

Protect Copilot with Microsoft Purview

70%

of the Fortune 500 have used Microsoft 365 Copilot to reimagine the way they work.³



Get 50% off a Purview Suite license when you purchase Microsoft 365 Copilot

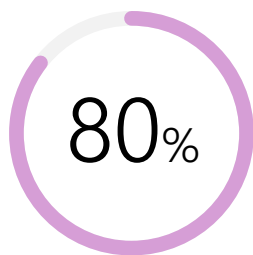
Achieving true ROI with AI transformation comes with scale and broad adoption. Companies that scale broadly and integrate AI into business processes are realizing transformative outcomes. Microsoft 365 Copilot is the complete solution for AI transformation.

To realize the benefits of Copilot, you need to protect your data. Microsoft Purview provides the tools to safeguard your Copilot journey. It's a comprehensive solution for a secure, well-governed deployment.

Microsoft Purview assists in identifying risks, protecting, and governing your Microsoft 365 Copilot data. Gain visibility into potential oversharing risks to help you prepare for Copilot deployment. Prevent data loss and insider risks by safeguarding sensitive data.

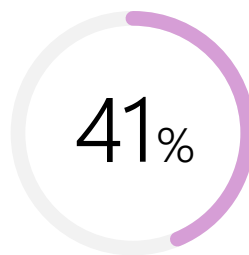
Top security and governance concerns about generative AI

Data oversharing and data leaks



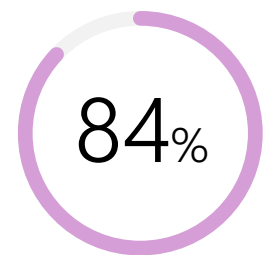
of leaders cited leakage of sensitive data as their main concern.¹

Identification of risky AI use



of security leaders said identification of risky users based on queries into AI was one of the top AI controls they want to implement.²

AI governance and risk visibility



want to feel more confident about managing and discovering data input into AI apps and tools.²

¹ First Annual Generative AI study: Business Rewards vs. Security Risks, Q3 2023, ISMG, N=400

² Microsoft data security index 2024 report.

³ [Microsoft FY25 Q1 Earnings Conference Call](#), October 2024

Empower your organization to securely and responsibly adopt Microsoft 365 Copilot with risk visibility and sensitive data protection provided by Microsoft Purview.

Tools to secure and govern your Copilot use

Secure



Address oversharing concerns

- Gain visibility into overshared content.
- Remediate excessive permissions.
- Prevent Copilot from processing sensitive files.



Protect against data loss and insider risks

- Get alerts and reports of risky behavior and AI use.
- Protect sensitive files and Copilot interactions.
- Dynamically apply security policies based on risky actions.

Govern



Govern AI use to meet regulations & policies

- Inspect interaction content and audit logs.
- Investigate for compliance and ethical violations.
- Enforce lifecycle policies and legal holds.



Data security and compliance for the era of AI.

Secure

Honors your existing permissions.

Protects against data loss.

Assess oversharing risks and apply recommended corrections.

Govern

Supports your lifecycle policies and audit requirements.

Detect and investigate non-compliant and unethical usage.

Guided assistance to remain compliant with AI regulations.

Microsoft is offering a 50% discount on new purchases of the Purview Suite for all customers with new or existing Microsoft 365 Copilot licenses.

Contact your Microsoft partner or [go here](#) to learn more.