

# BUILT-IN DATA DEFENSE

Your ransomware advantage starts here.

Protect. Detect. Recover. Guaranteed.<sup>1</sup>

## RANSOMWARE REALITY CHECK

Ransomware attackers are targeting your data directly, causing record-breaking costs and business disruption. Your data layer may be your weakest defense.

**76%**

Of global organizations admit they can't match the speed and sophistication of AI-powered ransomware attacks<sup>2</sup>

**1.64M**

Average daily number of ransomware attacks around the world<sup>3</sup>

**\$1.7M**

Average cost of just the downtime from a ransomware attack<sup>4</sup>





**93%**

Of victims who paid the ransom had data stolen anyway—and nearly 40% were unable to fully restore the data they lost<sup>2</sup>

## PROTECTING DATA WHERE IT LIVES

The NetApp<sup>®</sup> data-centric advantage

Protect all your data with confidence—on file, block, and cloud.

- |                                                                                                                                               |                                                                                                                                                                            |
|-----------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p> <b>Security-by-design beats security bolted-on</b></p> | <p>Get increased data visibility, unbreakable recovery points to ensure clean restores, secure access controls, and more—all on the most secure storage on the planet.</p> |
| <p> <b>Proactive approach beats reactive response</b></p>  | <p>Real-time AI-enabled Autonomous Ransomware Protection (ARP) stops attacks before they spread.</p>                                                                       |
| <p> <b>Simplified management beats multiple tools</b></p>  | <p>Orchestrate ransomware defense from a single control plane with intelligent recommendations and one-click policy activation.</p>                                        |
| <p> <b>Extra protection beats one-size-fits-all</b></p>    | <p>Minimize your attack surface with cyber vaulting to keep your data confidential, intact, and readily available.</p>                                                     |

## EXPERIENCE NETAPP RANSOMWARE RESILIENCE RISK-FREE

When ransomware strikes, get back to business in minutes—not days or weeks. Start your trial of NetApp Ransomware Resilience for all your NetApp ONTAP<sup>®</sup> workloads:



Up to 100TB protected capacity



Full-featured trial



No purchase required

Contact your NetApp partner today to learn more.

<sup>1</sup>Terms and conditions apply <sup>2</sup>CrowdStrike-Press Release <sup>3</sup>TotalAssure <sup>4</sup>CrowdStrike-State of Ransomware Survey Report

### About NetApp

For more than three decades, NetApp has helped the world's leading organizations navigate change – from the rise of enterprise storage to the intelligent era defined by data and AI. Today, NetApp is the Intelligent Data Infrastructure company, helping customers turn data into a catalyst for innovation, resilience, and growth.

At the heart of that infrastructure is the NetApp data platform – the unified, enterprise-grade, intelligent foundation that connects, protects, and activates data across every cloud, workload, and environment. Built on the proven power of NetApp ONTAP, our leading data management software and OS, and enhanced by automation through the AI Data Engine and AFX, it delivers observability, resilience, and intelligence at scale.

Disaggregated by design, the NetApp data platform separates storage, services, and control so enterprises can modernize faster, scale efficiently, and innovate without lock-in. As the only enterprise storage platform natively embedded in the world's largest clouds, it gives organizations the freedom to run any workload anywhere with consistent performance, governance, and protection.

With NetApp, data is always ready – ready to defend against threats, ready to power AI, and ready to drive the next breakthrough. That's why the world's most forward-thinking enterprises trust NetApp to turn intelligence into advantage.

Learn more at [www.netapp.com](http://www.netapp.com) or follow us on X, LinkedIn, Facebook, and Instagram.

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