

Taking your organization to the next level

NEW IDEAS, NEW POSSIBILITIES FOR A NEW WORLD

Hybrid work is here to stay. It's an exciting new world filled with the power and potential to transform business across continents and cultures.

Having welcomed this revolution, your employees have demonstrated their resilience and flexibility by staying productive from wherever they work. For IT and business leaders, the challenge now is reimagining work for the world of today. And empowering the workforce with new technology and solutions that help them be at their best, anywhere, and everywhere.

Because every organization is unique, each will adopt its own approach to hybrid work. You need to blend technology, process, and culture to create a hybrid work system that works across your organization's workforce, workplace, and workflow.



Defining your new world of work

The first step is deciding what form of hybrid work you want. Are you looking to get everyone back in the same space? Are you happy to have everyone working remotely? Or are you, like most leaders, searching for the perfect blend?

Asking the right questions—and answering them with the right technology solutions—will help you enhance productivity and enable your distributed workforce to succeed.



Almost entirely in the office

You've embraced flexible working solutions as and where required. But your best work still happens only when your employees are face-to-face in a secure environment—teams collaborate more effectively, access specialist equipment more easily and engage more directly with both customers and partners.



Flexible about being in the office

You're open to agile working, and encourage employees to determine for themselves where they need to be each day. Some days will call for them to be in the office, other days working from home will be fine. You're gradually integrating new digital workflows that make it easier to be productive and collaborate effectively from anywhere.

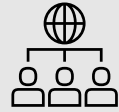


Only occasionally in the office

Commuting is history. You've gone 'all-in' on the cloud and transforming workflows. Your commitment to remote working has yielded vast improvements in how employees work and live. Enabled by innovative, secure hardware and software solutions, your organization feels more connected and resilient than ever before.

Five key objectives for organizations

In the race for digital transformation amid these times of hybrid work and heightened security risks, your organization needs to achieve five strategic goals.



1. Bringing teams together

Using technology to help teams get and stay connected and collaborate—whether together or apart. Add to this workflow automation, which will help information flow across the organization and encourage collaboration through digitization.



2. Remaining productive

Implementing technology that enables productive work from anywhere. A key aspect of this is device optimization—understanding the needs of every employee in their role, and correctly matching hardware to the remote or onsite worker



3. Ensuring security

Zero-trust hardened security across the entire tech ecosystem helps protect workers and their work from cyberattacks. And secure access helps keep print secure wherever it happens.



4. Staying flexible

Easily managing flexible work and distributed devices, both remote and onsite. Simplifying and improving end-user device management. And delivering a better employee experience across endpoint devices and applications.



5. Being sustainable

Working smart while protecting the planet. This time of digital transformation is perfect for evaluating the environmental impact of technology across your organization's value chain—and investing with technology partners who innovate with the planet in mind.

Some questions to think about when defining your hybrid work strategy and priorities:

- Have I analyzed the productivity impact of remote working?
- Do I understand what technologies a flexible workforce needs?
- Have I identified potential security gaps and risks?
- Do I have a plan in place if we need to go 100% remote in a hurry?
- Have I considered how to improve workforce collaboration?

With HP's devices, solutions and expertise, you can ready your workforce and your organization to thrive in a hybrid work world.

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