

# Easily protect and recover your endpoint data from any location

Data loss and ransomware threats continue to rise. It's becoming more important than ever for businesses to protect their workforce.



Corporate headquarters in the United States



A cloud server in the United Kingdom



A remote office in Germany



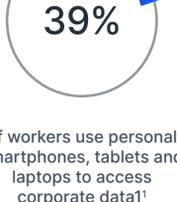
A company laptop in Beijing

Draw a line connecting them and you have identified the edge of your network. Widely distributed. Always changing and always vulnerable.

## Protecting and recovering data at the edge

### The Risks

Endpoints are accessing and storing corporate data



39% of workers use personal smartphones, tablets and laptops to access corporate data<sup>1</sup>



71% of IT professionals are concerned that remote workers are putting their organization at risk of a data breach<sup>2</sup>



50% of IT professionals consider laptops to be particularly vulnerable<sup>2</sup>

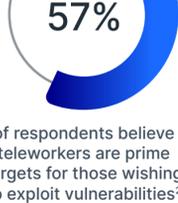
And cybercriminals are going after your endpoints



68% of organizations experienced a successful endpoint attack<sup>3</sup>



82% of ransomware attacks targeted organizations with less than 1,000 employees in 2021<sup>4</sup>



57% of respondents believe teleworkers are prime targets for those wishing to exploit vulnerabilities<sup>2</sup>

### The Costs

Cost of endpoint attacks by percentage from every dollar lost:<sup>5</sup>



## Challenges with endpoint backup and recovery

Nearly half of company data is on endpoint devices—many of which leave the network at some point. Lost laptops could mean data loss or a compromised network.



IT needs to restore data sets or files for each employee.

Legal holds are complex and can hinder employee productivity.

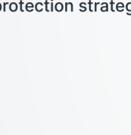


Many backup and recovery solutions are intricate and take too much time to learn.

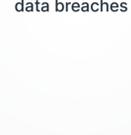
Increase your organization's ability to combat threats at the endpoint with Carbonite® Endpoint Backup. With Carbonite, your organization can boost its cyber resilience—the continuous access to business data, even in an era of unprecedented cyber

By protecting employee devices and mitigating potential data loss and breaches, Carbonite helps organizations enhance their data protection strategy through best-in-class endpoint protection, reducing risks from ransomware, user errors and lost or stolen devices.

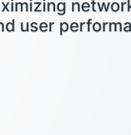
## With Carbonite® Endpoint Backup you can:



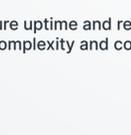
Round out your data protection strategy



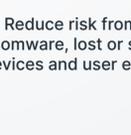
Mitigate data loss and data breaches



Protect data while maximizing network and end user performance

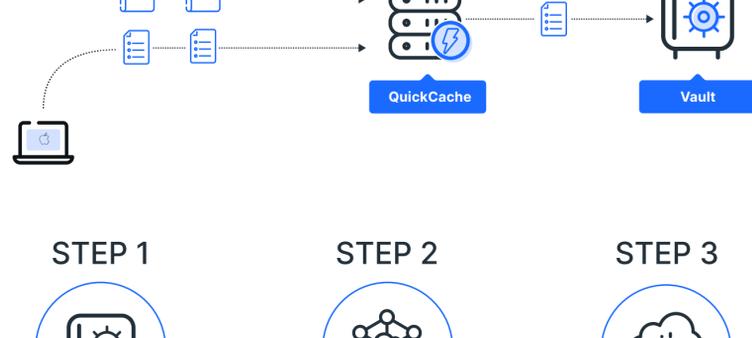


Ensure uptime and reduce complexity and cost

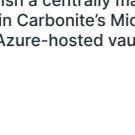


Reduce risk from ransomware, lost or stolen devices and user error

## Set up is as easy as 1-2-3

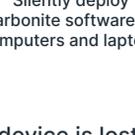


### STEP 1



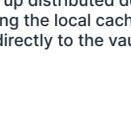
Establish a centrally managed vault in Carbonite's Microsoft Azure-hosted vault

### STEP 2



Silently deploy Carbonite software on computers and laptops

### STEP 3



Back up distributed devices using the local cache or directly to the vault

Then if a device is lost or stolen, you can track the device or remotely wipe the data.

*It was a relief to have had Carbonite Endpoint Backup installed before the break in. It was a stroke of good fortune. The consequences of this event could have been so much worse and even have put our entire business at risk. Today, when I need to recover data, I just log in to the Carbonite Endpoint console. It is very simple and fast.*

Protecting your mission-critical business data is essential. Safeguard your business and ensure your data is where and when you need it most with Carbonite.

Discover Carbonite Endpoint Backup

<sup>1</sup> Trend Micro Study Finds 39% of Employees Access Corporate Data on Personal Devices, Hong Kong, September 15, 2020.  
<sup>2</sup> Cybersecurity in the Remote Work Era: A Global Risk Report, Ponemon Institute, October 2020  
<sup>3</sup> The Third Annual Study on the State of Endpoint Security Risk, Ponemon Institute® Research Report, Sponsored by Morphisec, independently conducted by Ponemon Institute LLC, Publication Date: January 2020.  
<sup>4</sup> 2022 BrightCloud® Threat Report  
<sup>5</sup> Quantum Strides LLC, The Cost of Breaches Associated with Endpoint Security—https://www.quantumstrides.com/the-cost-of-breaches-associated-with-endpoint-security