

Smart Camera Technology

# POLY DIRECTORAI



## DRIVE MEETING EQUALITY

Poly's artistically engineered meeting experience and AI come together to create **Poly DirectorAI smart camera technology**. Choose between different framing and tracking modes to create the most equitable experience for your hybrid meetings.



## MINIMIZE DISTRACTIONS, MAXIMIZE PRODUCTIVITY

At Poly, we believe that your conferencing equipment should enhance your meetings, not distract from them. That's why our framing modes rely on informed, deliberate decisions that are intended to keep distracting movements at bay. Looking for tech that lets you focus on the tasks at hand? **We've got your back.**

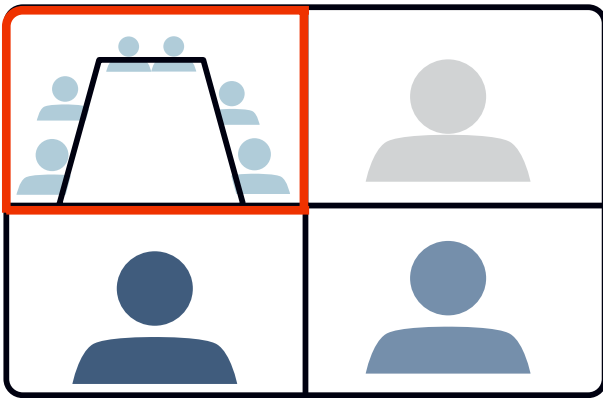


## PLACING THE FOCUS ON THE PEOPLE

Poly DirectorAI is built by hybrid workers, for hybrid workers. That means that we prioritize people over everything when designing our smart camera techniques. No more fish-eyed faces or funky decorations. For this meeting, we're placing the focus where it matters.

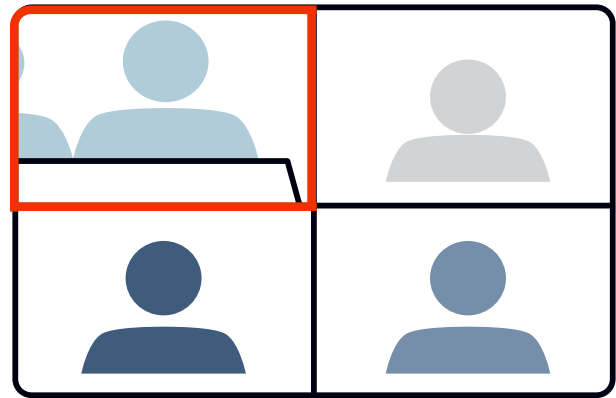
## Camera Framing Modes

# POLY DIRECTOR AI



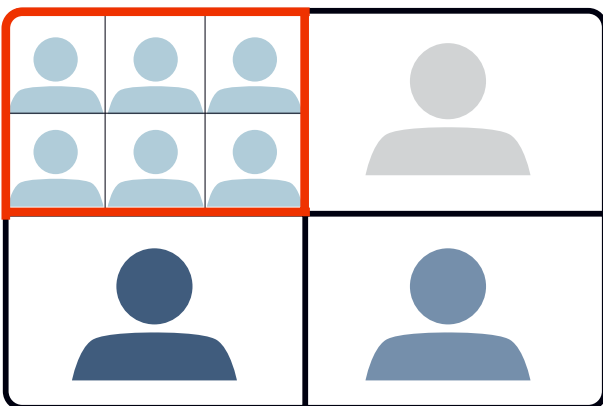
## GROUP FRAMING

Frames entire group on screen, removing excess wasted space on either side. Group framing is a great option for smaller groups having active discussions or for capturing the entirety of large groups.



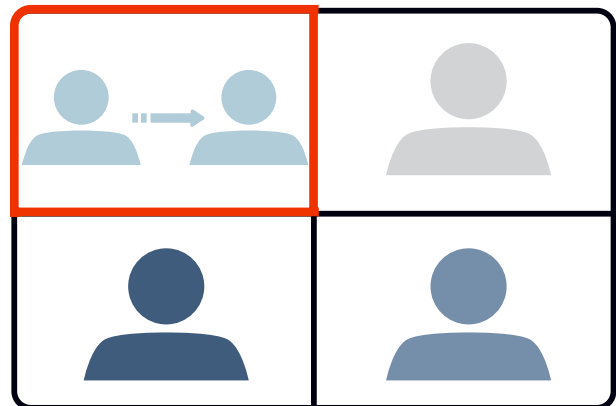
## SPEAKER FRAMING

Zooms in and frames active speaker on screen. If no one is speaking, the camera will default to group framing. This behavior is particularly beneficial for meetings with several main speakers.



## PEOPLE FRAMING

Creates a close-up frame for each in-person participant and presents them in a single stream composited gallery. People framing works with up to six people in the room, and will switch to group framing with seven or more for a better experience.



## PRESENTER TRACKING

Zooms in to frame one main speaker on screen, then continues to follow them in real time as they move. Use this mode when giving presentations, education lessons, or other active speeches to virtual parties.