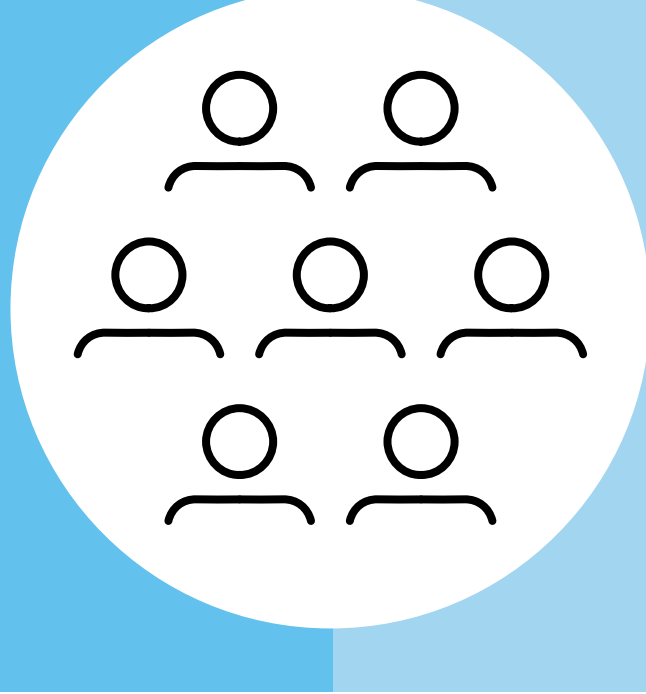> –Doug Collette, Network and Technical Support Engineer, Town of Mansfield, MA

2 Empower users with heightened performance and efficiency

Employees understand PCs are important tools to efficiently tackle daily tasks, from earning revenue to helping stakeholders. HP creates powerful devices with a seamless experience for users so they can focus on their job.

3 out of 4
employees believe that PCs are critical for their daily work and engagement[2]
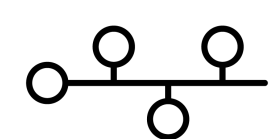
69%
of employees believe PCs help increase customer satisfaction[2]

62%
of employees believe PCs are essential for revenue growth[2]

HP devices with Intel® Core™ processors help support employees in remote work environments with:
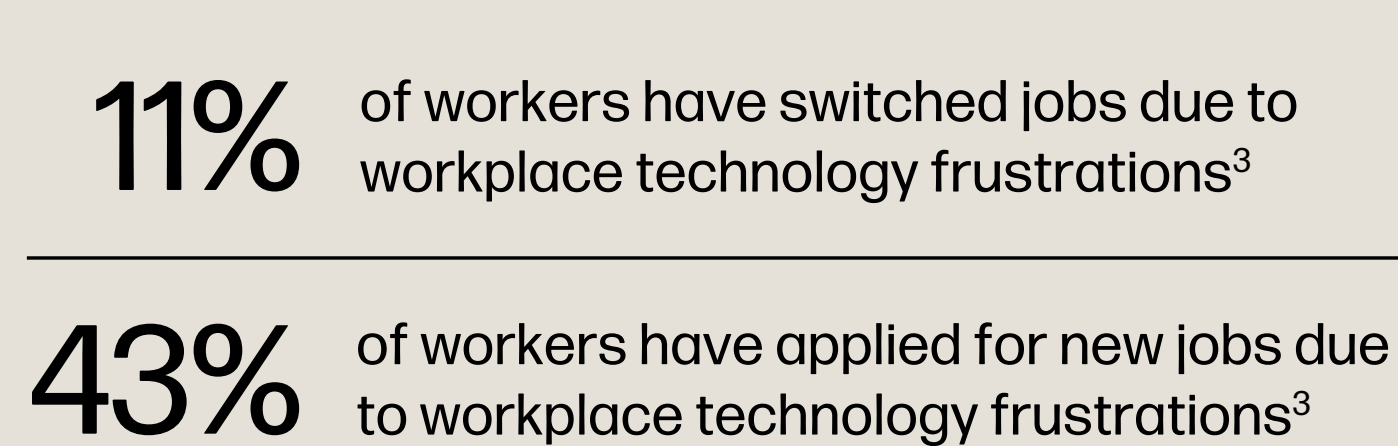
- Seamless connection
- Efficient multitasking
- Uninterrupted collaboration
- Background security applications

3 Prevent constant technology disruptions and troubleshooting

In a remote or hybrid work environment, a technical issue can cause employees to lose valuable time working. HP devices are designed to boost productivity with an uninterrupted user experience.

11% of workers have switched jobs due to workplace technology frustrations[3]

43% of workers have applied for new jobs due to workplace technology frustrations[3]

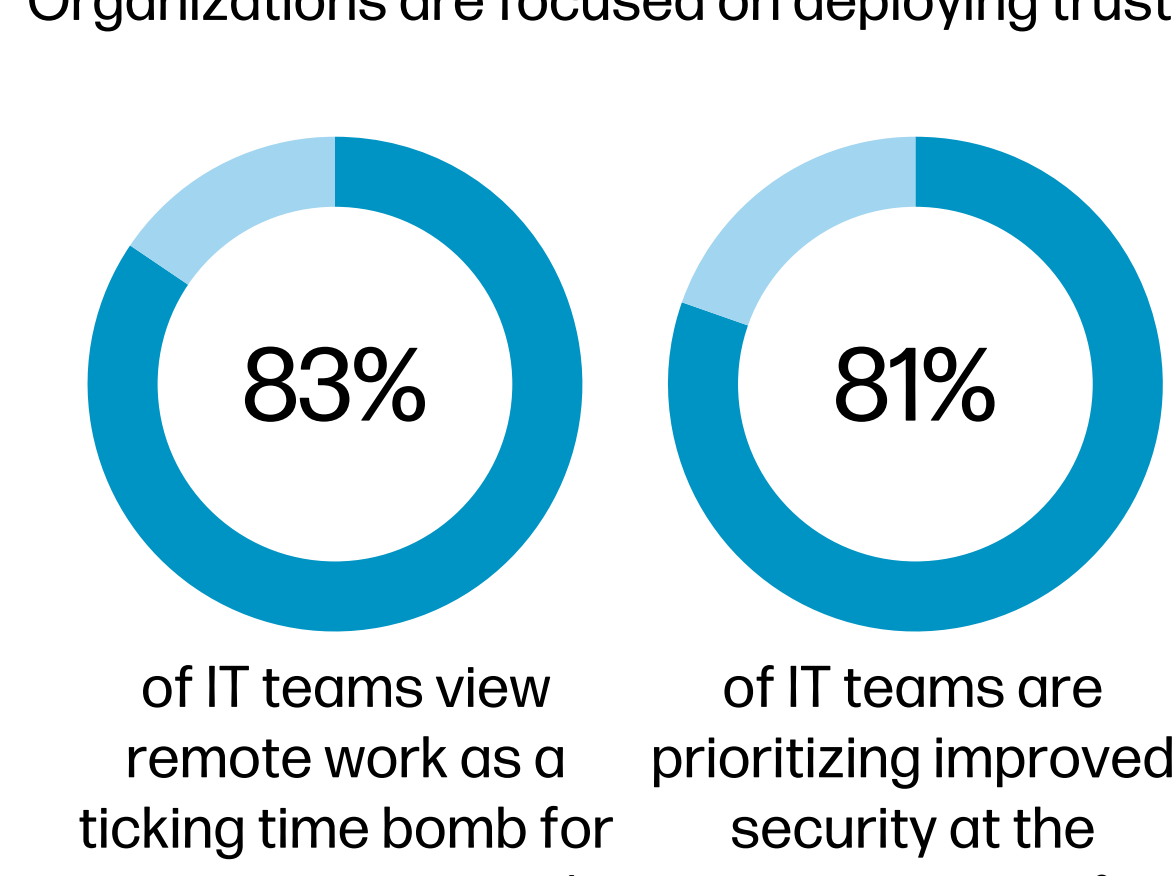**102 min.** lost per employee in a week due to technical issues[3]

Mansfield relies on field workers to keep the town running. When they have deployed devices from other brands, the employees have experienced disruptions to productivity:

> "In some cases, if devices don't function, our employees won't even do their work. I mean, they'll find something else to do because they rely so much on the laptops for data entry."
>
> –Doug Collette, Network and Technical Support Engineer, Town of Mansfield, MA

4 Protect employees and valuable data from cyberattacks

PCs are already vectors for cyberattacks, but in a remote workplace the risk level increases. Organizations are focused on deploying trusted devices that can help prevent the next breach.

83%
of IT teams view remote work as a ticking time bomb for a network breach[4]

81%
of IT teams are prioritizing improved security at the hardware level[6]

HP Wolf Security provides innovative protections for HP devices at every level:

- Above the OS: HP Sure View[7] gives users visual privacy from shoulder surfers
- Within the OS: HP Sure Sense[8] and HP Sure Click[9] protects users against malware, phishing, and other traps online
- Below the OS: Hardware-enforced protections keep your BIOS secure from attacks targeting your machine

59% of employees believe their company can't bounce back 24 hours after a cyberattack[5]

5 Enhance IT capabilities with superior manageability and support

A strong fleet of computers is nothing without the resources to keep them running. IT teams know they can rely on HP for time-saving remote management and helpful product support.

Optimized planning: HP offers tools for creating pre-boot and OS images, BIOS configuration, and driver packs

Smarter management: HP Premium PCs with Windows 11 Pro integrate with Office 365 and help IT manage endpoints efficiently

Reliable support: HP tools and expert staff make IT teams more efficient by speeding up device repairs

> "Other machines definitely do not perform like HP."
>
> –Doug Collette, Network and Technical Support Engineer, Town of Mansfield, MA

Ready to empower mobile employees?

Choosing HP devices can make all the difference to your workforce. From setup to day-to-day workflows, HP Premium PCs running Windows 11 Pro enable employees to deliver their best. Help your employees thrive in a digital world by delivering innovative tools, advanced protections, and reliable support.

[Learn More]