

AMD and Dell have partnered together to create a full range of Dell, Dell Pro, and Dell Pro Max systems, featuring AMD Ryzen™ PRO processors. These new Dell systems deploy AMD Ryzen™ PRO, Ryzen™ Al PRO, and Ryzen™ Threadripper™ PRO processors across a range of markets and use-cases, from Copilot+ PCs equipped to take advantage of emerging AI capabilities to advanced workstations for 3D modeling, video rendering, and Al model tuning.<sup>1</sup>

**89**% ..... of tech leaders say outdated technology

is holding back productivity2

**70**% ..... of successful breaches start at the endpoint<sup>3</sup>

**73**% ...... of ITDMs agree AI PCs accelerate

their refresh plans4

**74**% ..... of ITDMs perceive security as an

essential strength in AI PCs4

# Unmatched

performance Outdated tech slows everything down. Dell business laptops and workstations with AMD Ryzen™ PRO processors and Windows 11 power through demanding workloads with up to 8 high-

performance CPU cores, advanced

multitasking, and Al features to

help accelerate productivity.

multitasking

Up to

performance<sup>5</sup>

faster

multitasking<sup>6</sup>

productivity

faster



app compatibility when upgrading to Windows 117



average8

faster workflows on

Up to

better office

productivity collaboration9

**50**%

Teams integration<sup>10</sup>

reduction in app

switching with

### the go performance Work goes where you go. Dell business laptops and workstations with AMD Ryzen™

Impressive on

PRO processors help teams stay productive and connected. With premium cameras, Collaboration Touchpads, Al, and Windows 11, collaboration stays seamless.

**Built-in** 

03

#### protection, from silicon to platform The latest Dell systems with AMD Ryzen PRO™ and Ryzen™ Al PRO processors are backed by a

backed security solutions, including Dell SafeBIOS Framework, Dell Command, and AMD PRO Technologies.

faster Al Responsiveness<sup>13</sup>

combination of Dell and AMD

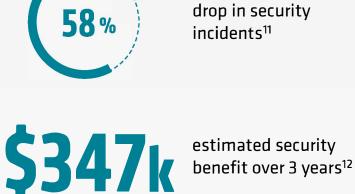
3.1x

drop in security

incidents<sup>11</sup>

firmware attacks<sup>11</sup>

reduction in



**built** for

04

Up to **50** 

Up to

TOPS NPU<sup>14</sup>

the industry's most

comprehensive Al

toolkit

**Dell Pro** 

**AI Studio** 

supported processors<sup>15</sup>, to keep your teams safe, agile, and future-ready.

#### optimized work Dell business PCs and workstations advanced by AMD Ryzen™ PRO processors support next-gen Al workloads including content creation, real-time collaboration, and enhanced

**Al Performance** 

decision-making. Make the move to Windows 11 with Dell and AMD

## 3.7 hours

5% to 10% time saved per end user per year due to system productivity improvement improvements<sup>12</sup> for end users going from Windows 10 to 11<sup>12</sup>

The longer you wait, the bigger the risk. As time runs out and technology keeps evolving, delays can lead to security threats, compatibility issues, and losing out on productivity gains from Al-powered tools. Refresh now with AMD, the most comprehensive lineup of Copilot+

### 10% to 15%

ticket requests<sup>12</sup>

\_\_\_\_\_

reduction in help desk



3% reduction in risk for a

mega data breach<sup>12</sup>

#### The AMD portfolio including AMD Ryzen™ PRO, Ryzen™ AI PRO, and Ryzen™ Threadripper™ PRO processors are designed for every commercial workloads and use-cases, from emerging Al applications that run on the GPU or integrated neural processor, to advanced business analytics and software development. Dell has decades of experience in commercial PC

A Solution for Every Segment

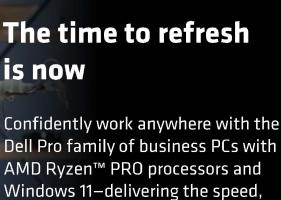
manufacturing, with a reputation for brand excellence.

Dell Pro Dell Mobile Dell Pro Dell Desktop Laptops Workstations Workstations Desktops









<sup>2</sup>Adobe, "Future of Digital Work Enterprise insights: Productivity is a shared responsibility rooted in tech 2023", August 2023, https://blog.adobe.com/en/publish/2023/07/27/future-digital-World Economic Forum, "How To Prevent Cyber Attacks? Here Are Five Tips", 2024, https://www.weforum.org/videos/5-tips to-avoid-cyberattacks. 4IDC White Paper, sponsored by AMD, Accelerate Your Oreanization's Al Strategy by Deploying High-Performance Al PCs., document #US53192925, February 2025. 5STXP-37. Testing as of Sept 2024 by AMD performance labs using the following systems: (1) Lenovo ThinkPad T14s Gen 6 with an AMD Ryzen!\* Al 7 PRO 360 processor (@22W), Radeon!\* 880M graphics, 32GB RAM, 1TB SSD, VBS=ON, Windows 11 Pro; (2) Dell Latitude 7450 with Intel Core Ultra 7 165U processor (@15W) (vPro enabled), Intel Iris Xe Graphics, VBS=ON, 32GB RAM, 512GB NVMe SSD, Microsoft Windows 11 Professional; and (3) Dell Latitude 7450 with Intel Core Ultra 7 165H processor (@28W) (vPro enabled), Intel Arc Graphics, VBS=0N, 16GB RAM, 512GB NVMe SSD,

simulated 9-person (3:3) Microsoft Teams video conference call with utilizing system configuration for AMD Ryzen 7 7840U @15W TDP: MAYAN FP7-101DRC3INT-230331 (CRB), 16GB RAM, 1TB NVMe SSD, Integrated Radeon Graphics, Windows 11 Pro running in "high-performance mode," with Advanced Background Blur, eye gaze detection (using a mannequin to simulate the feature) and auto framing enabled via Ryzen Al. System configuration for Qualcomm SQ3 processor: Microsoft Surface Pro 9, 16GB RAM, 512GB NVMe SSD, Qualcomm integrated graphics, Windows 11 Pro running in "best performance mode," and Advanced Background Blur, eye gaze detection (using a mannequin to simulate the feature) and auto framing enabled via Qualcomm integrated NPU (Neural Processing Unit). System configurations may vary yielding different results. <sup>7</sup>Microsoft App Assure program data. Microsoft, Windows 11 Enterprise, Aug 2024, https://www.microsoft.com/en us/microsoft-365/windows/windows-11-enterprise. <sup>8</sup>Compared to Windows 10 devices. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, February 2023

9KRKP-22. Testing as of 2/6/25 by AMD performance labs on a Dell Pro 14 with AMD Ryzen<sup>TM</sup> AI 7 PRO 350 processor (28W), Radeon<sup>TM</sup> 860M graphics, 64GB of RAM, 1TB NVMe SSD, VBS=ON, Windows 11 Pro vs. a Dell Pro 14 Premium with an Intel Core Ultra 7 268v processor (17W) (vPro enabled), Intel Arc Graphics, VBS=ON, 32GB RAM, 1TB NVMe SSD, Microsoft Windows 11 Pro running, in (Balanced Mode), a Teams video conference call while simultaneously running the following benchmarks: Procyon Office Productivity, Procyon Office Productivity Excel, Procyon Office Productivity Outlook, Procyon Office Productivity Power Point, Procyon Office Productivity Word. Laptop manufactures may vary configurations yielding different results.

Microsoft Windows 11 Pro. Tested applications (in Balanced Mode) include Procyon Office Productivity, Procyon Office Productivity Excel, Procyon Office Productivity Outlook, Procyon Office

Windows 11 Pro in the application(s) (Best Performance Mode): LMStudio 0.3.1 Mistral\_CPU (time to first token), Laptop manufactures may vary configurations yielding different results. 14GD-243. Trillions of Operations per Second (TOPS) for an AMD Ryzen processor is the maximum number of operations per second that can be executed in an optimal scenario and may not be typical. TOPS may vary based on several factors, including the specific system configuration, AI model, and software version. \*\*\*ISKRKP-9. Based on AMD's product specifications and competitive products announced as of January 2025, AMD's lineup of mobile processors for enterprise use offering 40+ TOPS NPU performance required for Copilot+ PCs consists of 9 models within the Ryzen<sup>TM</sup> AI PRO 300 and Ryzen<sup>TM</sup> AI Max PRO Series. It represents the largest offering of mobile processors with this

trademarks of Dell Inc. or its subsidiaries. Microsoft is a registered trademark of Microsoft Corporation in the US and/or other countries.

13STXP-23. Testing as of Sept 2024 by AMD performance labs on a Lenovo ThinkPad T14s Gen 6 with an AMD Ryzen Al 7 PRO 360 processor @22W, Radeon 880M graphics, 32GB RAM, 1TB SSD, VBS=ON, Windows 11 Pro vs. a Dell Latitude 7450 with Intel Core Ultra 7 165U processor @15W (vPro enabled), Intel Iris Xe Graphics, VBS=ON, 32GB RAM, 512GB NVMe SSD, Microsoft

<sup>12</sup>The Total Economic Impact(TM) Of Microsoft Windows 11 Enterprise", a commissioned study conducted by Forrester Consulting on behalf of Microsoft. Results are based on a composite

× MDMA

together we advance\_

organization representative of interviewed customers.



work-enterprise-in sights-productivity-shared-responsibility-rooted-in-tech.

power modern work.





Productivity Power Point, Procyon Office Productivity Word, Composite Geomean Score. Laptop manufactures may vary configurations yielding different results. STXP-11. 6PHXP-38. Testing as of 6/23/23, by AMD Performance Labs using the following benchmark tests: Procyon Overall, Procyon Word, Procyon Excel, Procyon PowerPoint, each while running a

10New Microsoft Teams Performance Benchmarkv1.0, Mbr 2023, https://gigaom.com/report/new-microsoft-teams performance-benchmark/#post-id-1012929. Windows 11 Survey Report. Techaisle, February 2022. Windows 11 results are in comparison with Windows 10 devices.

capability among all PC processor manufacturers. An AI PC is defined as a laptop PC equipped with a processor that includes a neural processing unit (NPU). © 2025 Advanced Micro Devices, Inc. All rights reserved. AMD, the AMD Arrow logo, Ryzen, Threadripper, and combinations thereof are trademarks of Advanced Micro Devices, Inc. Other product names used in this publication are for identification purposes only and may be trademarks of their respective owners. Dell Technologies, Dell, Dell EMC, Dell Precision, and other trademarks are