

Why choose Microsoft Purview Suite for Microsoft 365 Business Premium?

AI transformation is happening now.

Secure and govern your data estate and get ready for AI.



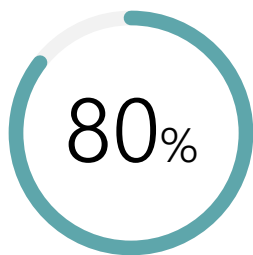
Intelligent compliance and risk management in the age of AI

Microsoft Purview Suite, now available as an add-on to Microsoft 365 Business Premium, provides integrated data security and compliance capabilities critical for organizations looking to adopt Gen AI technologies and minimize risks related to regulatory requirements.

- Safeguard sensitive data across clouds, apps, and endpoints.
- Identify and remediate critical risks within your organization.
- Investigate and respond to legal requirements with relevant data.
- Built-in assessments and actions for 350+ regional regulations

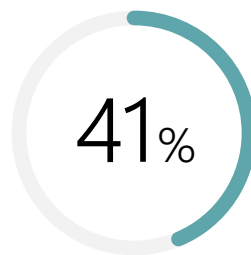
Top security and governance concerns about generative AI

Data oversharing and data leaks



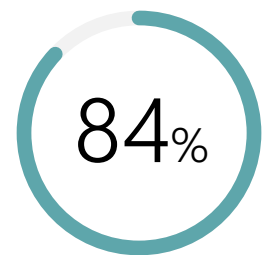
of leaders cited leakage of sensitive data as their main concern.¹

Identification of risky AI use



of security leaders said identification of risky users based on queries into AI was one of the top AI controls they want to implement.²

AI governance and risk visibility



want to feel more confident about managing and discovering data input into AI apps and tools.²

¹ First Annual Generative AI study: Business Rewards vs. Security Risks, Q3 2023, ISMG, N=400

² Microsoft data security index 2024 report.

³ [Microsoft FY25 Q1 Earnings Conference Call](#), October 2024

Get started with Microsoft 365 Purview Suite for Business Premium today!

Unified solutions to secure and govern data for the era of AI



Address oversharing concerns

- Gain visibility into overshared content.
- Remediate excessive permissions.
- Prevent Generative AI from processing sensitive files.



Protect against data loss and insider risks

- Get alerts and reports of risky behavior and AI use.
- Protect sensitive files and Copilot interactions.
- Dynamically apply security policies based on risky actions.



Govern AI use to meet regulations & policies

- Inspect interaction content and audit logs.
- Investigate for compliance and ethical violations.
- Enforce lifecycle policies and legal holds.

Save 47% per license with the Microsoft Purview Suite for Business Premium

Per user, per month

Microsoft Purview Standalone bundles

- Information Protection + Governance** **\$7**
Data Loss Prevention Information Protection Data Lifecycle Management ...and more
- Insider Risk Mgmt.** **\$6**
Insider Risk Management Communication Compliance Privileged Access Mgmt ...and more
- eDiscovery + Audit** **\$6**
eDiscovery (Premium) Audit (Premium)

>\$19.00
value of individual licenses

\$10

Microsoft Purview Suite for Business Premium*

Microsoft Purview Suite for Business Premium

- Save ~47% per license
- Enable end-to-end data security + compliance
- Prepare for GenAI + regulatory requirements

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