

SECURE BLOCK. SIMPLIFIED.

With data growth at an all-time high and cyber threats evolving fast, IT leaders need block storage with simplicity at scale, rock-solid resiliency, and intelligent security.

BLOCK STORAGE BLOCKERS

Your mission-critical applications—like enterprise database and virtualization workloads—demand enterprise-grade storage. But today's block solutions force costly compromises:

Legacy enterprise storage

- ✗ Complex management consumes excessive admin time on routine tasks
- ✗ Manual provisioning delays deployments by weeks
- ✗ Fragmented tools increase operational risk
- ✗ Premium pricing strains IT budgets

Simple storage solutions

- ✗ Inadequate data protection, including from ransomware attacks
- ✗ Performance bottlenecks under load
- ✗ No enterprise data protection features
- ✗ Can't scale to meet growing demands

The result? IT teams struggle with either overwhelming complexity or inadequate capabilities—never getting simplicity, security, AND enterprise performance.

NETAPP ASA PORTFOLIO: UNBREAKABLE PROTECTION. UNSTOPPABLE PERFORMANCE.



The NetApp ASA portfolio eliminates compromises. Unlike other block storage solutions, you get simple, resilient, secure, all-flash storage—plus all the advanced data management features you need, across any application, and any cloud. Designed to fit every budget.

60 secs

to provision storage

100%

Data availability guaranteed¹

>99%

Ransomware attack detection for file workloads²

1 click

to provide replication protection

12M IOPS

with scale-out cluster

Up to 25%

lower VMware costs³

THREE ADVANTAGES. ZERO COMPROMISES.

SO SIMPLE ANYONE CAN MANAGE IT. REALLY.

- Get up and running in minutes, provision in seconds—not hours or days
- Protect critical data in one click—no complex setups or backups
- Deploy, manage, and upgrade directly from vCenter—no separate tools

“We can now provision storage in just minutes to improve our speed and responsiveness for critical business applications.”

— Eli Ngai, CIO, HGC Global Communications

POWERFUL, ROCK-SOLID STORAGE THAT WORKS. EVERY TIME.

- Access data with continuous availability (no single points of failure)
- Accelerate database and virtualization workloads—VMware, Hyper-V, Red Hat OpenShift, and more
- Scale workloads across sites with zero downtime—automatic failover keeps operations running during complete site failures
- Run worry-free with built-in business continuity, 100% Data Availability Guarantee⁴, and Ransomware Recovery Guarantee⁴

“NetApp’s all-flash SAN storage made a big difference in our critical infrastructure, including VMware and S/4HANA.”

— Tristan Roberts, Digital Infrastructure Leader, TasNetworks

MOST SECURE STORAGE ON THE PLANET. BUILT IN, NOT BOLTED ON.

- Immutable data snapshots—without backdoors
- Integrated and application-consistent data protection software—ensuring zero data loss during application failures and protecting business operations 24/7
- Always-on in-flight and at-rest key management—ensures business operations continue without security delays or interruptions
- Market-leading anti-ransomware that exceeds the capabilities of storage-only security approaches

POWER UP YOUR BUSINESS

Stop compromising on block storage. Start with the only solution that delivers enterprise capabilities with consumer-grade simplicity.

[Discover your ASA advantage →](#)

1. Terms and conditions apply. Transient delays of 10 seconds or less, such as for failovers of HA controllers, excluded. Purchase of Data Infrastructure Insights Premium Edition required.

2. SE Labs, “Data Corruption Detection (DCD): NetApp ONTAP Autonomous Ransomware Protection with AI - DETECTION,” June 2024.

3. Up to 25% lower VMware licensing cost when choosing ONTAP for data management.

4. Terms and conditions apply.



About NetApp

NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data services, and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silo-free infrastructure, harnessing observability and AI to enable the industry's best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our CloudOps solutions provide continuous optimization of performance and efficiency through observability and AI. No matter the data type, workload, or environment, with NetApp you can transform your data infrastructure to realize your business possibilities. www.netapp.com

