## Powering manufacturers to the next level with Microsoft Azure Stack HCI



#### Digital trends are changing manufacturing

Digital transformation is changing the entire manufacturing industry. Competitive edge is no longer based on product offerings alone. Now, manufacturing is about the best and most profitable business models and enhancing the customer experience.



**ENHANCE CUSTOMER EXPERIENCE** depend completely on consumers for success

**INNOVATE** 

**FASTER** online channels are rapidly increasing

**CREATE SERVICE-BASED BUSINESS MODELS** 

keep business processes synchronized

81% of manufacturers agree that improving business process efficiency and quality is a top strategic business goal\*

80% of manufacturers consider accelerating the delivery of products, services, and apps as very important\*

80% of manufacturers find it crucial to increase their business agility\*

\*Frost & Sullivan, Cloud Drives Digital



By the end of 2021

of all manufacturing supply chains will have invested in the technology and business process necessary for true resiliency (IDC FutureScape: Worldwide Manufacturing Predictions 2021)

# Manufacturers need to...



workforce

Increase asset and

worker productivity

Secure connected

assets

Mitigate supply chain risk



**Drive demand for** product as a service

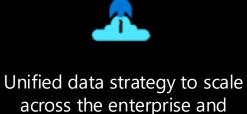
## Keys to manufacturing a more resilient, sustainable future



# Microsoft Azure: Empowering manufacturers

ready

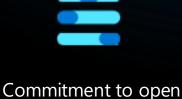
**Be future** 



supply-chain

your terms

**Build on** 



ecosystems enabling system interoperability seamlessly

**Operate hybrid** 



Consistent performance and

scalability across edge, hybrid and cloud

**Trust** your cloud



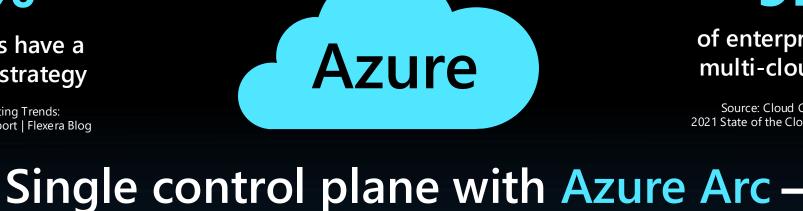
Comprehensive security

and compliance industry coverage

### Azure is the digital production platform for your manufacturing use cases 92%

82% of enterprises have a hybrid cloud strategy

Source: Cloud Computing Trends: 2021 State of the Cloud Report | Flexera Blog



of enterprises have a multi-cloud strategy Source: Cloud Computing Trends: 2021 State of the Cloud Report | Flexera Blog



any infrastructure

Modernize datacenters



with Azure IoT

with Azure Stack HCI Modern subscription for flexible, familiar hyperconverged infrastructure



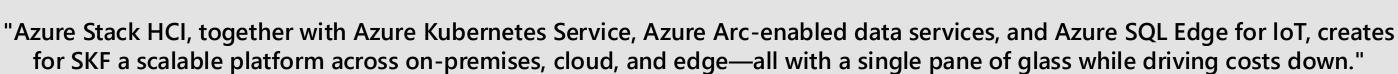
**Enterprise scale and** price performance

Familiar management and operations

**Choice of deployment** options

Together, Microsoft Azure and Azure Stack HCI can prepare manufacturers for the future, ensure trust

through comprehensive security, and enable seamless hybrid operations



5KF

Sven Vollbehr, Head of Digital Manufacturing, SKF Group

of Fortune 500 Manufacturing Companies use Microsoft Azure

>80%









JABIL







**ABInBev** 





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