

Solving the top 3 print challenges of hybrid work

The workforce is no longer bound to the traditional workplace, requiring print to transform for the new ways of working. Here's how the right Managed Print Services (MPS) provider can help ensure successful print transformation.

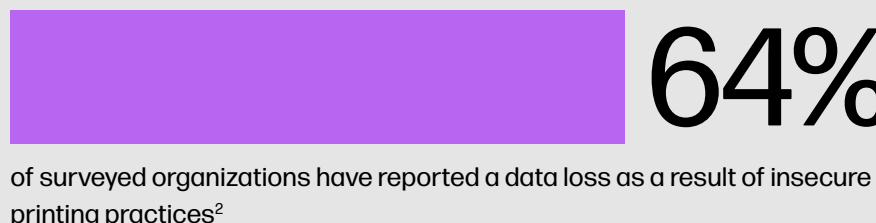
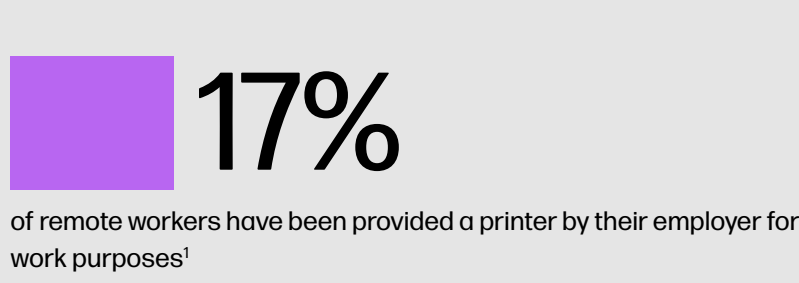


CHALLENGE #1

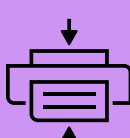
Securing print for remote workers



Most remote workers who print on a regular basis are doing so with their home printers, either on their own initiative or through a Bring-Your-Own-Printer (BYOP) policy. However, this means organizations have no way to enforce security policies or track print activity, creating compliance and security risks.



To meet this challenge, your Managed Print Services provider should deliver:



Small, business-ready printers to extend your print network into your remote workers' homes.



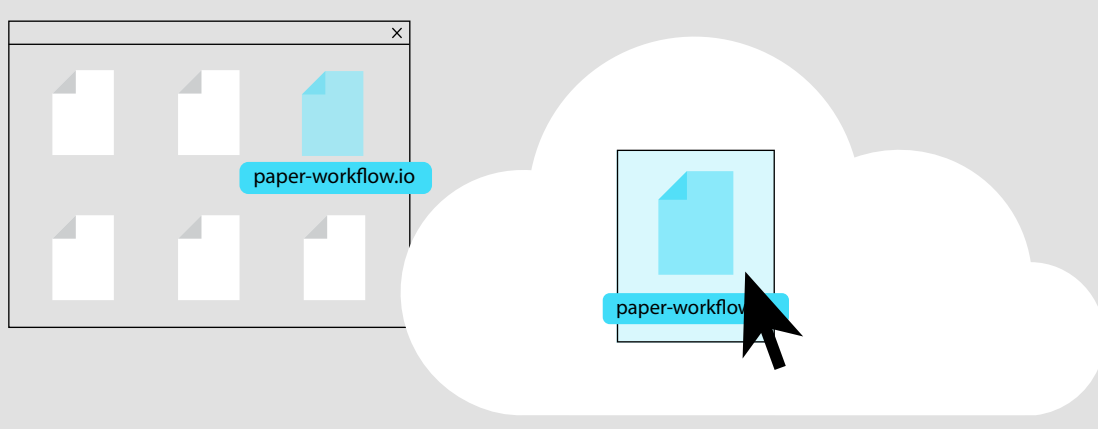
Secure printers with multi-layered defenses and automatic security policy enforcement.



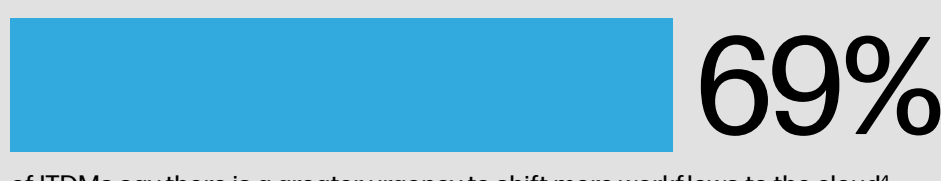
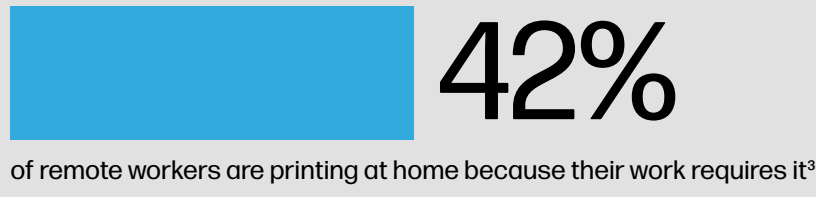
End-to-end document encryption, coupled with visibility and control over remote print jobs.

CHALLENGE #2

Connecting paper-based workflows to the cloud



While the transition to cloud-based workflows has always been on IT agendas, the sudden shift to hybrid work has skyrocketed its importance. But print remains a necessary part of many workflows, placing pressure on organizations to quickly find a way to seamlessly bridge paper and digital.



To meet this challenge, your Managed Print Services provider should deliver:



The ability to automatically create searchable and editable documents from prints and scans.



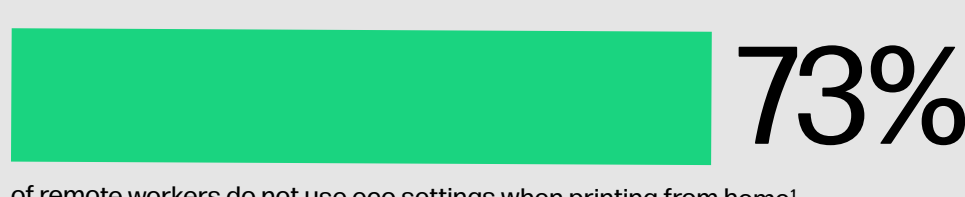
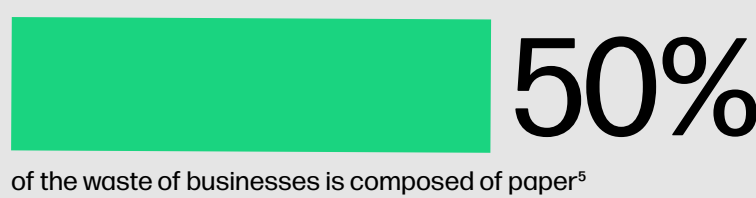
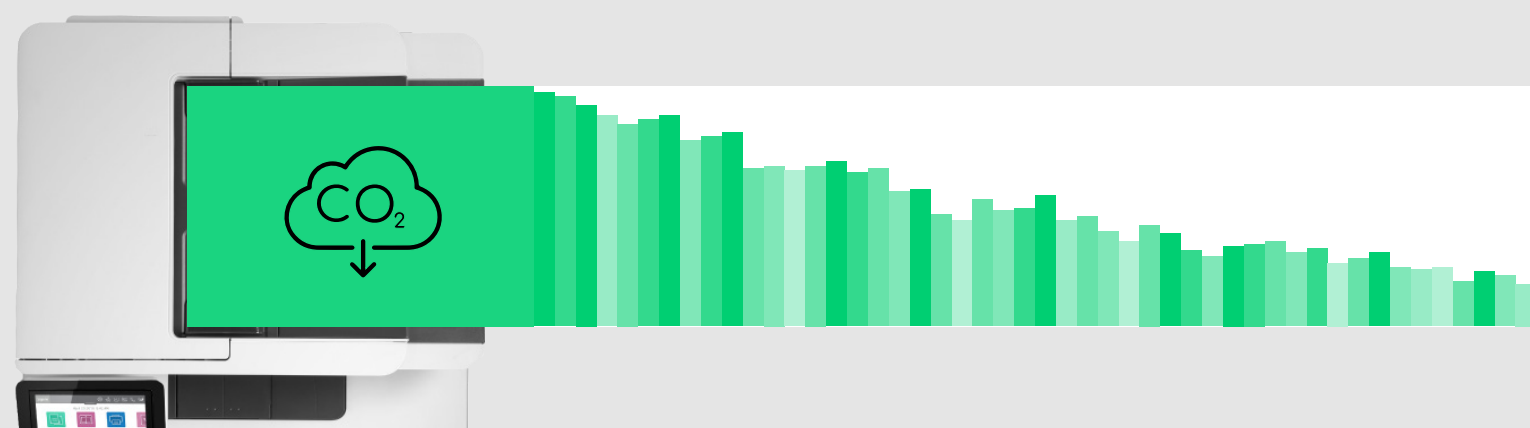
Cloud-enabled printing, workflow automation, and document management solutions.



A robust platform of standard or customized printer apps ready to meet your specific needs.

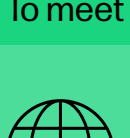
CHALLENGE #3

Minimizing the carbon impact of print activity



Even before the global transition to hybrid work, reducing the carbon impact of print activity by minimizing energy and paper use had been a challenge for many organizations. With workers now printing from their homes, it will be harder than ever to optimize paper, energy, and print supply usage.

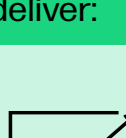
To meet this challenge, your Managed Print Services provider should deliver:



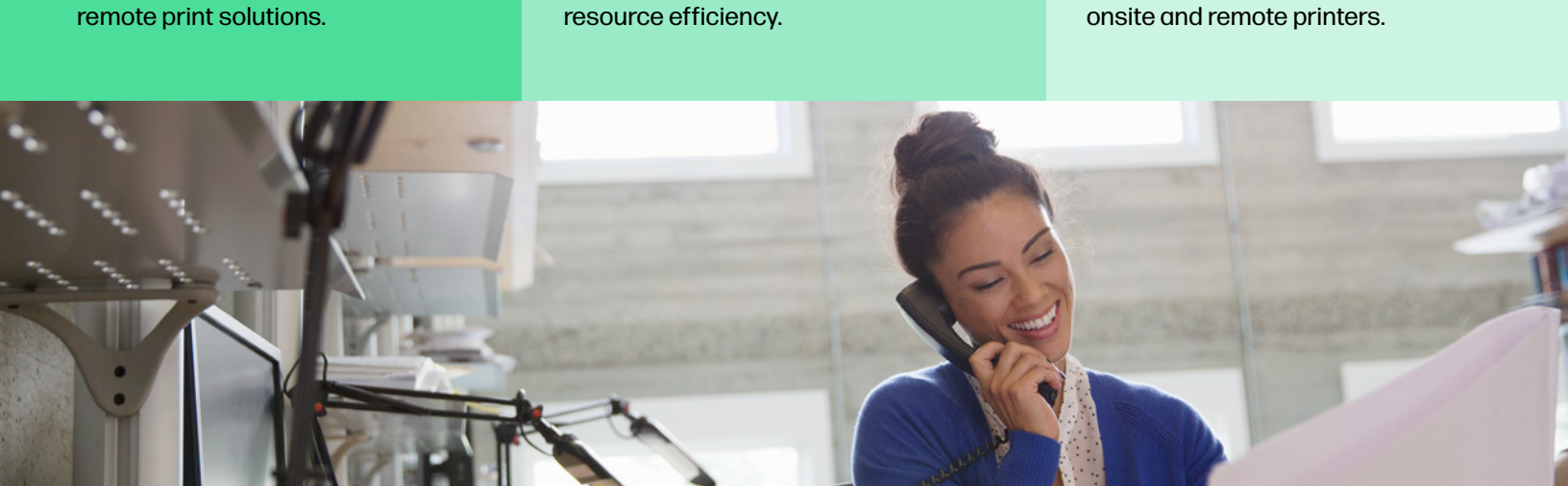
A globally certified carbon neutral Managed Print Service that includes remote print solutions.



Fleet optimization to reduce carbon emissions and improve resource efficiency.



Reporting and analytics that manages Print policy for both onsite and remote printers.



A future-ready, flexible Managed Print Services expert is key

With the global landscape evolving at an accelerating pace, organizations must be ready to transform in the blink of an eye.

That means organizations must seek a Managed Print Services provider that not only resolves the print challenges of today, but also actively innovates to keep pace with the rapidly changing world and provides flexibility for an agile, adaptive print network.

Contact an HP Managed Print Services representative

hp.com/go/mps

1. Quocirca, Home Printing Trends Study, Jan 2021
 2. Quocirca, Print Security Landscape Report, Dec 2020
 3. HP Proprietary Research, Ipsos WFH Printing Needs Report, Oct 2020
 4. HP Proprietary Research, Print Insights WFH Learnings, Feb 2020
 5. The World Counts, Paper Waste Facts, 2021

