



Windows 10 support has ended. Upgrade now to stay protected and productive.

Windows 10 PCs no longer receive standard Windows feature and security updates, leaving your business exposed.

Join the many businesses worldwide that have already benefited by moving to Windows 11 Pro to strengthen their security posture, enhance operational efficiency with AI-powered tools, and streamline IT management through automated deployment and updates.

Don't delay. It's time to unlock the full value of a secure, intelligent, and business-ready platform.

Security: Fortify your business data

Upgrade now to new PCs with the most secure Windows yet for powerful hardware-backed protection against evolving threats.

62%

reported drop in security incidents¹

Business-readiness: Compatible with existing tech; easy to deploy and maintain

Designed to work with your existing technology, Windows 11 Pro enables rapid deployment, automated updates, and granular control across apps, data, and AI.

25%

Faster deployment reported on average²

Productivity: Elevate your efficiency and impact

Outdated devices can hold your team back. New PCs offer smart time-savers like enhanced snap layouts, better videoconferencing, and Microsoft 365 Copilot³.

50%

Faster workflows on average¹

Performance: Go faster. Work smarter.

Drive business success with the right tools. Upgrading to new Windows 11 Pro PCs delivers all-day battery life and powerful performance to stay productive wherever work happens.

42%

faster completion of demanding workloads on average¹

Highlights of Windows 11 Pro PCs

Upgrade now to new Windows 11 Pro PCs built for game-changing AI, faster performance, and layers of security enabled by default.

- ④ Protect valuable business and personal information from chip to cloud with integrated hardware-backed security, enhanced privacy settings, and granular IT controls.
- ④ Speed everyday tasks with AI assistance in familiar apps including intelligent recommendations in File Explorer, fast discovery with Windows search, and Microsoft Copilot³ to help perfect content.
- ④ Get employees up and running quickly with easy remote onboarding and automated updates and deployment on Windows 11 Pro and Copilot+ PCs.
- ④ Make a bigger impact with Copilot+ PCs for the fastest performance, longest battery life,⁴ and most advanced AI⁵ on any Windows PC.

Resources

- ④ Estimate financial benefits with the [Forrester Windows 11 Devices Calculator](#)
- ④ [App assure program](#) to help you resolve compatibility issues at no cost
- ④ [Windows 11 Pro for business](#)
- ④ [See how other customers experienced a smooth upgrade from Windows 10 to Windows 11 Pro](#)

¹Results in comparison to Windows 10 PCs. Improve your day-to-day experience with Windows 11 Pro laptops. Principled Technologies, April 2023. Report commissioned by Microsoft.

²Results in comparison to Windows 10 PCs. Microsoft commissioned study delivered by Forrester Consulting The Total Economic Impact™ of Windows 11 Pro Devices, December 2022. Quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.

³Sold separately.

⁴Battery life varies significantly by device and with settings, usage and other factors.

⁵Copilot+ PC experiences vary by device and region and may require updates continuing to roll out through 2025; timing varies. [See Copilot+ PCs FAQ](#).