

# Why you should choose HP

How end-to-end capabilities, protection, and possibilities tip the scales



The business world is in constant change. People are working from anywhere. Innovations are accelerating. And it's hard for IT, especially in smaller companies, to keep pace. It helps to have a resource who can bring all the pieces together.

That's exactly what HP can do for you.

## Everything working seamlessly together

An IT infrastructure built around a comprehensive, unified HP ecosystem is more efficient and cost-effective. It also makes everything easier to manage. With HP, you don't need a massive IT team to capitalize on having a single source for building, protecting, and managing a fleet that can support your workforce's ongoing needs.



A wide range of powerful PCs with the right devices to support all your distributed workforce needs



Advanced cameras, audio, and conferencing solutions so even remote workers feel fully connected



Advanced device management with predictive analytics and insights to maximize performance<sup>1,2</sup>



Built-in zero-trust endpoint security protection that starts at the hardware level<sup>3</sup>



Leading integrated technology and software like AMD Ryzen™ PRO processors and Windows 11 Pro



Why you should choose HP

# Performance that drives productivity

Employees thrive when you equip them to perform at their best anywhere, which means providing the right PCs and peripherals that answer their needs.

- ✓ For some, it's a lightweight performance laptop with 360 flexibility and the long battery life benefits of AMD Ryzen™ PRO processors.
- ✓ For others, it's the right accessories, including monitors, webcams, microphones, keyboards, and headsets, to build the perfect, productive workspace.
- ✓ For many, it's having a virtual Windows 365 PC they can access remotely from any device.
- ✓ For a select few, it's a data-crunching Z by HP Workstation with 3 CPUs and loads of cores that can also be accessed remotely from any device with HP Anyware<sup>4</sup> software.

Whatever the demand, the HP ecosystem offers the devices and support your people need to be at their most collaborative, most engaged, and most productive.

**78%** of hybrid workers say they are not thriving or have mixed feelings about hybrid work<sup>5</sup>



# Built-in protection across every endpoint

You can never be too secure, and HP Wolf Security<sup>3</sup> can provide every HP device in your fleet with zero-trust security with hardware-enforced, full-stack defense against evolving threats.

- ✓ Automatically protect every endpoint against threats in emails, Word documents, and browser tabs
- ✓ Guard each device and your network from key malware and phishing threats
- ✓ Add AMD “Zen” architecture to further boost security from the ground up

**66%**

of IT leaders see the potential for hybrid workers to be compromised as their greatest security weakness<sup>6</sup>

# Solutions that cover your entire team

Don't waste time sourcing devices from one provider and manageability solutions from another. HP delivers global solutions across computer, document, and conferencing needs, all designed to work seamlessly together and help advance your business priorities. HP Workforce Solutions offers insights-led provisioning services, device management solutions, and technical consulting to drive brilliant innovations from wherever you and your employees need to be.

- ✓ Provisioning services deliver ready-to-go, preconfigured devices right to your people
- ✓ Telemetry driven insights that help predict and resolve problems proactively
- ✓ Broad support services reduce the burden on overtaxed IT teams and shorten response times
- ✓ Manageability services help keep your devices updated, secure, and productive
- ✓ End-of-lifecycle device disposal embraces high security and environmental standards

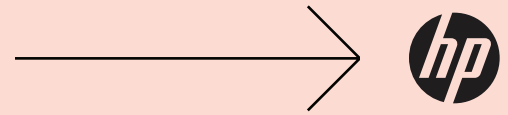


# Go further, easier with HP

With HP, you can drive savings and efficiencies, no matter what size your business, with a single source that can supply and support thousands of devices across multiple locations. You'll have devices that seamlessly deliver exceptional manageability and performance with leading technology from partners like AMD and vital software like Windows 11 Pro. Your people will have the tools to succeed wherever they work, whatever their role. With HP on your side, you'll be simplifying the path to success now and into the future.



EXPLORE HP SOLUTIONS AT [HP.COM/HYBRIDWORK](https://www.hp.com/hybridwork)



<sup>1</sup> HP Services are sold separately and are governed by the applicable HP terms and conditions of service provided or indicated to Customer at the time of purchase. Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with your HP Product.

<sup>2</sup> Predictive analytics requires a telemetry and analytics app that provides critical data around devices and applications and is not sold as a standalone service. HP follows stringent GDPR privacy regulations and is ISO27001, ISO27701, ISO27017 and SOC2 Type2 certified for Information Security. Internet access is required. For full system requirements, please visit <http://www.hpdaas.com/requirements>. Purchase of any HP app-enabled service necessitates enabling software to run on each device. HP Services Scan is provided thru Windows Update and will check entitlement on each hardware device to determine if an HP app-enabled service has been purchased and will download applicable software automatically. To disable this feature, please follow the instructions at <http://www.hpdaas.com/requirements>.

<sup>3</sup> HP Wolf Security for Business requires Windows 10 or 11 Pro and higher, includes various HP security features and is available on HP Pro, Elite, RPOS and Workstation products. See product details for included security features.

<sup>4</sup> Network access required. HP Anyware software and licensing are available through a 1- or 3-year subscription. Renewal is required after the subscription term. HP Anyware subscriptions are based on the number of concurrent PCoIP connections used (pay for the number of host connections, not the software) with a minimum order quantity of 5. For a limited time, an HP Anyware Professional subscription also includes access and support for ZCentral Remote Boost and ZCentral Connect and is available for purchase through an HP reseller or contact sales at [hp.com/Anyware](http://hp.com/Anyware). ZCentral Remote Boost Sender requires Windows 10 and 11, RHEL/CentOS (7 or 8), or UBUNTU 18.04 or 20.04 LTS operating systems. macOS (10.14 or newer) operating system and ThinPro 7.2 are only supported on the receiver side. ZCentral Connect requires Windows (10 or 11) or Windows Server (2016 or 2019) operating system, Microsoft Active Directory and Intel Active Management Technology for select features. For system requirements and to install HP Anyware and Anyware Manager, refer to the Admin Guides at: <https://docs.teradici.com/find/product/hp-anyware>.

<sup>5</sup> HP Hybrid Life Global Insights

<sup>6</sup> Based on an HP survey of more than 1,492 IT and security leaders in hybrid organizations across 5 markets (US, UK, France, Germany, and Japan) in July-August 2022.

© Copyright 2023 HP Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

AMD, the AMD Arrow logo and combinations thereof are trademarks of Advanced Micro Devices, Inc. AMD Ryzen™ and RDNA™ are trademarks of Advanced Micro Devices.

XXX-XXX-XXX August 2023