

# Your people work everywhere. Does your print solution?

HP Managed Print Services  
designs solutions that fit your hybrid workforce.

## Work has changed. Is your IT approach changing, too?

We don't work—or print—the way we used to. Some employees have returned to the office; some remain at home. Some people are printing less than ever; others are printing more. Some are even forced to go into the office to print because their at-home devices aren't adequate for the type or volume of printing they need to do,<sup>1</sup> or the documents they're printing can't be produced outside the office for security reasons.<sup>2</sup>

We're all still learning to adapt to changes that haven't quite settled yet. We're trying to get control of unmanaged printing and bad paper habits.

But HP Managed Print Services (MPS) can help you design a print strategy that fits this flexible new world of hybrid work:

- Assess your work processes and identify the situations where print remains essential to moving the business forward.
- Invest in smart, flexible options that yield business insights and help employees stay productive.
- Create workflows that integrate your digital and print processes for the modern workscape that straddles in-office and at-home.

**2020: Lights out for office printers**  
Print volumes plummeted when corporate offices emptied in 2020. But a year later, print is making a comeback.

HP global office page  
volumes are now

# 76%

of pre-pandemic levels<sup>3</sup>

# 80%

of employees working from  
home are printing the same or  
more than pre-COVID volumes<sup>3</sup>

# Expertise to manage your hybrid transition

Do you know what your business really needs around print and digital workflows? Where, why, and how materials are being printed in your company, and at what cost? HP MPS can help. We go beyond just providing hardware, software, services, and supplies, taking the time to study your situation: assessing costs, identifying inefficiencies, and spotting security vulnerabilities. We work with you to understand your needs, offering effective solutions that keep your employees—and your business—agile.



## Here are 3 ways HP MPS helps you print smarter as you transition to hybrid work.

### Employee Efficiency

**Design a print strategy for the who, not the where.**

Your business value comes from your people—not from their locations. Keep your distributed workforce happy with print experiences that make it easier to collaborate and be productive, both at home and on the go.

HP MPS matches your employees with the right solutions to fit their work styles, as well as easy access to supplies and support. Our experts can design streamlined print workflows that make it easier for hybrid workers to share content between applications and the cloud.

### Operational Efficiency

**Save money with more purposeful printing.**

Could you reduce your printing costs and lower your environmental impact if you better understood where print is essential to the business and your workforce...and where it isn't?

HP MPS can benchmark your print environment and provide expert guidance to adapt and refine your approach to printing. Our data analysis shines a light on where to lower costs by eliminating non-essential print. By offloading print oversight from IT and onto a vendor-managed service, you also can better predict and control your expenses.

### IT Efficiency

**Make fixing the printer one less hassle for IT.**

Managing office printer problems used to be simpler: installing new toner, resolving paper jams, and figuring out the occasional network communications error. But IT complexity is exponentially increased now, beyond trying to manage people's personal printer problems scattered across more locations. Those changes affect everything from security to supplies to physical repairs.

HP MPS can free your IT teams from day-to-day management tasks across your entire print environment. Data-driven solutions like HP Smart Device Services provide proactive diagnostic support and cloud-enabled remote remediation, monitoring error trends and intervening, which can help avoid potential downtime.



## 4 ways HP Managed Print Services is designed for the hybrid workplace.

### Simplify At-Home Printing **HP Flexworker Service**

Get your at-home workers the right print devices, supplies, and support, when they need them, without calling for IT assistance. They'll also be covered by HP Wolf Security<sup>4</sup> features and customized security policies that can be remotely monitored by HP Service Experts. We simplify your IT budget, too, with one predictable monthly fee that covers management, support, and supplies.

### Create a More Mindful Print Strategy **HP Value Management Office**

Measure the value you're getting from your technology investments. HP Services partners with you to interpret data from our analytics platform, helping you discover where you can find technology-related cost savings, improve employee productivity, and close the gap on security exposures. Our intuitive, customized dashboards drill down to every device, tracking performance and resolving issues preemptively—before they cause downtime.

### Connect and Automate Paper **HP Workpath with Document Workflow Cloud**

Get control of unmanaged paper and the inefficient processes tied to it. Our workflow software digitizes paper with an intuitive interface, automating business tasks across whichever device types workers use. Intelligent-capture capabilities extract data automatically, cutting down on manual entry. Workflow software centralizes document routing and approvals, no matter where your stakeholders are located. And finally, process automation can give your digital workers back more productive time by freeing them from repetitive traditional tasks.

### Protect Documents and Reduce Waste **HP Secure Print<sup>5</sup>**

Print sensitive documents to shared printers without security worries and reduce waste from accidental and forgotten print jobs. Users can print from their PCs and mobile devices without the hassle of deploying on-site servers and software. They can securely store print data until authentication at the device and print job release.

# Empower your people to work smarter, wherever they are.

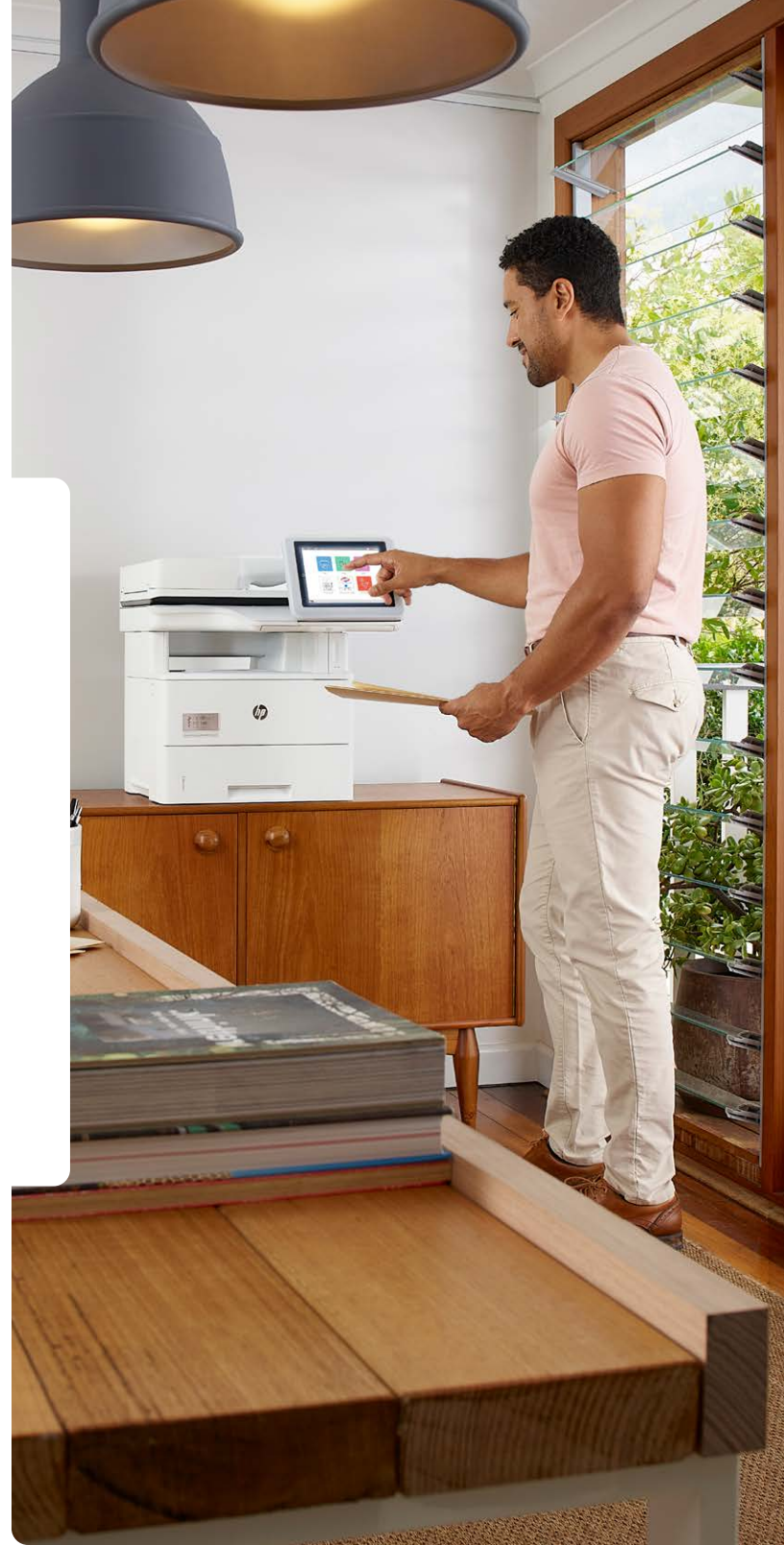
As a technology leader, we truly understand the impact that the hybrid work model is having on traditional work norms. Millions of users across the world are getting work done on HP endpoint devices—and their digital experiences matter.

That's why HP MPS provides more than printers. We're the business partner that helps you digitize workflows and contain costs, while we continue to drive stronger and stronger layers of security throughout your organization.

Together, we can craft a flexible printing strategy that's tailored to meet the needs of your hybrid workforce—all with the goal of making users more productive so they can focus on doing their best work.

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Contact your sales rep to find out how **HP Managed Print Services** can create a better print experience for your employees, for IT, and for your business.



<sup>1</sup> <https://whattheythink.com/articles/102227-supporting-remote-employees-during-covid-working-home-or-hardly-working/> and The Future of Office Survey, Keypoint Intelligence, 2020

<sup>2</sup> <https://federalnewsnetwork.com/it-modernization/2020/07/no-printing-from-home-agencies-unaccustomed-to-telework-navigate-culture-change/>

<sup>3</sup> HP internal reporting and customer studies. For WFH printing habits, US and Germany users reported that they were printing more than pre-COVID levels.

<sup>4</sup> HP Security is now HP Wolf Security. Security features vary by platform, please see product data sheet for details.

<sup>5</sup> HP Secure Print works with most network-connected printers and MFPS. On-device authentication requires HP FutureSmart firmware 4.8 or newer. Supported card readers include X3D03A (HP USB Universal Card Reader) and Y7C05A (HP HIP2 Keystroke Reader). Internet connection required for some functionality. For more information, see [hp.com/go/secureprint](http://hp.com/go/secureprint).

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