Microsoft 365 Copilot

Meet your strategic growth enabler

Discover how AI can grow with your business in three easy steps—simplifying tasks, expanding your reach, and amplifying your impact.

Whether you're just starting out or scaling fast, Microsoft 365 Copilot Business helps you unlock time, insight, and creativity without the steep learning curve.

LEVEL 1

Build operational efficiency

In this first stage, focus on simplifying operations so you can free up time for what truly drives value. Start by integrating AI into your daily operations. Experiment with AI in small ways that save time and build confidence.

Build your AI foundation

Start small. Discover how AI streamlines work, reduces costs, and increases efficiency—driving faster results and real value.

Automate routine tasks
Use AI to summarize emails, organize files, and set reminders—so you can spend less time on admin and more on impact.

Create content quickly
Create social posts, emails, or newsletters in seconds—so you can stay connected with your audience without always being on.

Enhance branding and design
Refine presentations, graphics, and materials with AI-powered tools to make every interaction look polished and professional.

LEVEL 2

Accelerate customer engagement

Now that you've seen how AI helps you move faster, start using it to unlock deeper insights and shape your strategy. This stage will build on your operational foundation to make customer interactions smarter and more data-driven.

Strengthen your AI strategy

Use insights to guide smarter decisions and deepen customer connections.

Analyze customer behavior
Identify trends and opportunities with AI-driven insights.

Personalize communication
Tailor messages to individual customers or segments at scale.

Accelerate case resolution
Summarize customer issues and draft responses so your team can resolve cases faster.

LEVEL 3

Elevate brand and strategy

At this level, AI becomes a core part of innovation and brand strategy. Beyond enhancing other skills in your toolkit, AI can amplify your brand presence, sharpen strategy, and unlock creative potential to drive impact.

Lead with AI innovation

Use AI as a strategic partner to scale creativity, strengthen your brand, and stay ahead of the curve.

Turn ideas into opportunities
Generate product prototypes in minutes and discover the right partners to take your next big step.

Turn data into direction
Copilot's Researcher and Analyst agents surface key market opportunities and reveal seasonal trends that keep your business one step ahead.

Innovate with confidence
Discover innovative approaches, analyze potential outcomes, and put winning strategies into motion.

Built for small businesses, with enterprise-level trust

- Data privacy and security built in
- Governance and reliability you can trust
- Scalable support as your business grows

"Copilot has allowed us to punch above our weight. It's not just a tool; it's a partner in our mission to transform construction."

Nick Masci, Principal and Cofounder, ICG (5 employees)

Read the full case study

Let's build what's next, together.

Start your journey
Try Copilot Chat today

Ready to learn more?
Read the crash course