

The opportunity to empower students, teachers, and schools with the right technology to transform learning is significant. As the education landscape evolves, Logitech is designing tools to grow along with it, enabling more creative, accessible, and effective technology experiences.

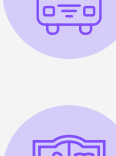
## TODAY'S FACTS AND FIGURES

With millions of students in the classroom across public and private schools, edtech leaders are faced with the challenge of anticipating which technology will make the biggest impact for their districts.

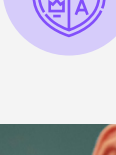
### HIGH STUDENT NUMBERS



**130K**  
SCHOOLS<sup>1</sup>



**50.6**  
MILLION STUDENTS  
IN PUBLIC SCHOOLS<sup>2</sup>



**5.72**  
MILLION STUDENTS  
IN PRIVATE SCHOOLS<sup>3</sup>



**5.7**  
HOURS AVERAGE  
TIME SPENT IN  
SCHOOL PER DAY<sup>4</sup>

**180**  
DAYS SPENT IN  
SCHOOL PER YEAR<sup>5</sup>



### K-12 SPENDING REMAINS SIGNIFICANT

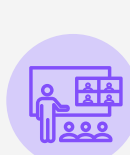
The cost to taxpayers for funding America's public schools has increased by 149% in half a century, driving elevated expectations to achieve results that justify the spend.

#### IN 2022:

**\$666.9**  
BILLION TOTAL PUBLIC K-12  
EXPENDITURES IN THE USA<sup>6</sup>

**\$13,185**  
US K-12 PUBLIC SCHOOL  
SPEND PER PUPIL<sup>7</sup>

#### MEANWHILE

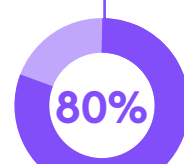


THE EDTECH INDUSTRY IS EXPECTED TO SURPASS  
**\$377** BILLION  
BY 2028<sup>8</sup>

## NEW WAYS OF TEACHING AND LEARNING

### THE EMERGENCE OF THE DYNAMIC, STUDENT-LED CLASSROOM

Transitioning the classroom from educator to student-led is one way schools are transforming the education experience.



of educators believe in the benefits, rating this as "extremely valuable" in developing increased student ownership of learning<sup>9</sup>

#### THE TRADITIONAL CLASSROOM TEACHER-LED MODEL

- Listening is the #1 mode of learning
- Limited interaction with peers
- Consumers of information
- No movement around classroom
- Fixed classroom learning schedule



#### THE DYNAMIC CLASSROOM STUDENT-LED MODEL

- Mixed methods of learning
- Collaborative working
- Creators vs. consumers
- Movement around classroom
- Fluid learning schedule

## THE THREE KEY LEARNING MODALITIES

Logitech's work with educators and students has helped define three distinct modalities:



### INDIVIDUAL LEARNING TIME

- Assessments
- Writing, reading, and guided practice
- Brainstorming
- Research
- Pre-recorded modules
- Learning applications



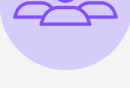
### SMALL GROUP WORK

- Project work
- Differentiated instruction



### WHOLE CLASSROOM LEARNING

- Presentations and demonstrations
- Direct instruction
- Whole group instruction
- Group share out
- Virtual field trips
- Guest speaker appearances



Logitech's education solutions support these modalities, drive academic outcomes, and improve the social and emotional development of students.

**Equipping students with headsets supports their performance** during assessments and individualized learning assignments by blocking out background noise and allowing them to focus.

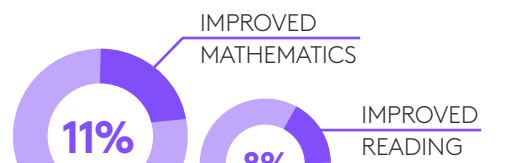
**Integrating audio and visual tools** such as video conference cameras, webcams, microphones, and speakers encourages better collaboration among students and educators, wherever they're working and learning from.

**Providing students with keyboards and mice** helps improve their posture and productivity.

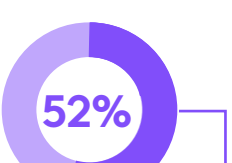
## THESE MODALITIES ARE SUPPORTED BY MODERN TOOLS AND CURRICULA

### PERSONALIZED LEARNING

Individual learning experiences, often using learning apps and games, to engage students and accommodate distinct learning needs.



Results achieved in many schools, with personalized learning<sup>10</sup> - the main model used by schools striving to improve outcomes



K-12 STUDENTS play games that focus on specific skills or content<sup>11</sup>

### INQUIRY-BASED LEARNING

Students are prompted to explore content and share ideas vs. being told what they need to know

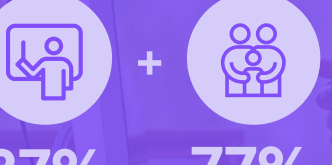


NEARLY 70% of teachers provide moderate-to-high levels of Learner Focused environments<sup>12</sup>



### PROBLEM-BASED LEARNING

Students use investigation and decision-making to solve problems based on real-world issues



**87%** OF TEACHERS agree that teaching approaches that inspire creativity have a bigger payoff for students<sup>13</sup>

**77%** OF PARENTS



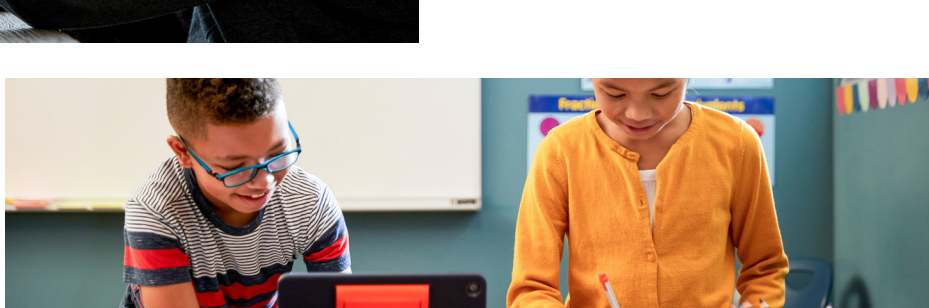
### PROJECT-BASED LEARNING

Learning by investigating and responding to an authentic, engaging, and complex challenge

**63%** increase in social studies' performance among project-based learning students at high-poverty, low-performing schools vs. a control group taught traditional curriculum<sup>14</sup>

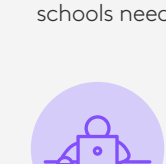
### EDUCATION EVERYWHERE

Logitech solutions help increase educational equity by ensuring high-quality, consistent learning experiences for every student — regardless of their learning environment.



## DESIGNED FOR LEARNING, BUILT FOR SCHOOLS

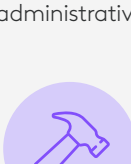
Logitech delivers solutions that offer the compatibility, ease of deployment and use, high performance, and rugged durability schools need to set their IT teams, educators, administrative staff, and students up for success.



### OUT-OF-BOX COMPATIBILITY

Logitech solutions are ready to go no matter which platforms or providers a school uses, including leading learning apps, platforms, and devices, extending the value of existing technology investments.

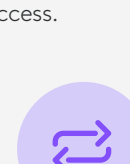
- Learning apps**  
Compatible with learning and classroom apps, including Google Classroom, DuoLingo, Microsoft Whiteboard, and more
- Video & Audio**  
Design to work seamlessly with leading platforms, including Microsoft Teams, Google, and Zoom
- Hardware & Devices**  
Ready for any ecosystem from Mac and PC to Chromebook™ and iPad®



### RUGGED DURABILITY

We design education products that are tested in real classroom environments, they are ready to stand up to all the rigors of student life, helping stretch IT investment and impact.

- Logitech education products feature:**
- Silicone keyboard covers, plus durable, pry-resistant keys to protect against spills and regular cleaning
  - Protective cases for iPad with military-standard drop protection
  - Hardware designed to withstand falls from standard desk heights



### EASY TO DEPLOY, USE, & SYNC

Logitech products are reliable and easy to use and deploy. They help reduce learning downtime, training requirements, and troubleshooting — which ultimately alleviates the IT burden.

- For extra peace of mind, each product comes with:**
- A dedicated Education Customer Care team
  - A 3-year warranty on most products
  - Education-friendly packaging to expedite and simplify deployment



### SUSTAINABLE DESIGN

Logitech considers sustainability at every design stage, from the moment raw materials are sourced right through to the end-of-life of a product.



### BUDGET FRIENDLY

Logitech's education solutions are priced to align with today's district budgets and designed to maximize total cost of ownership while complementing existing investments.

## ENRICH EDUCATIONAL EXPERIENCES WITH LOGITECH

Contact Logitech's Education team at [EducationUS@logitech.com](mailto:EducationUS@logitech.com) for more information on our portfolio of solutions for K-12 schools

<p><b>AUDIO</b></p> <p>H111 HEADSET FOR EDUCATION   Z207 BLUETOOTH COMPUTER SPEAKERS</p>	<p><b>WEBCAMS &amp; VIDEO CONFERENCING</b></p> <p>RALLY BAR MINI   BRIO 505</p>	<p><b>KEYBOARDS, MICE &amp; KEYBOARD CASES FOR IPAD</b></p> <p>MK120 CORDED KEYBOARD AND MOUSE COMBO   RUGGED COMBO 3 TOUCH</p>
<p><b>DIGITAL STYLUSES</b></p> <p>LOGITECH CRAYON   LOGITECH PEN</p>	<p><b>CONTENT CREATION</b></p> <p>MEVO START   LOGITECH STREAMCAM   LITRA GLOW   BLUE SNOWBALL USB MICROPHONE</p>	<p><b>eSPORTS</b></p> <p>LOGITECH G PRO WIRELESS GAMING MOUSE   LOGITECH G PRO WIRED KEYBOARD   G840 XL GAMING MOUSE PAD</p>

VIEW OUR FULL PORTFOLIO OF EDUCATION SOLUTIONS