



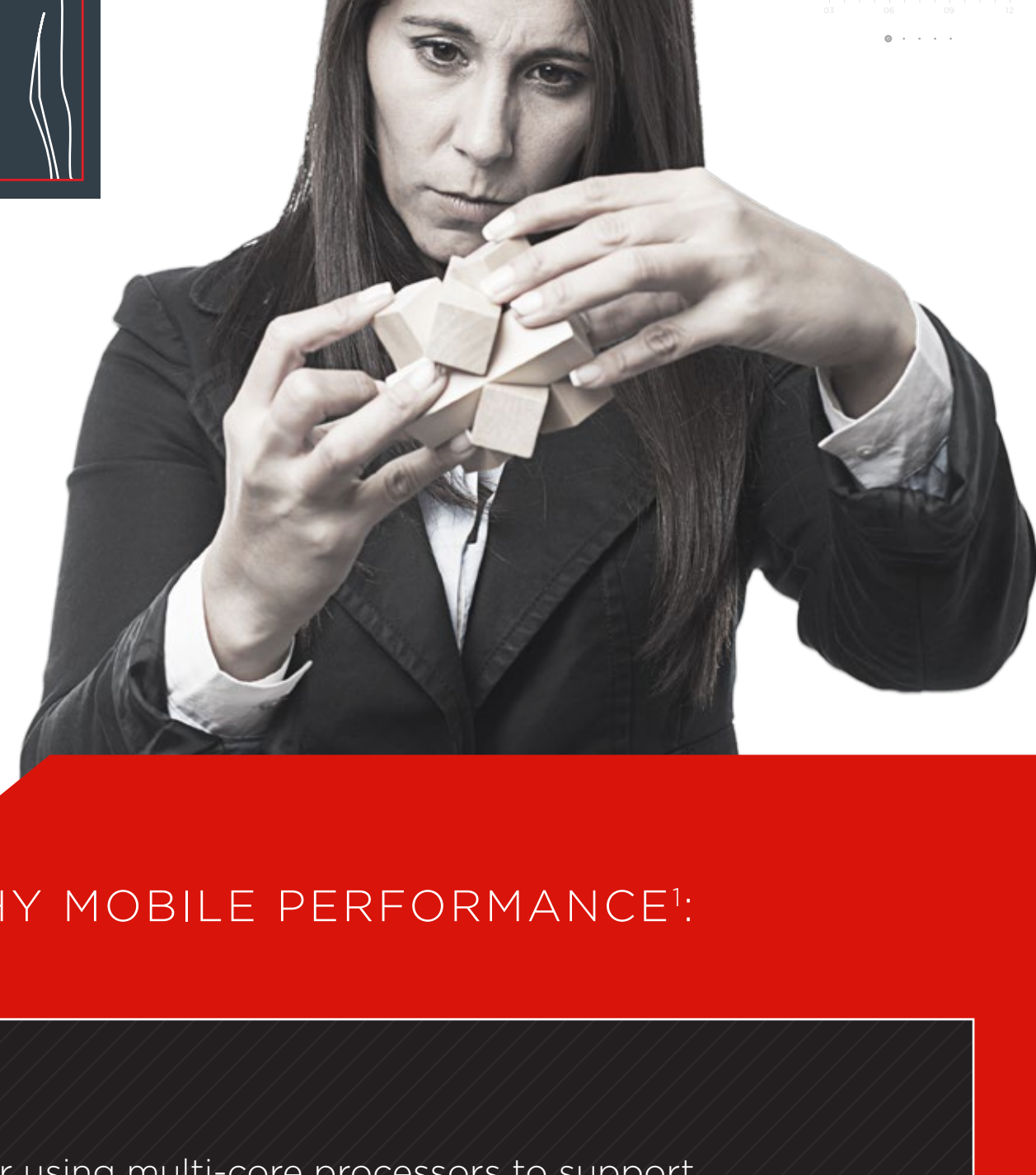
Fitness Tips for the Mobile Organization

Learn the healthy habits for keeping your mobile workforce productive—and happy.

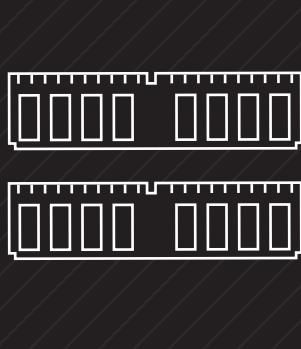
FOCUS ON A BRAINPOWER BOOST



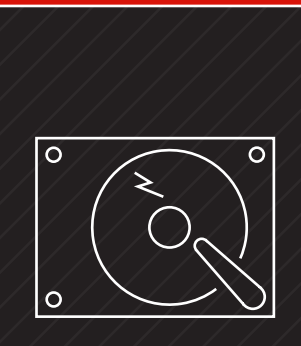
Mobility used to mean sacrificing performance. But now, that's all in the past. With the right horsepower, your employees can work all day—no matter what.



KEY ELEMENTS FOR HEALTHY MOBILE PERFORMANCE¹:



Consider using multi-core processors to support the most demanding applications.



Be sure there's enough memory for graphics-intensive users and those designing spreadsheets.

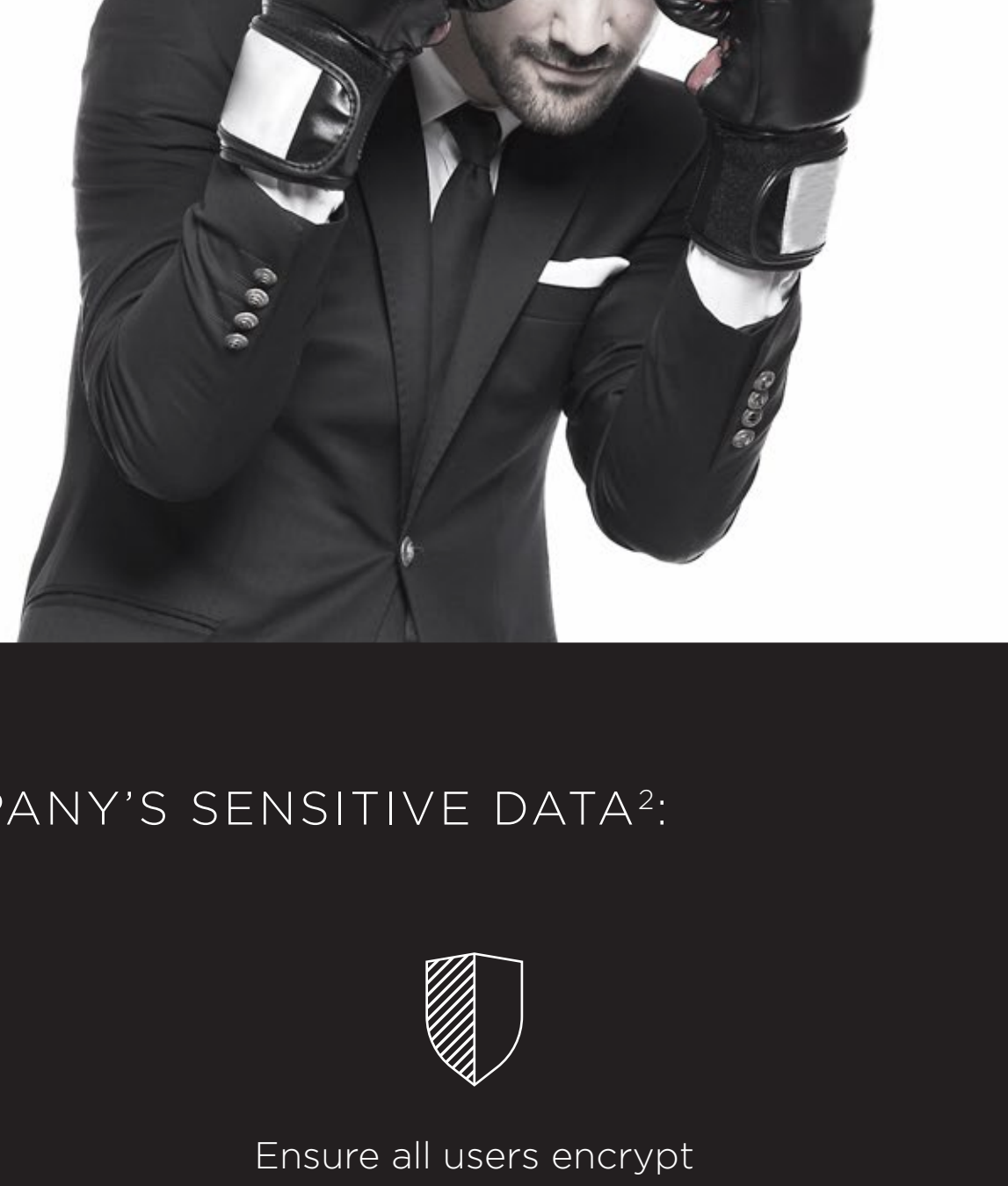


For maximum performance, think about using solid-state drives. A high-speed USB port is also helpful for connecting external storage.

SNIFF OUT THE SECURITY THREATS



Mobile devices are the fastest-growing frontier in hacking. The security of your mobile ecosystem relies on keen senses that can see, hear and sniff out any threat to your technology or data.



TIPS FOR SECURING YOUR COMPANY'S SENSITIVE DATA²:



Invest in antivirus software—and keep it up-to-date.



Ensure all users encrypt data as a matter of habit.



Set passwords and auto-lock protection, and disable auto-complete.



Store documents in the cloud—and off devices—as often as possible.



Use two-factor authentication, such as fingerprint biometrics, to safeguard access.

EMBRACE NEW OPTIONS FOR WORKPLACE FLEXIBILITY



Strength, agility and responsiveness are all crucial for providing your mobile ecosystem the “anywhere, anytime, any device” freedom that users demand.



HOW TO ADD MORE FLEXIBILITY INTO YOUR WORKSPACE³:



Place a premium on work-life integration that offers flexibility with accountability.



Choose technology that allows for easy sharing of information.



Hire staff who are comfortable and productive in a virtual workplace.



Educate remote employees about security threats and how to stay safe.



Provide tools that enable users to connect visually, vocally, and interactively.

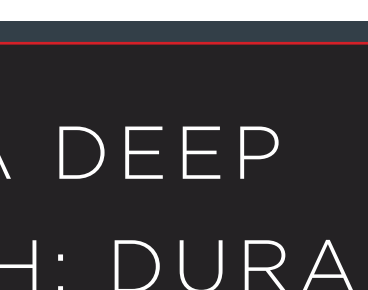
PREPARE FOR NON-STOP, SPINE-TINGLING CONNECTIVITY



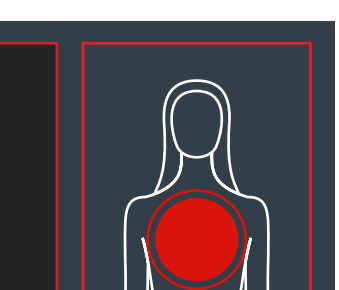
Universal connectivity is more important—and expected—than ever before. Keeping users connected 24/7 depends on a vibrant nervous system and a heart that never misses a beat.



TIPS FOR ENSURING YOUR MOBILE ECOSYSTEM STAYS CONNECTED⁴:



Upgrade your network to enhance mobility programs and increase bandwidth.



Provide secure remote access to staff without slowing down networks or data.



Look for end-to-end solutions that streamline the mobile procurement process.

TAKE A DEEP BREATH: DURABILITY IS WITHIN REACH



Is your mobile ecosystem ready for the long run? Get the endurance you need with clear, powerful lungs that breathe in new technologies and breathe out performance, capacity and resilient durability.



FIVE CONSIDERATIONS FOR CHOOSING A DURABLE MOBILE DEVICE⁵:

1

- Robust features, including:
- AMOLED displays to provide faster refresh rate than LED displays and consume less power
 - CPU speed and processing power
 - Drop specifications

2

Warranties and damage protection
Know your warranties and service agreements, including lead times for repairs and replacements on every device.

3

Quality
What are the device specifications? Even thin and light devices should be rigorously tested against military specifications.

5

Operating system
Windows is a trusted, reliable system for mobile productivity apps.

4

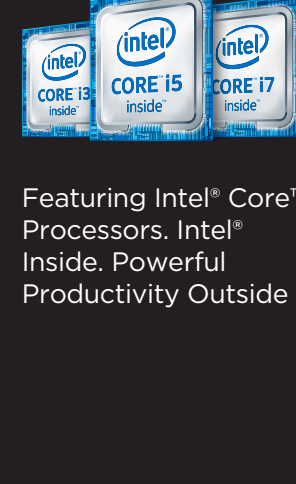
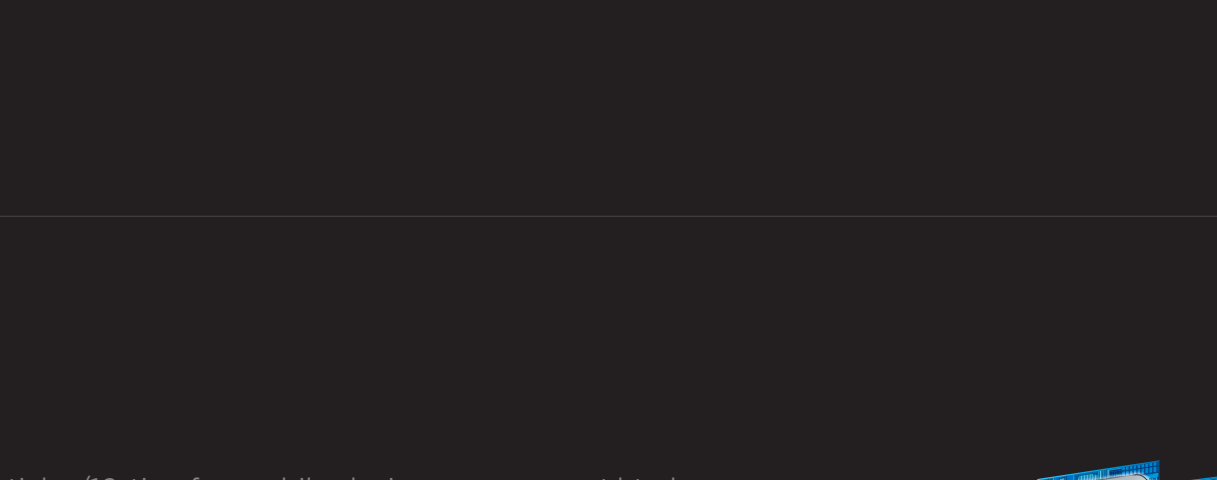
Battery life
Devices should be able to work all day on just one charge and have an express charge feature to get up and running quickly.



MEET YOUR MOBILITY GOALS WITH LENOVO

Lenovo ThinkPad X1 devices—the ThinkPad X1 Carbon, ThinkPad X1 Yoga, and ThinkPad X1 Tablet—deliver the essentials for a healthy mobile ecosystem, including:

- High-performance processors
- Ultra-portable, durable designs
- Long battery life
- Premium displays
- Full PC connectivity



Featuring Intel® Core™ Processors. Intel® Inside. Powerful Productivity Outside

Lenovo

¹ “How to Buy a Business Laptop,” *PC Magazine*, June 3, 2015. <http://www.pcmag.com/article2/0,2817,2346880,00.asp>

² “10 Tips for Mobile Device Management,” *Staples*. <http://www.staples.com/sbd/cre/tech-services/explore-tips-and-advice/tech-articles/10-tips-for-mobile-device-management.html>

³ “5 Ways to Overcome the Challenges of a Virtual Work Environment,” *The Huffington Post*, May 27, 2016. http://www.huffingtonpost.com/young-entrepreneur-council/5-ways-to-overcome-the-ch_b_10069048.html

⁴ “Enterprise Mobility Management: A Few Tips to Maximize Mobile Efficiency and Productivity,” *SutroSoft*, February 17, 2016. <http://www.sutrosoft.com/blog/enterprise-mobility-management-a-few-tips-to-maximize-mobile-efficiency-and-productivity/>

⁵ “Top Seven Considerations When Purchasing a Rugged Mobile Device,” *Two Technologies, Inc.*, May 2015. <http://www.2t.com/articles/seven-considerations-purchasing-a-rugged-mobile-device.asp>