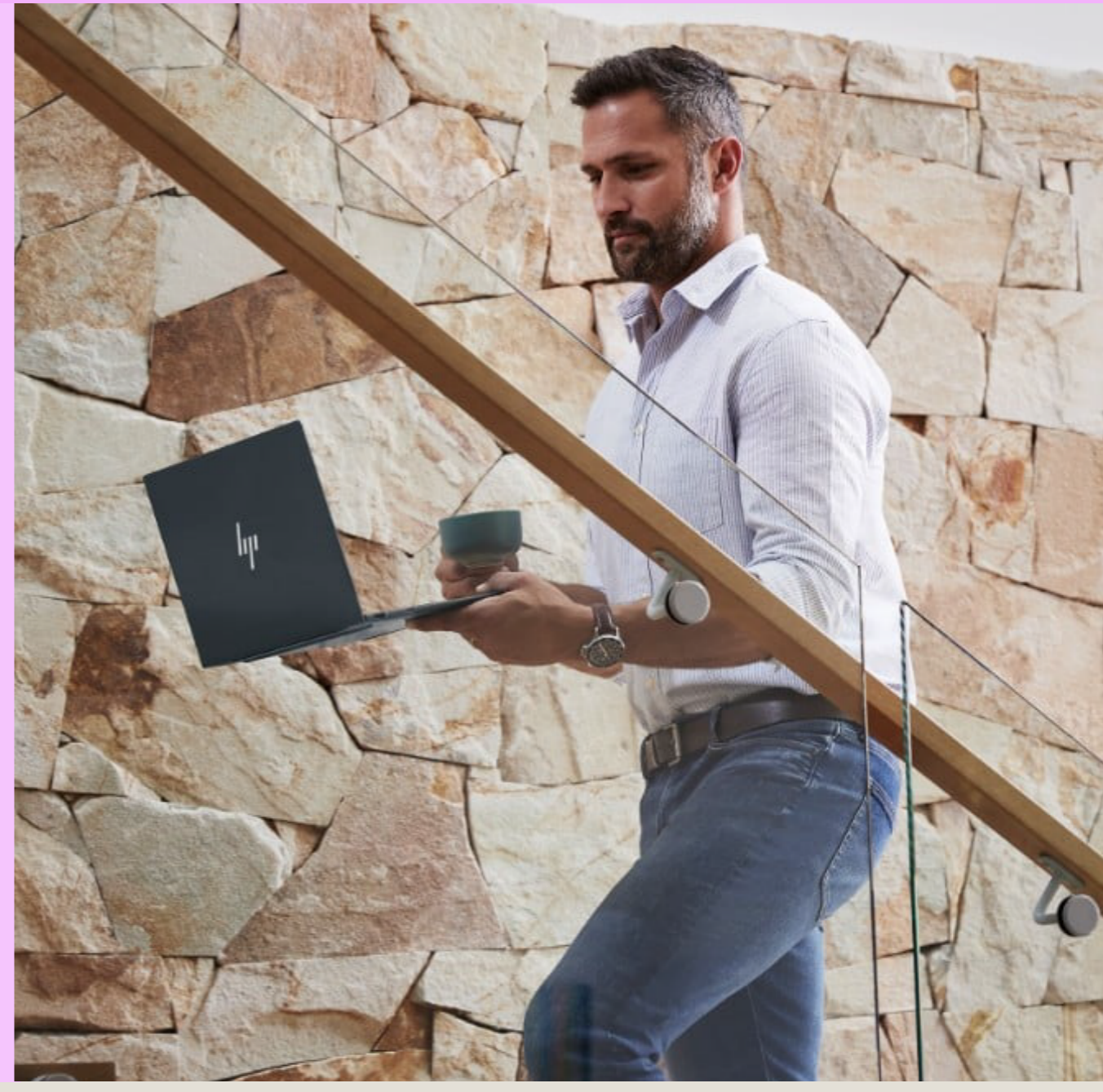# Five Reasons Small IT Teams Deploy HP Laptops

Optimize IT with a fleet of powerful devices backed by expert support and services

When an organization like Lake Placid Crowne Plaza Resort has a one-person IT team, every technology decision needs to consider how to empower staff while making IT more efficient. Here are five reasons that businesses choose HP laptops, from effortless security to relentless performance.

1 Help employees stay online with quick, efficient support

HP helps IT teams to quickly resolve end user device challenges. When an IT professional is in high demand, HP Services help keep devices running and employees productive.

- HP Care Pack Services: Technical support for HP hardware, so IT does not need to spend time on diagnosis
- HP Active Care: Protection, support and repair services to maximize employee uptime
- HP Smart Support: Direct help for employees diagnosing and troubleshooting devices
- HP Priority Services: An extension of your IT team to help you make the most of your PC environment

> "It's been great to have the support for users, and it takes the heavy lift off my back. If I do get that rare vacation day, it means I don't have to worry."
>
> —Ian Swirsky, IT Director, Lake Placid Crowne Plaza Resort

2 Allow employees to work how they want, where they want

No matter what kind of environment employees are working in, laptops need to help them get their jobs done. HP solutions help enable productivity from anywhere.

3 out of 4 employees believe that PCs are critical for their daily work and engagement[1]

88% of IT leaders believe that it's essential for employees to effectively and efficiently work remotely[2]

HP solutions help remote and in-office users maximize their experience to do their best work:

- HP AutoLock and Awake: Detects user presence to automatically wake and lock for seamless logins and logouts[3]
- HP Eye Ease: Filters blue light without affecting the viewing experience[4]
- HP Programmable Key: Allows users to assign a specific task or action when a key is pressed

3 Keep business running with powerful and resilient laptops

With HP devices, IT professionals can trust that business will continue to run. HP devices meet the demands of users and maintain uptime, even during the height of business.

43% of workers have applied for new jobs due to workplace technology frustrations[5]

51% of organizations do not have a business continuity plan[6]

102 min. lost per employee in a week due to technical issues[5]

> "We're just too busy and have too many guests over the summer to have a failure. It just can't happen."
>
> —Ian Swirsky, IT Director, Lake Placid Crowne Plaza Resort

4 Protect your workforce with enterprise-grade security

When employees are on the go or working remotely, laptops can provide critical protections. HP devices include advanced, hardware-based protections to give IT professionals peace of mind.

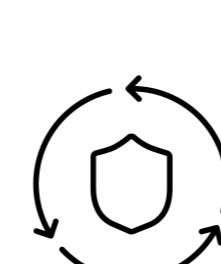**1 in 3** IT teams experienced a breach of company data involving an employee-owned device[7]

81% of IT teams are prioritizing improved security at the hardware level[7]

HP Wolf Security and Windows 11 Pro protect endpoints from the chip through the cloud:

- Full-stack Protection: Unlike alternatives that only protect above the operating system, HP builds security into every layer, from the hardware through the OS and application extension.
- Endpoint Isolation: Revolutionary endpoint micro-virtualization stops malware, phishing and ransomware from infecting machines without impacting user productivity.

5 Save time with remote management resources

HP can help bolster your IT capabilities by simplifying day-to-day tasks. With HP Premium PCs and Windows 11 Pro you can deploy and manage endpoints more efficiently.

90% of IT leaders said a hybrid working style has caused a "great deal" of change to their operations[2]

63% of IT leaders said that technology management has become more difficult over the past couple of years[8]

Take advantage of comprehensive tools through every step of the process:

- Deployment: Simplify device deployment with single enterprise licensing, easy configuration and Microsoft software tools
- Management: Easily integrate device-security policies and optimize IT processes with a suite of management tools
- Updates: Save time and money managing software, BIOS and driver updates in a variety of ways

> "For any hospitality organization that's busy 24/7, whether they're in a rural or an urban area, HP is the product to go to."
>
> —Ian Swirsky, IT Director, Lake Placid Crowne Plaza Resort

Ready to optimize your IT department?

HP devices, solutions and expertise can help you keep your business running smoothly while saving you time. Discover why organizations chose HP to improve productivity, bolster security, and support employees.

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